



Graphic Designer | Print & Digital

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Education & Training

Figma Design & Prototyping

Certificate | 2026

Design Systems, Responsive Design & Prototyping

Bachelor's Degree in Visual Communication Design

Stevenson University

Experience

Lowe's Pro Supply

Formerly Central Wholesalers

& Maintenance Supply Headquarters

Senior Designer | Laurel, MD & Remote

Sep 2014 – Jan 2026

- Designed targeted promotional campaigns that contributed to measurable sales growth across key product categories
- Completed 150+ projects in a single year across print and digital marketing initiatives
- Designed and produced print and digital marketing materials across catalogs, brochures, direct mail, email, social media, events, signage, trade shows, and photography
- Maintained and evolved brand standards across print and digital channels for a national B2B business
- Led design and production of multiple large-scale product catalogs, managing complex workflows, deadlines, and production teams
- Managed Creative Circle contract staff, coordinating workloads and production for large-scale catalog projects
- Developed scalable grid systems, paragraph and character styles, and parent pages to streamline catalog production across thousands of products

Gaga Marketing

Graphic Designer | Stevenson, MD

Jan 2011 – Aug 2014

- Designed print and environmental marketing collateral for casino clients, including direct mail, billboards, slot toppers, and promotional materials
- Collaborated with a production team on large-scale creative for the launch of Maryland Live! Casino
- Developed reusable templates across project categories, improving production efficiency while maintaining brand and compliance standards

Freelance Designer

Germantown, MD | Remote

2008 – Present

- Provide freelance print and digital design services while expanding into UX/UI design and prototyping with Figma and Framer
- Manage freelance projects from concept through delivery, including client communication, project timelines, revisions, and final production

Skills & Tools

- InDesign, Illustrator & Photoshop
- Brand Identity & Guidelines
- Figma & Framer
- Catalog, Publication & Print Production
- UX/UI Design, Research & Prototyping
- Illustration & Photography
- Marketing Copywriting & Copy Editing
- Project Management | Workfront
- Generative AI & AI-Assisted Workflows
- Microsoft PowerPoint, Word & Excel