

JESSICA HE

Product Designer



Email

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Website

www.jess-he.com



Location

Seattle, WA

EXPERIENCE

Self-Employed – Design Freelancer

March 2025-Present

A multidisciplinary designer working on brand, user experience, and strategy projects across various mediums, including web, mobile, and 0-to-1 startups.

Microsoft AI (Vision & MSN Teams) – Product Designer

Jan 2023 - Jan 2024

Shaped the future of Microsoft's AI-powered products by envisioning and prototyping new community and content experiences that integrated Copilot and large language models.

Led end-to-end design explorations—from problem framing to interactive prototypes—translating complex AI capabilities into human-centered, emotionally resonant experiences.

Partnered cross-functionally with researchers, engineers, and content designers to explore bold concepts, validate hypotheses, and bring clarity to ambiguity.

Designed new community interaction models for MSN, driving a 14× increase in comment consumption (250K DAU), 16× growth in community actions (25K daily), and 2.7× more comments (800K).

Advocated for ethical and responsible AI, ensuring safety mechanisms and content scaffolding supported a healthy, trustworthy discussion environment.

Biddy – UX Designer Apprentice

Nov 2022 - Jan 2023

Revamped the client-side website for architecture firms and project managers, streamlining their bid package management process. This involved user interviews, workflow analysis, and close collaboration with the founder for iterative design improvements.

EDUCATION

Boston University – B.S., Biology minor Neuropsychology

NYU Tandon School of Engineering – UX Design Principles for AR & VR

The Designership by Mizko – The Ultimate Figma & UI Masterclass – Certification

Interaction Design Foundation – Certification

AWARDS AND HACKATHONS

TechTogether Boston – 1st Place, Best Use of Cloud for Social Good

TechTogether Atlanta – 1st Place, Best Self Care Hack

TechTogether Seattle – Augmented reality app for the color-blind impaired utilizing a with standardized color code that assigns a symbol to a shade of color.

Tools: Unity, Blender, echoAR

SKILLS & TOOLS

Interaction Design, Visual Design, Design Systems, Prototyping, Material Design, Human Interface, Presentation Design, Product Thinking, User Research

Figma, Sketch, Microsoft Office Suite, Adobe Creative Suite, HTML/CSS, Webflow, Framer