

# MANISH CHAVAN

## UI/UX Designer | Computer Engineering Graduate

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### PROFILE SUMMARY

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Strategic UI/UX Designer with 2+ years of experience specializing in B2B Enterprise SaaS and Agentic AI ecosystems. Transforms complex technical frameworks into high-conversion digital products through scalable Design Systems and intuitive Information Architecture. Proven track record in optimizing user task efficiency and driving measurable business growth.

### PROFESSIONAL EXPERIENCE

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#### Ethinos - UI/UX Designer (Full-time)

March 2025 - Present

- Platform Scaling: Currently working on UI modules for Icertis, maintaining high-fidelity standards for a global SaaS platform.
- Enterprise Product Support: Assisting in the UI enhancement and page creation for PeopleStrong, ensuring design consistency across HR-tech modules.
- UX Auditing & Optimization: Conducted detailed UX audits for Ester and RealMazon (HSRP) to identify usability gaps and friction points in the user journey.

#### Ethinos - UI/UX Design Intern

Aug 2024 - Feb 2025

- Responsive Adaptation: Executed the mobile and tablet versions for the Indian Digital Summit and Mastek web platforms, ensuring 100% design integrity across breakpoints.
- Wireframing: Developed low-fidelity and high-fidelity wireframes for Ester, focusing on information architecture and content hierarchy.
- Visual Design: Created mobile-first layouts for Shimnit and BPIC, optimizing legacy interfaces for modern mobile devices.

### NOTABLE ACHIEVEMENTS

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#### Imagine Hackathon - Finalist (Top 1% of 15.7K Applicants)

Jan 2025

- Project Zappit (Quick Commerce): Designed a 36-hour sprint prototype featuring an AI-powered shopping assistant and a unique "Group Ordering" interface.

#### Community Engagement - Friends of Figma Mumbai

June 2024 - Present

- Volunteer, Friends of Figma Mumbai (2024 - 2025): Contributed to the successful execution of flagship events including Config 2024 and Wireframed 2024.
- Managed on-ground operations and engaged with a community of 500+ designers and industry leads.

### TECHNICAL SKILLS

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**Design:** UI Design, UX Research & Auditing, Wireframing, Responsive Web Design, Interaction Design, Information Architecture, Visual Hierarchy

**Tools:** Figma (Advanced), Adobe Creative Suite, Miro, Maze, ProtoPie, Framer, Notion

**Strengths:** Logical Problem Solving (Engineering Background), Multi-device Adaptation, Stakeholder Collaboration

### EDUCATION

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Bachelor of Computer Engineering - Mumbai University, May 2024

### CERTIFICATES

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- Advanced Prototyping & Interaction Design in Figma - Skillshare (Jan 2025)
- Figma UI UX Design Essentials - Daniel Scott (Jan 2025)
- UX Case Study Mastery - Maddy Beard (Jan 2025)