

KOSISOCHUKWU WILLIAMS

Product Designer (Enterprise • Fintech • AI Systems)

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SUMMARY

Product Designer with 4+ years designing AI-driven, enterprise-grade platforms across fintech, SaaS, ERP, logistics, e-commerce, and government systems. Experienced in translating complex multi-stakeholder workflows (compliance, onboarding, invoicing, payments) into trusted, scalable product experiences that drive adoption and business growth.

KEY IMPACT

- Led enterprise fintech onboarding + card issuance workflows
- Designed compliance-grade invoicing + ERP-integrated systems (FIRS, SAP, Oracle, QuickBooks)
- Built AI-powered logistics + WhatsApp conversational ordering experiences
- Delivered scalable MVPs across multiple early-stage product environments

WORK EXPERIENCE

Product Designer | D'accubin Technology Limited

November 2023 – Dec 2025

- Led end-to-end design of a white-label card issuance platform, streamlining onboarding and accelerating card issuance.
- Designed modular multi-service dashboards (billing, groceries, delivery), improving product discoverability and repeat usage.
- Owned UX for vendor management + ERP integrations (SAP, Oracle, QuickBooks), enabling compliant invoicing workflows.
- Delivered secure payment micro-interactions (PIN-based billing flows) to strengthen user trust in high-risk transactions.
- Designed Nigeria's merchant-buyer e-invoicing UX, including IRN/QR compliance + API workflows, aligning with FIRS regulations.

Product Designer | Valium Delivery

August 2024 – February 2025 (Contract)

- Designed an AI-enabled delivery ecosystem spanning rider apps, vendor dashboards, and WhatsApp ordering experiences.
- Introduced conversational ordering flows with real-time tracking, payment, browsing, and automated status updates.
- Improved order accuracy and reduced delivery friction through multi-stakeholder workflow design.
- Supported AI-powered confirmations and ETA forecasting for automated logistics coordination.

Product Designer | Conflux Technology

February 2022 – August 2023

- Led product design for three early-stage B2C platforms, guiding MVPs from concept through validation.
- Built mobile-first prototypes and testable flows to support rapid market-fit pivots without slowing delivery.
- Reduced validation cycles by ~85% through fast iteration and tight collaboration with engineering.
- Delivered production-ready UI systems adaptable to changing product scopes.

Participated in startup incubation initiatives and acquired practical knowledge of the principles of product design.

- Contributed to design sprints, translating business ideas into wireframes, prototypes, and MVP-ready interfaces.
- Collaborated with cross-functional teams to strengthen research, prototyping, and system design foundations.

SKILLS

Core Product Skills

- Product strategy, interaction design, usability testing
- Enterprise workflows, B2B + B2C systems thinking
- Design systems, accessibility (WCAG)

Execution + Tools

- Figma, Protopie, Miro, Notion
- Agile delivery, Jira, developer handoff

Specialties

- Conversational + AI-powered UX
- Fintech compliance + invoicing platforms

EDUCATION

NNAMDI AZIKIWE UNIVERSITY BSc. Political Science	2018-2022
NERDYEYE INSTITUTE UI/UX Design	2022
GENESYS TECH HUB Product Design	2022

RECENT PROJECTS

- [E-Invoicing](#)
 - [Sendsile](#)
 - [Pasca](#)
- [Umenda](#)
 - [Makecards](#)
 - [NIN-Auth](#)

INTERESTS

- Human-Computer Interaction (HCI) and AI Innovation in enterprises
 - Digital payments and fintech
 - Growth driven by products in both B2B and B2C markets
- Advocacy for accessibility and design systems
 - Building communities and teaching design

AWARDS

- Speaker & Moderator** — Martech Africa 2.0 (2025): Turning user research into successful digital products.
- Design Community Contributor** — Promoting peer learning through design education and shared resources