



Ji Zou

CURRICULUM VITAE

Designer / Art Director
New York, New York
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I'm a multidisciplinary artist, currently painting, exhibiting, and freelance art directing for various clients. I've worked in digital design and brand identity strategy with an emphasis on social strategy for about 7 years now. I have played many roles including graphic design, illustration, social strategy, branding, animation, art direction, product photography and more. I'm more than familiar with a wide net of industries and have had extensive experience working in CPG, beauty, retail, pharmaceuticals, fashion, and editorial.

Skills > Figma/ Adobe Creative Suite/ Photoshop / Illustration / Animation/ Campaign Design/ Art Direction / AI / Design Systems/ Social Media Strategy / Social Media Content Production/ Creative Production Art Direction/ Creative Direction/

Clients> M&Ms / Nike / Twix / Bentley / Ulta Beauty / Refinery29 / MSNBC / Target / Crate and Barrel / Pantene / Herbal Essences / Takeda / Genentech / Head and Shoulders / WOW Magazine / Etc.

Publications > Juxtapoz Mag / New American Paintings / Wow Mag / Office Mag / Shoutout LA / Overstandard

Education

2012-2016 Ann Arbor, MI	University of Michigan, Ann Arbor Bachelor of Science	Major in Neuroscience Major in Sociology
2022-2024 Providence, RI	Rhode Island School of Design Masters of Fine Arts	Department of Illustration Recipient of 2022-2024 Presidential Fellowship Award

Experience

03/2025-Current NYC, NY	Arbor Growth Art Director/Designer	Paid Ad Strategy/ Art Direction/ Graphic Design/ Creative Production/ Photoshoots
09/2022-06/2024 Providence, RI	Rhode Island School of Design Teaching Assistant	Teaching / Artistic Critique
11/2021-01/2023 NYC, NY	Vice Media Group Senior Designer	Illustration/ Art Direction/ Graphic Design/ UI Design/ Campaign Design/ Video Editing/ Social Media Design
09/2018-11/2021 NYC, NY	Marina Maher Communications Senior Designer	Brand Design/ Illustration/ Animation/ Graphic Design
01/2017-11/2018 NYC, NY	Mars Incorporated Social Media Producer	Graphic Design/ Social Media Strategy/ Art Direction/ Photo/Video