

CONTACT

www.anetabaran.com

BIO

A multidisciplinary Product Designer with 8+ years of experience across digital product design and UX research, including 4+ years modernizing government services end-to-end. I lead mobile and web product design, translating complex policy and technical requirements into intuitive, accessible experiences for military and civilian users.

I advocate for accessibility as a core part of the design process and leverage modern tools and AI-assisted workflows to move quickly from discovery to validated solutions, aligning user needs with mission outcomes in fast-paced, cross-functional environments.

WORK EXPERIENCE

Product Designer / Skylight

JUL 2026 - PRESENT

Skylight is a digital consultancy using design and technology to help government agencies deliver better public services.

Product Designer / BAM Technologies, LLC

JUN 2021 - JUL 2026

Sole designer for a government-facing platform serving over 130,000 users modernizing a historically paper-based process. Collaborated with product owners, project managers, and software developers in an Agile Scrum environment to define requirements and own the experience from discovery through delivery.

- Led virtual and on-site workshops with military and civilian users to identify requirements and validate solutions.
- Designed end-to-end mobile and web workflows for 130k+ users, transforming a paper process into multi-step digital forms with built-in validation and error handling.
- Synthesized research from on-site and virtual workshops into recommendations that informed a major system refactor.
- Ensured interfaces align with Section 508, including color contrast, keyboard navigation, and screen-reader support.
- Integrated AI-assisted tooling into the design process to

EDUCATION

MS IN HUMAN-COMPUTER INTERACTION

DePaul University

Graduated: June 2020

GPA: 4.0

BS IN USER EXPERIENCE DESIGN

Minors in Graphic Design and Information Technology

DePaul University

Graduated: June 2017

GPA: 4.0

NIELSEN NORMAN GROUP (NNG)

UX Certification (ID 1069263)

Updated: February 2026

SKILLS

Accessibility: WCAG 2.2, Section 508 Compliance, Inclusive Design, Color Contrast Evaluation, Keyboard Navigation, Screen Reader Support

Design Systems: Atomic Design, Component Libraries, Scalable UI, Token-based Design

Research & Design: Mobile Design, Prototyping, UI and Visual Design, AI-Assisted Design, Information Architecture, Interaction Design, Illustration, Design Thinking, User-Centered Design (UCD), Data-Informed Decision-Making

expedite research data analysis and rapid ideation.

Product Designer / Northwestern University

SEP 2017 - JUN 2021

Product designer for the *Digital Youth Network* under *Northwestern University's Office of Community Education Partnerships (OCEP)*.

Collaborated with Principal Investigators, program managers, designers, and developers to translate program goals into intuitive digital experiences encouraging participation and interaction.

- Designed interfaces, illustrations, and branding assets for blended learning platforms supporting youth engagement and self-regulated learning.
- Conducted user research with youth and analyzed feedback to inform design decisions and validate improvements.

Design Intern / DePaul University, Digital Youth Network

JUN 2016 - FEB 2017

UI/UX and visual designer tasked with creating assets for a web repository of research-driven resources.

- Created illustrations, infographics, and research materials to communicate complex frameworks to educators and researchers

Research Assistant / DePaul University

AUG 2015 - SEP 2017

Collaborated with cross-functional teams in DePaul University's *Technology for Social Good Research and Design Lab* and the *Digital Youth Network* to research and design tools for equitable education.

- Contributed to published research papers on mentorship and youth learning pathways.
- Designed presentation materials for academic conferences on facilitator support roles.

SKILLS (CONTINUED)

Research & Design (continued):

UX Research, Usability Testing, Heuristic Evaluations, Web Analytics, Service Blueprints, Wireframing

Collaboration: Agile Scrum, Lean UX, Large-Scale Scrum (LeSS), Cross-team Collaboration, Polish Language Proficiency

Tooling: Figma, Adobe XD, Photoshop, Illustrator, HTML, CSS, JavaScript, Azure DevOps, Lucid, Virtual Whiteboard Tools