



Mo Nihal

Collaborating with stakeholders, project managers, designers, and engineers, for almost 5 years. I champion user-centered design (UCD) processes for mobile and web applications, ensuring excellence from concept to launch. Adaptable and innovative, I embrace continuous learning to stay abreast of evolving methodologies and technologies in the field.

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Current Location
Bangalore, India

Website
[Portfolio link here](#)

Socials

[Mohammed Nihal](#)

Hobbies & Interests

Gaming

Travelling

Foodie

Work Experience

- Feb 2022 - **Present** Bangalore, India

Sr. designer • 2yr 5mo
Brillio

Collaborated with clients across diverse industries including Insurance, Telecom, and Energy. My experience spans the development of design systems, internal SharePoint applications, and Power Apps tailored to meet client needs. I have also contributed to B2B2C projects, primarily focusing on design revamping initiatives aimed at enhancing user experiences. A key aspect of my role involves introducing and educating teams on the proper usage of interaction design principles to optimize usability and functionality. Furthermore, I have also aided lead designers in various proof-of-concept (POC) projects, while guiding junior designers in their short engagements projects. Additionally, I have actively participated in usability audits for POCs and various client projects, leveraging my expertise to identify areas for improvement and ensure alignment with user-centered design principles.
- Feb 2021 - Feb 2022 Hyderabad, India

Ux Designer • 1yr
ATAI

Engaged in the development of a maritime operation automation tool encompassing gate automation, container identification, crane job management, and warehouse cargo logistics, while generating data for AI model training. Tasked with decoding project briefs, exploring various design solutions through conceptualization, wireframing, and research. Conducting thorough user research and integrating user feedback to refine design solutions. Crafting user-centered experience architecture documentation comprising interaction models, workflow diagrams, wireframes, information structuring, and labeling. Additionally, constructing interactive prototypes to visualize and validate design concepts. This multifaceted role involves seamlessly blending technical expertise with user-centric design principles to create innovative and efficient solutions that cater to the specific needs of maritime operations, ultimately enhancing productivity and performance in the industry.
- Dec 2018 - Oct 2020 Hyderabad, India

Ux Designer • 1yr 10mo
Infinitive

Aided in qualitative research for an AI-integrated SaaS and hyperlocal e-commerce product. Crafting personas, use cases via storyboarding, and journey maps to effectively convey insights to product managers, emphasizing pivotal user experiences. Employing UML diagrams to communicate intricate user flows with the development team. Utilizing rapid prototyping techniques to swiftly address operational challenges, ensuring seamless product development and optimization. For a cohesive understanding and enhancement of the products' functionalities and user experiences.
- Jan 2018 - Sep 2018 Bangalore, India

Design Intern • 8mo
GO Niyo

Conducted usability research to refine an audio-based interface for blue-collar workers, ensuring accessibility and effectiveness. Identifying and addressing transaction-related challenges encountered by international travelers to enhance their experience. Streamlining the customer onboarding process for improved efficiency and user satisfaction, optimizing the initial interaction with the product or service.
- Sep 2010 - Jul 2013 Guwahati, India

Design Intern • 1mo
IIT Guwahati

Designed wireframes and developed a Minimum Viable Product (MVP) for an IoT energy management tool. Implemented effective information architecture to streamline user interactions and optimize usability.

Tools/Skills

 Figma+Figjam Design, Research & more..	 Sketch Design and prototyping	 Adobe XD Design	 Miro Brainstorming & Research
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Certification

 Scrum Alliance Certified Scrum Master 2024
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Education

 MIT Institute of Design, Pune Master of Design (Ux Design) 2016 - 2018	 Apeejay Institute of Design, Delhi Bachelor of Design (Graphic Design) 2008-2012
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