

Noa Spanier

Generalist Designer

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SKILLS

UI/UX

Figma, Rive, Framer;
HTML, CSS, Javascript

Graphic Design, Motion Graphics

After Effects, Premiere Pro, Illustrator, Photoshop;
Cinema4D, Blender; Sketchbook Pro; Canva

Physical Construction

Arduino; embroidery, quilting, sewing machines

EDUCATION

Rochester Institute of Technology in Rochester, NY

Aug 2021 - May 2026

New Media Design (BFA), minor in Dance.

"Virtual Etch-a-Sketch" project in NMDE 404 (Interactive IV) is now used as inspiration for part of that class's curriculum (see portfolio site).

PROJECTS

Floss Boss for Capstone

Sep 2025 - April 2026

- Developed **branding & UI design** to be used both in-game and in promo material; created and updated the project **website**
- Drafted & constructed physical prototypes for teeth, toothbrush, and flosser
- Project was selected to exhibit at **alt.ctrl.GDC 2026**

Beyond Fashion for Vignelli Center

Fall 2024, Fall 2025

- Designed motion graphics to be shown during **RIT's annual fashion show**
- Coordinated with fashion designers to blend their personal styles with the Vignelli Canon
- Studied & implemented appropriate uses of typography, layout, and color for **large scale digital displays**

Fly As Me for RIT Velocity

Dec 2025 - Feb 2026

- Coordinated regular meetings with **video production company, executive board members, and space owners**; managed communication with dance team
- Assisted the producer and director during the **shot planning process** and on set

EXPERIENCE

Information Desk – SHED Student Assistant at RIT

Apr 2025 - May 2026 in Rochester, NY

- First point of contact for hundreds of RIT students and guests each week. Coordinated efficient setups and takedowns for events in the 120,000 sq ft building.

Executive Board – Vice President, Media Team for Velocity: RIT's Urban Dance Crew

Mar 2024 - May 2026 in Rochester, NY

- Produced 140+ graphics for Instagram, TikTok, and YouTube (1500+ combined followers) and created posters for digital signage and print.
- Filmed, edited, and posted 19 YouTube videos totaling 3,000+ views. Archived 10 years of content and documents.
- Fundraised \$400+ for the dance team by designing, assembling, and selling custom goods, managing all aspects of production and sales.
- Coordinated details of the team's annual showcase and competition with guest teams and judges; requested, organized, formatted, and submitted each guest team's music, lighting cues, team information, and projector content to the theater and crew.

Event Coordination – Usher at University Arenas RIT

Sep 2021 - Dec 2023 in Rochester, NY

- Managed ticket scanning, guided guests, and distributed merchandise during hockey games.