



**DEEV**

# 5 WEBSITE MISTAKES

## THAT MIGHT BE COSTING YOU CLIENTS

*(And how to fix them before your competitors do)*



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# IS YOUR WEBSITE WINNING CLIENTS - OR SILENTLY LOSING THEM?



**Most business owners think  
"We have a website - we're good."**

But the truth? A bad website  
doesn't just sit there doing  
nothing.

It actively hurts your  
business - by breaking trust,  
confusing visitors, and  
scaring off potential clients.



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We've reviewed over 500+ websites  
and found 5 common mistakes that  
cost businesses money every day.

**Let's make sure  
your site isn't one  
of them!**



# MISTAKE #1: OUTDATED DESIGN



## The problem

Your service is top-notch – but your site doesn't show it.



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## Why it matters

Design = perceived value. If it feels cheap, you'll lose premium clients.

## Fix it fast

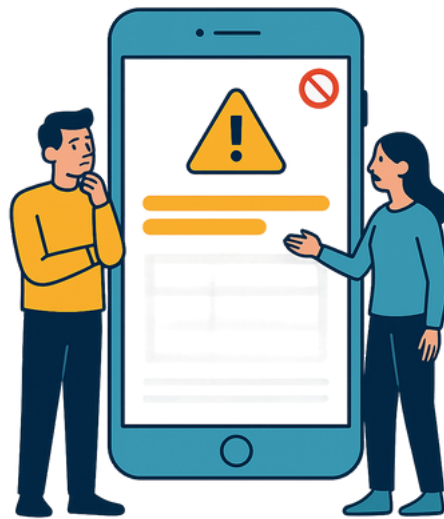
Clean layout, bold visuals, clear structure. We design websites that don't just look good – they sell.

# MISTAKE #2: NOT MOBILE-FRIENDLY



## The problem

Your website looks okay on desktop. But on phones? It's chaos.



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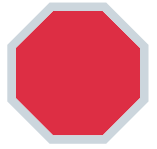
## Why it matters

Over 63% of all web traffic is mobile. If your site isn't mobile-friendly, Google might ignore it.

## Fix it fast

Make sure your layout adapts beautifully to every screen size – or let us help you switch effortlessly.

# MISTAKE #3: NO CLEAR CTA \*



## The problem

Visitors land on your site... and then what? No CTA (\*Call-to-action)



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## Why it matters

Confused users don't convert. Make it easy – and they'll do exactly what you want them to.

## Fix it fast

One clear action per page. "Book a call." "Get a quote." "Send me details." Tell them what to do – clearly.

# MISTAKE #4: SLOW LOAD TIMES



## The problem

If it loads slowly, it feels outdated – and nobody waits.



## Why it matters

A 3-second delay can cause conversion rates to drop by up to 30–40%, especially on mobile.

## Fix it fast

Compress images, clean your code, and use fast hosting. We'll audit your site and show you exactly where it lags.

# MISTAKE #5 : NO SSL CERTIFICATE



## The problem

“Not Secure” in the browser bar = instant trust-breaker.



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### Why it matters

It makes even great businesses look shady.

### Fix it fast

Activate SSL (often free). We'll handle setup if tech isn't your thing.

# IF YOU RECOGNIZED ANY OF THESE MISTAKES... IT'S TIME TO ACT.



**Get real feedback from experts**



**Understand what's holding you back**



**No pressure. No tech talk. Just clarity.**



**READY TO TURN YOUR WEBSITE INTO  
YOUR BEST SALESPERSON?**

**WRITE US TO SCHEDULE A  
FREE CALL**

***15 minutes. No obligations.  
Just real advice.***

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