RESUME

Andrew Ian Barba
visual communication designer

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Hello,

I am Andrew Barba, a visual communication designer who uses storytelling, material exploration, and motion to translate cultural and emotional ideas into clear, concept-driven visual systems. I am eager to collaborate with other creatives in branding, motion, print, and design.

> "I design where structure, story, and atmosphere meet..."
> *branding • motion • print • prototyping*

Experience

Merchandiser – Home Depot
October 2021 - Dec 2025

- Maintained and updated retail displays to align with seasonal campaigns
- Implemented visual organization strategies to improve product clarity
- Managed inventory accuracy and resolved in-store presentation issues
- Collaborated with vendors to support merchandising standards

Cabinet Sales Specialist – Lowes Home Improvement
February 2018 - November 2020

- Designed Kitchen/Bath layouts
- Engaging with customers and Contractors
- Produced detailed plans balancing functionality, aesthetics and budget
- Trained and mentored new sales associates

CAD Drafter – Mark Grisafe Architecture
October 2016 - Dec 2020

- Created and modified architectural drawings using AutoCad Programs
- Assisted with plan submittal and city requirement revisions
- Conducted site measurements for initial drafting and revisions
- Supported projects from concept through delivery

Skills/ Strengths

Design: Brand Strategy • Illustration • Visual Storytelling • Motion Graphics • 3D Visualization • Concept Development

Creative Tool Kit: Adobe Suite Photoshop • Illustrator • InDesign • After Effects • Figma • Rhino 3D • SketchUp • Blender • Unreal Engine • Framer • Canva

Acrylic Painting

- Analog -to-Digital Workflow
- Material and Process Exploration
- Conceptual Development
- Motion Design Storytelling
- Creative Problem Solving
- Brand Identity Systems
- Presentation and pitch decks
- Photography
- Website Development

Education

Bachelor of Fine Arts in Visual Communication Design (B.F.A.)
2026 California State Polytechnic University, Pomona