

# Jack Elder

## Bio

I am an experienced designer, helping brands create digital experiences for over nine years. I pair strong visual design skills with a focus on user-centred design.

## Work Experience

01

Aug 2021 - Present

### Born Group

Lead Designer

At Born I have had the opportunity to work on array of clients including, - leading projects for Wagamama, Santander and BT Group amongst others.

02

Dec 2019 - Aug 2021

### W12

Senior Product Designer

At W12 day-to-day I would be collaborating with a diverse team of designers, to create innovative and user-centric products. Here I worked on projects for the likes of Verizon and M&S.

03

Apr 2018 - Dec 2019

### Nimbletank

Middleweight UI Designer

Collaborating closely with clients and internal specialities I worked as part of a team delivering high-quality interface design for a number of leading brands. Here I got to work on native web apps, brochure websites and larger web builds.

04

Jun 2016 - Mar 2018

### Code D'azur

Middleweight UI Designer

As middleweight designer my role would vary from working on digital brand campaigns, website and app design to creating social media content. Here I had the joy of working with brands such as Red Bull, KLM, Tele2 and ABN Amro.

05

Jan 2013 - Jun 2016

### Mullen Lowe Profero

Junior Designer

As junior designer my tasks would vary from creating brand campaign look & feel, helping with website design and creating banner campaigns. Here I worked for clients such as M&S, Smirnoff, Rimmel and Virgin Trains.

## Education

01

Sep 2009 - Jun 2012

### UAL London College of Communication

BA design for graphic communiucation

02

Sep 2008 - Jun 2009

### Ravensbourne College of Communication

Foundation Art & Design

## Skill Set

USER INTERFACE

BRAND DESIGN

VISUAL DESIGN

USER EXPERIENCE

PROTOTYPING

DESIGN SYSTEM MANAGEMENT