



HARISH D

PRODUCT DESIGNER



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Dear Hiring Manager,

I'm excited to apply for the Product Designer role. I have 4+ years of experience designing web and mobile products across SaaS, marketplaces, communities, healthcare, and e-commerce.

In my career, I've delivered 8+ digital products across multiple domains and worked closely with founders, product managers, and engineers to take products from concept to launch. I've built scalable design systems and reusable UI libraries to improve consistency and speed up development. At Rigi, I created three white-label community templates that helped scale the platform for different creators and communities.

I enjoy solving real user problems and creating simple, user-friendly experiences through research, interaction design, prototyping, and usability testing. I'd love the opportunity to bring my experience and contribute to your team.

Thank you for your time and consideration. I look forward to hearing from you.

SKILLS

UX Research

Product Strategy

Design Thinking

User Interviews

Design Systems

Design Thinking

Interaction Design

Usability Testing

Product Design

Prototyping

TOOLS

Figma • Framer • Adobe Photoshop • Adobe Illustrator • InVision • Jira

Sincerely,

Harish D

Product Designer

PROFESSIONAL EXPERIENCE

Product Designer

What The F Studios pvt ltd
APR 2025 – CURRENT

Tiny Tails

Pet Community & Wellness Platform

- Led UX and UI design for a consumer mobile platform helping pet owners manage wellness, activities, and social engagement.
- Designed gamification features including achievements and walk tracking to encourage long-term user engagement and repeat usage.
- Created end-to-end user journeys, interactive prototypes, and scalable UI patterns that accelerated collaboration with development teams.
- Partnered with stakeholders to define MVP scope, prioritize features, and simplify complex user flows before development.

SettlinU

Student Relocation Community & Resource Platform

- Designed a mobile-first platform simplifying relocation for international students through structured information architecture and intuitive navigation.
- Reduced information complexity by organizing relocation resources into clear, task-based experiences for accommodation, events, and community support.
- Created scalable UX patterns that supported future feature expansion while maintaining consistency across the product.

Product Designer

Rigi(Azalp Technologies Private Limited)
OCT 2024 – APR 2025

Rigi Templates

Creator Community & Monetization Platform

- Owned the design of creator-focused product features including memberships, events, feeds, jobs, offers, and monetization experiences.
- Built reusable white-label templates that accelerated deployment of multiple branded community applications.
- Improved product consistency by establishing scalable design systems and reusable UI components across community products.
- Worked closely with product managers and engineers to prioritize features, validate user flows, and deliver production-ready designs.

Senior UX/UI Designer

Digital Spike Technologies
OCT 2023 – MAR 2024

Pondy Rentals

Unified Rental Marketplace Platform

- Designed a unified rental marketplace enabling users to discover and book vehicles and accommodations through a single experience.
- Redesigned booking, search, and filtering workflows that improved customer engagement by 30%.
- Simplified vendor onboarding and asset management, increasing vendor participation by 25% through more intuitive workflows.
- Designed a vendor management portal supporting efficient rental operations and inventory management.

Ezye

E-Commerce Apparel Platform

- Designed an end-to-end e-commerce experience across mobile and web, improving product discovery, navigation, and checkout journeys.
- Simplified administrative workflows by designing intuitive interfaces for inventory, order management, and promotional campaigns.
- Conducted competitor research and usability testing to identify friction points and optimize purchasing experiences.

Senior UX/UI Designer

First Floor Infotech

APR 2021 – OCT 2023

● Adair

Omnichannel E-Commerce Platform

- Designed an omnichannel commerce platform supporting retailers with product management, storefront customization, and order operations.
- Created intuitive admin workflows that simplified platform configuration and reduced operational complexity.
- Developed flexible theme management experiences enabling businesses to customize storefronts without technical expertise.

● Jivini

Pharmaceutical Sales & Distribution Platform

- Designed role-based experiences supporting pharmaceutical distributors, manufacturers, managers, and sales representatives.
- Simplified inventory management, reporting, and order workflows through structured information architecture.
- Improved operational visibility by designing scalable dashboards tailored to different stakeholder needs.

Product Designer

Freelance

APRIL 2024 – SEP 2024

● Workss

Service Marketplace Platform

- Designed role-based experiences supporting pharmaceutical distributors, manufacturers, managers, and sales representatives.
- Simplified inventory management, reporting, and order workflows through structured information architecture.
- Improved operational visibility by designing scalable dashboards tailored to different stakeholder needs.