

Scalable AI Gen video

10k1m

Connect Video to Life



Dr. Gilyoung, Song claims

AI-generated video will surpass 50% of the total video content within the next 5 years.

Human Gen Video



AI Gen Video

A composite image representing AI-generated video. In the center, a hand holds a smartphone displaying a woman's face. Overlaid on the phone is a large orange and white circular graphic with a brain icon and the text 'AI Gen Video'. To the right, a screenshot of the Runway ML interface shows various AI-generated video clips and training options. At the bottom right, a portrait of Dr. Gilyoung, Song is shown with his arms crossed. The text '* Including AI-driven video re-editing and curation content' is located at the top right of this section. The text 'source : Runway' is at the bottom right.

source : Netflix

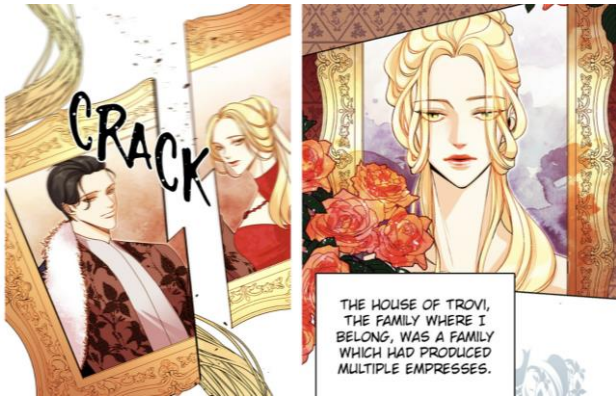
source : Runway

Business goal

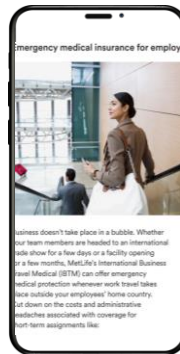
The market's demand: Generation of AI videos from existing contents with automation and scale

Reduce cost, increase customer satisfaction and retention

 Web page



 Document (pdf, doc)



Choose one of our standard plan designs or contact your Account Executive for a custom quote:

Medical Benefits	Platinum	Gold	Silver	Bronze
Coincidence	100%	100%	100%	80%
Deductible	\$0	\$55	\$60	\$100
Out-of-pocket	None	None	None	\$5,000
Calendar year maximum	\$300,000	\$200,000	\$100,000	\$100,000
Evacuation	\$200,000	\$100,000	\$100,000	\$100,000
Prescription drug use	Unlimited ¹	Unlimited ¹	Unlimited ¹	Unlimited ¹
Pre-existing condition limitations	None	None	None	None

24/7 concierge assistance services

Cultural differences, language barriers, and time zones can make it challenging to seek care when abroad. Using the dedicated MetLife Worldwide Benefits customer service hotline, business travelers can speak to a customer service representative for help with:

Easy to implement

- Minimal enrollment requirements
- Flexible billing options
- Electronic ID Card
- Dedicated global Account Manager for single point of contact

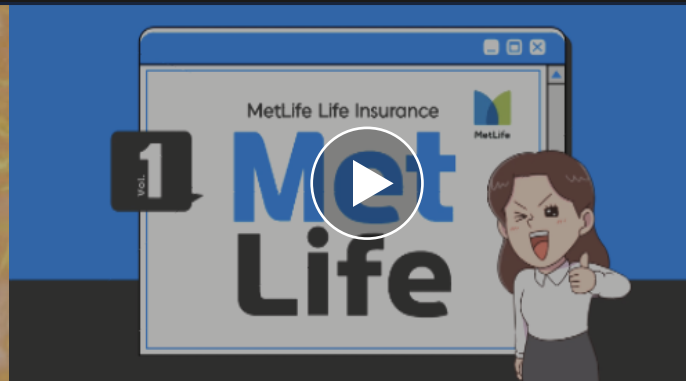
 Text Message

BHFO: Black Friday is here: get all the fashion and brands you have been dreaming off. EXTRA 25% off selected categories with code BF25 at checkout. Shop Now >[https://bhfo.attn.tv/l/-U1/Vk11JHi\(833\)](https://bhfo.attn.tv/l/-U1/Vk11JHi(833)), thanks for reaching out!BHFO: Hi, If you need additional help please reach us at support@bhfo.com. Text STOP to opt out.

<https://www.youtube.com/watch?v=t9r7IRTY-LY>



https://www.youtube.com/watch?v=1_GTN5hIJ5E



<https://www.youtube.com/watch?v=sYAAN5A-7mg>





Connect V2L

AI video generation service

enables anyone to create
Trending video via **video learning**
and **text refinement** technologies

* V2L: Video to Life

Connect V2L

Demo Video

https://www.youtube.com/watch?v=4TvWdzd_dkl

Connect V2L

Education ☺

Book and 1 more ☺

Friendly ☺

Recommended by AI Show more ▾

Kyobo Bookstore is a company that thinks about customers. They provide friendly and understanding advice to help customers make the best decisions for their health and well-being.

Kyobo Bookstore is one of Korea's leading bookstore chains and sells various kinds of books and stationery.

Kyobo Bookstore's shop manual are already well known.

1. Be kind to all customers including childrens
2. Never stop a customer reading a book in the store for a long time
3. Don't glance at customers that are only reading books and purchasing

Kyobo Bookstore holds various events such as writers' lectures, signing events, and cultural events to revitalize the reading culture and stimulate readers' literary curiosity. These events make the reading experience richer.

Kyobo Bookstore has a wide range of books of various genres and themes. You can find books in various fields such as novels, self-development books, academic books, children's books, and comic books, providing readers with various options.

Core Technologies

The only solution that analyzes and learns video and automatically generates content blocks

Video Learning



500 tags

HUMAN

8,000 tags

AI (current)

100,000 tags

By 2025

Frame by frame tagged work by AI

- ➔ Increase video search accuracy
- ➔ Increased image suitability

Text Refinement



keyword

refined
sentence

Script

LLM

Sentence

Auto-generation

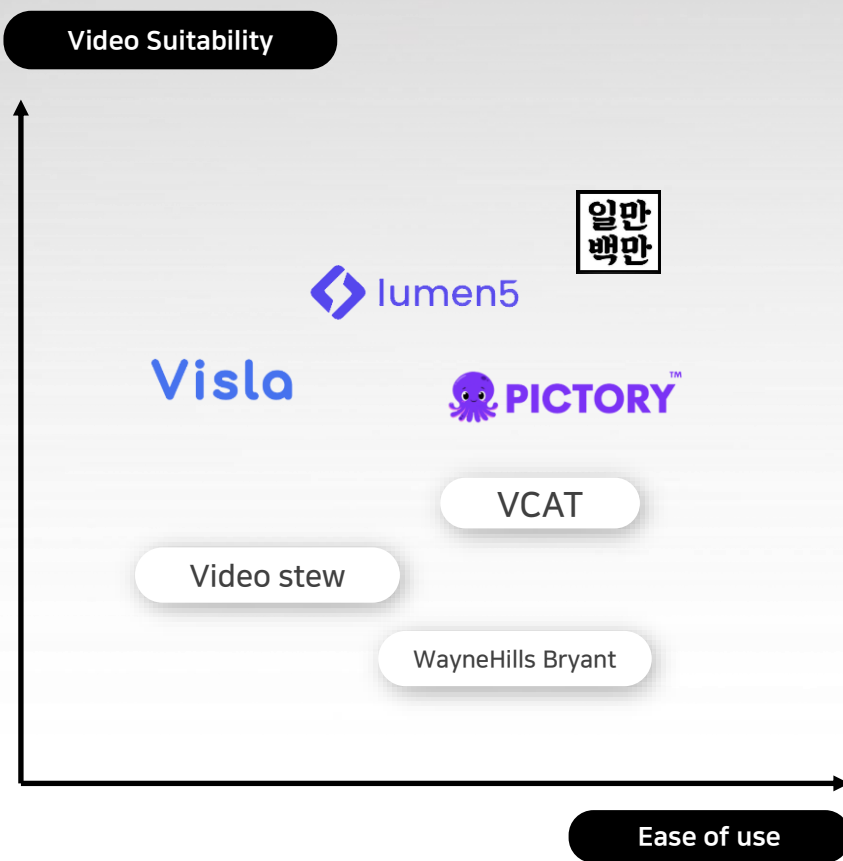
4 core patents issued, 11 pending, 2 PCTs pending

Complete influencer-level scripts
with domain-specific tuning adapters

Competitor analysis

Anyone to create "Trending video" via "video learning" and "text refinement" technologies

▶ **Video Suitability** and **ease-of-use** are Key to Success in such **Highly competitive Tech Market** ◀



Competitor	Video Search	Sale (2022)	Funding / Founded	National
10K1M	©	\$300K (\$610K 2023)	\$657K (2021)	Republic of Korea
lumen5	X	\$4.8M	\$330K (2016)	Canada
PICTORY	X	\$750K	\$4.7M (2019)	America
Video Stew	X	\$153K	\$232K (2014)	Republic of Korea
VCAT.AI	X	\$1.41M	\$11.21M (2019)	Republic of Korea
WayneHills Bryant AI	X	\$3.89M	\$10.67M (2019)	Republic of Korea

Proven results of competitor comparison

▶ Good virality = good match between

Script and Video

= good video fit

Video suitability ◀

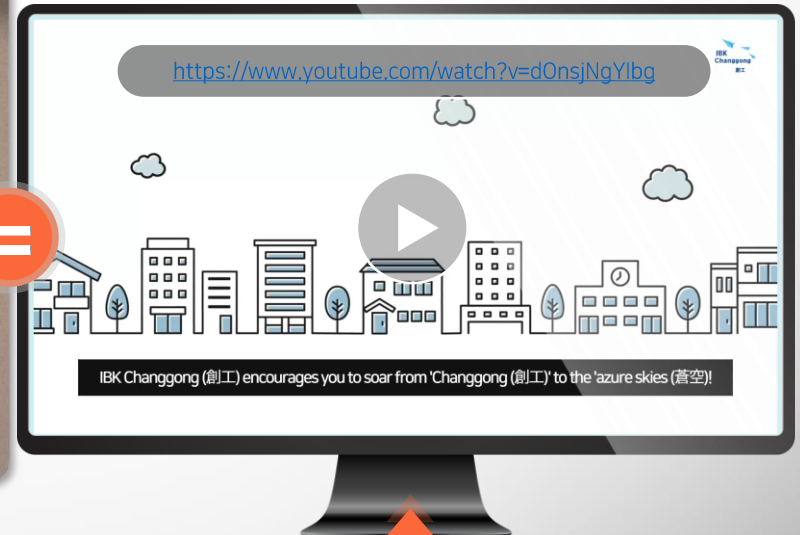
| competitor |



Script

"IBK Changgong (創工) encourages you to soar from 'Changgong (創工)' to the 'azure skies (蒼空)'. IBK Changgong (創工) supports innovative startups. As the startup support platform of IBK Bank, we offer consulting and promote growth through marketing channel development for entrepreneurs. Start your journey of growth with IBK Changgong (創工)! IBK Changgong (創工) stands by you in pursuing your dreams towards the sky."

| Our Tech |



**Lots of content blocks,
seamless search**



**Pinpoint the context of your
script AI can make good
decisions**

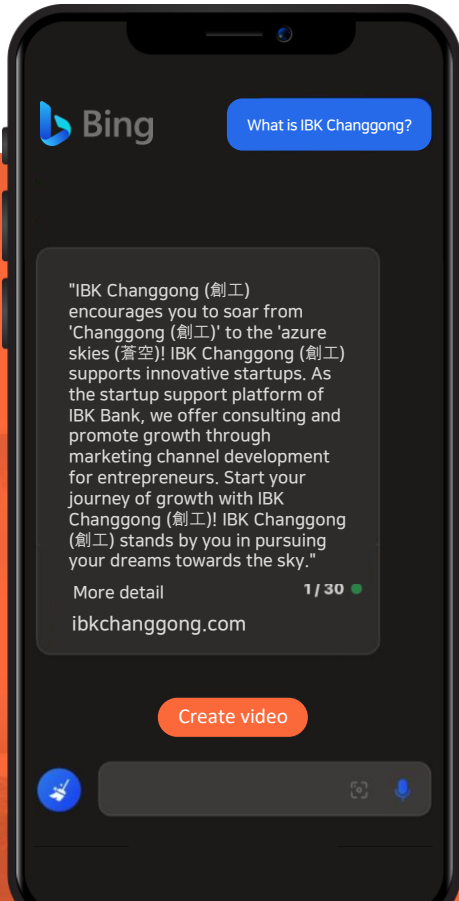


**Leverage the content your
customers have**
(documents, webpages, etc.)

Business Model

Revenue generate through TTV API publication and video production royalties

LLM Service Vendors



* TTV: Text to Video

Estimated margin based on content block acquisition

▶ Secured 300,000 copyrights by utilizing YouTube content (CCL)! ◀

Creative Commons

Copyright plans defined by YouTube to allow secondary creation

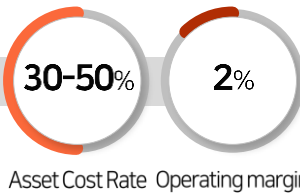
Aim to have 1 million content Blocks by 2024

- CC0 : Public Domain (5%)
- CC-BY : Attribution (18%)
- CC-BY-SA: Attribution-ShareAlike(34%)
- > more than 57%

Prioritized content by AI

Phase 1

2024

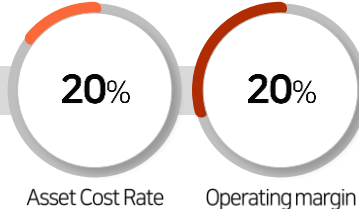


Phase 2

2025

wrtn

YouTube

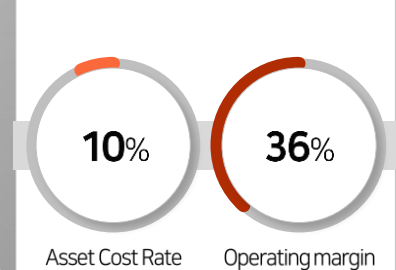


Phase 3

2026

ChatGPT

Bing

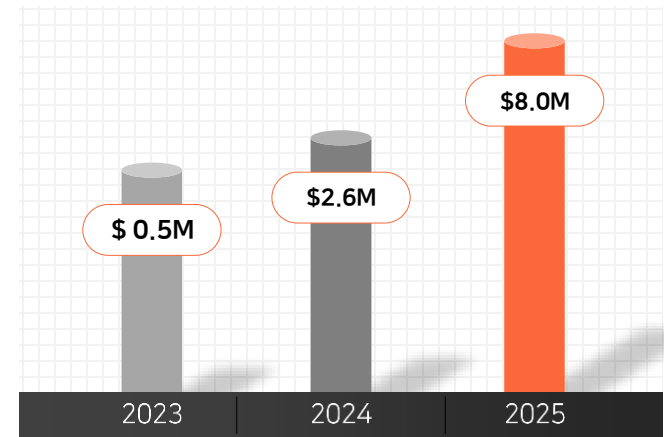


Exit Strategy

Full monetization in 2024, and \$7.72 million revenue expected for the next 2 years

		2023	2024	2025
B2B : B2B2C Sales Percentage			5:5	4:6
B24B*	B2B Sales	\$ 0.5M	\$ 1.3M	\$ 3.0M
	B2B Clients	5	10	15
B2B2C (API)	B2B2C Sales		\$1.3 M	\$ 5.0 M
	B2B2C Partners	1	3	7
Yearly milestones		<ul style="list-style-type: none"> V-TTV sales Development Text Refinement Development of VDL CES attendance and product announcements 	<ul style="list-style-type: none"> API-Economy sales Launch Text Refinement Reach 100M in AI training Win CES Innovation award 	<ul style="list-style-type: none"> Breaking through the refinement and VDL training volume thresholds B2C go live Globalization & Expansion

Annual Recurring Revenue



Exit Plan

- Revenue of \$15.3M → IPO planned for '26~'27
- Quarterly BEP Achievement → **Swift Listing Pursuit** (Growth Exception, Tesla Criteria, SPEC Listing)
- Global M&A negotiations in 2025
- Planning various exit strategies

COMPANY HISTORY

10K1M, Recognized by the MARKET

2022.01

Launch



2022.05

Kor Invest A, SNU SEED Inv

- Selected for Content Promotion Institute Startup Support Y.
- Chosen for Shinhan Square Bridge SDGs 1st Generation.
- Scale-up in Gyeongbuk University AI Hub, Daegu, and Gwanak

한국투자
엑셀러레이터



2023.03

Team, R&D build-up

- Selected for Daegu C-Lab 14th Generation.
- Chosen for Shinhan Square Bridge SDG 1st Generation, Global Shoot-up.
- Recognized as an excellent incubating company by NIPA K-Global.
- Pre-selected for pre-TIPS.
- Technology startup support project.
- Early-stage software commercialization.
- Scale-up in crisis areas.
- Scale-up for startup companies.
- Diddum R&D, data vouchers, totaling \$612K



2023.07

PMF & Bridge Investment

- Shinhan Square Bridge Incheon
- Yangjae AI Hub - AI Seed Camp (Yangjae)
- Samikmets Ventures - Scale-up (Daegu)
- Selected for Daegu Leaders Forum
- Selected for POSCO IMP 25th Generation, Demo Day Award

infobank 삼성화재



2023.12

Pre-A investment

- IBK Changgong (Guro 10th Generation) Final Demo Day
- Excellent Award at Daegu Startup Awards
- Selected for ABB 50
- 3rd place at Kibo Venture Camp 13th Generation
- In the process of attracting Pre-A investment

IBK창공



* PMF: Product/Market Fit:

Core members

http://Elton_Kim.com

'Highly experienced in developing career platforms, value-added services, and strategic services



25+ years of experienced

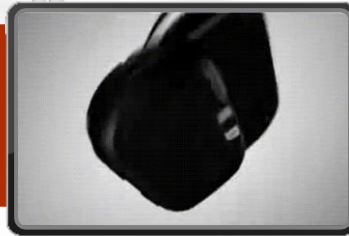
**Killer App
PM Experience**

Preloaded on 5M devices



**Global
entrepreneurship**

World's first mobile youtube



**Computer Science + BA
/ Robotics intelligence /
UCLA, Stanford**



**Chief Operating
Officer**

Ethan

30+ years of experienced

- Seoul National University, Master's in Computer Science
- worked at Samsung Advanced Institute of Technology
- CEO of LinkGen
- Co-founder of KandelaChain



Chief Tech Officer

Alex

25+ years of experienced

- Seoul National University, Bachelor's in Mathematics
- Master's in Computer Science from Newcastle University, UK
- Researcher at T-MAX Soft
- CTO at Nolgong
- Naver Leader (Music Data Team)
- CTO of SpoonRadio.

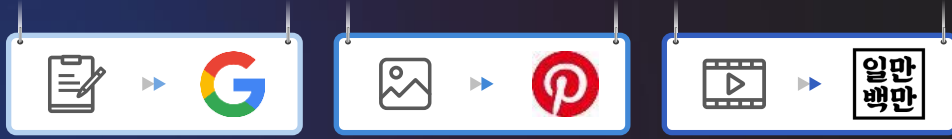


Chief AI Officer

TelStar

28+ years of experienced

- POSTECH, Bachelor's in Mechanical Engineering
- CEO of Danbi Systems
- CEO of NowApp
- Director of Fantlog Labs



Be the ultimate solution where

ANYONE

Can easily produce VIDEOS