

**FOR IMMEDIATE RELEASE**

**Contact:** Stasik Winderbaum

**Email:** stasik@caravanseraiproject.org

**Phone:** 914.772.5120

**New Free Business Management Courses Available for Coachella Residents**

*UCR University Extension, the City of Coachella, and Caravanserai  
Partner to Offer Practical Business Training*

**Coachella, CA (Feb. 11, 2025)** – Entrepreneurs and small business owners in Coachella now have an exciting opportunity to gain free, high-quality business management training through a partnership between UCR University Extension, the City of Coachella, and Caravanserai. Caravanserai’s experienced staff will serve as instructors for the program, equipping participants with essential business skills to support career growth and strengthen the region’s economy.

To help interested participants learn more, **free information sessions** will be held on **Wednesday, February 19 from 4 PM to 5 PM via Zoom** and **Tuesday, February 27, from 12:00 PM to 1:00 PM at the Coachella Branch Library**. Attendees will gain insight into course offerings, eligibility, and enrollment details.

“UCR University Extension is very excited to expand our existing partnership with Caravanserai to include this amazing Business Readiness Course. We’ve had a great and collaborative relationship with Caravanserai over the past few years. Partnering with them to deliver the Business Readiness program to City of Coachella Residents at no charge (to residents) will hopefully inspire future entrepreneurs to take their first steps toward starting their business,” said Ivan Melchor, Director of Corporate Education and Custom Programs, UCR University Extension.

The partnership is designed not only to educate but to empower Coachella-based entrepreneurs with hands-on instruction from experienced professionals.

“We are thrilled to be a part of this initiative, which brings essential business education directly to Coachella residents,” said Mihai Patru, Caravanserai CEO. “By equipping local entrepreneurs with key management skills, we aim to strengthen small business and drive economic growth.”

The program includes courses in:

- **Business Readiness** - Foundational skills for launching and managing a business.
- **Business English** - Language skills tailored for entrepreneurs and professionals.
- **Micro MBA** - A condensed MBA-style program for career and business growth.

Participants must live, work, or own a business in the City of Coachella to enroll in the program.

**[Register now](#) for the February 27th information session!**

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**About Caravanserai - Alliance for Entrepreneurs**

Caravanserai helps early-stage entrepreneurs to succeed by providing them with training and mentorship, start-up capital, and a supportive network of peers. Since 2018, the organization has served more than 3,000 small business entrepreneurs, the vast majority of whom are women and individuals from historically marginalized and underserved communities. In 2024, Caravanserai Project launched Caravan SBDC, an SBA Small Business Development Center, with the unique specialty of providing entrepreneur training in Spanish.

Visit [www.caravanseraiproject.org](http://www.caravanseraiproject.org) to learn more.