

SIARGAO COMMUNITY INITIATIVE 2026-27

Communities shouldn't depend on charity alone. A mission by Table Talks Australia.

tabletalksaustralia.com.au

Building a new economy through food,
culture and connection.

Redefining Siargao Loop and boodle
fight culture in the Philippines.

One island. 14 days. Thousands of kids. Hundreds of families.

After 7 months of field research in the Philippines, the concept of connection has become more vague in how the media promotes it. Supper clubs, networking events, and group chats are only at the surface of what connection really means and how it actually works. For months of reconnecting with our Filipino roots and venturing out into an island we had never heard of — Siagao became the centrepiece of this mission.

Being 2 years into community building, events, and advocating for connection, we finally found the truth behind the notion of connection — care and generosity.





ONE ISLAND. 14 DAYS. THOUSANDS OF KIDS.

Five-course meals, a bottle of Chablis, and a board of charcuterie. What good does it give and where do they go? We pay for indulgence, and yet we still long for something more meaningful — connection. We pay for networking events that only go to the pockets of the individuals, and we pay for experiences that forget the people behind them.

WHY WE ARE DOING THIS

This mission began long before Table Talks. It began with a belief that was passed down through family—that generosity is one of the purest forms of human connection. Growing up, giving wasn't about recognition. It was about caring for others, sharing what you have, and showing up for people in moments that matter. As Table Talks grew, so did our understanding of connection. Connection isn't only built through networking events, curated experiences, or conversations around beautifully designed tables.

Sometimes, a connection looks like sharing a meal with a family you've just met. Sometimes it's giving books to a child and encouraging them to dream bigger. Sometimes it's reminding people that they are seen, valued, and capable of more than their circumstances may suggest.

THIS MISSION IS ROOTED IN A DEEP BELIEF:

Filipinos are capable. Filipinos are creative. Filipinos are talented and resilient. What many communities lack is not ability. It's access.

Access to resources. Access to opportunities. Access to support. And sometimes, access to a different perspective on what is possible.

THE MISSION IS OUR WAY OF CONTRIBUTING TO THAT POSSIBILITY.

Not by claiming to solve every problem. But by showing up. By sharing. By listening. By encouraging. And by creating moments of generosity that remind people that their future can be bigger than their current circumstances.

We ride around the island not because we have all the answers. We ride because we believe connection can begin with a simple act:

A shared meal. A book. A toy. A conversation. A reminder that someone believes in you. And sometimes, that's where everything starts.

WE BUILD STRONGER ECONOMIES:
Understanding Table Talks Australia’s community
project: Connection is circular

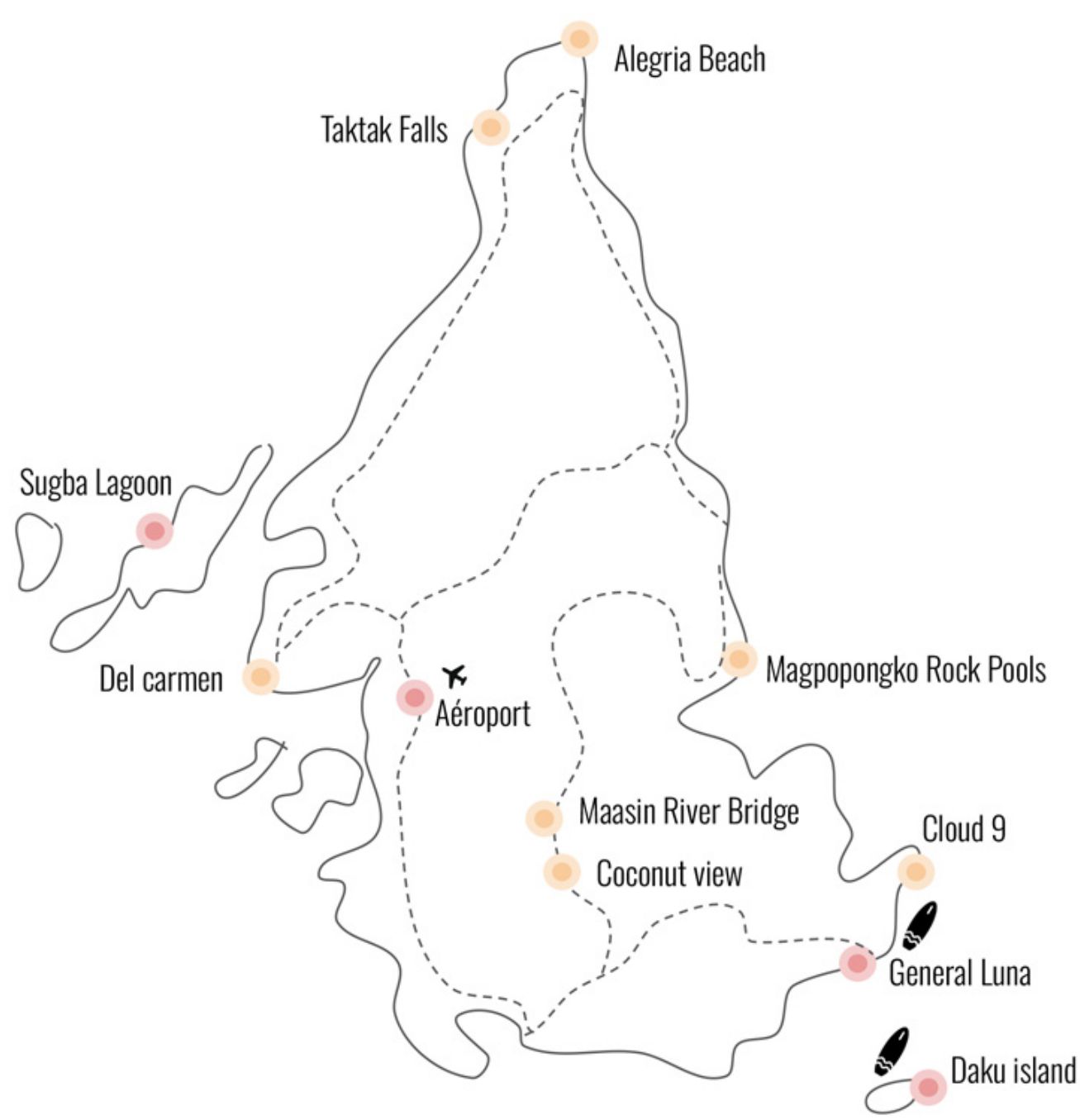


Creating ecosystems where connection, commerce and community continuously strengthen one another.

Made by Many is the belief that where we spend our time, energy, and money matters. Every purchase has the power to create something bigger than itself. When we choose to support local communities, value flows back into the hands of the people who create, build, and care for them. Families are supported. Local businesses grow. Opportunities expand. Better products, services, and experiences emerge. The cycle continues.

This is not charity. It is participation. It is recognising that we are all connected—to the places we visit, the people we meet, and the communities that shape our experiences. At Table Talks, we believe connection is more than conversation. It is sharing a meal with strangers. It is investing in local people. It is creating experiences that give back. It is choosing to consume intentionally, knowing that what we contribute today can create opportunities for tomorrow. Because when value returns to the right hands, communities flourish. And when communities flourish, we all move forward together.

REDEFINING SIARGAO LOOP & BOODLE FIGHT CULTURE:
14-DAY MISSION ACROSS ONE ISLAND AND BEYOND



REDEFINING SIARGAO LOOP

For many people, the Siargao Loop is a bucket-list ride. You rent a motorbike, chase beautiful views, stop at cafés, take photos, and complete the island circuit. We want to experience it differently. We believe the Siargao Loop is not just a route around the island. It's an opportunity to slow down, meet people, understand communities, and create genuine human connection.

For 14 days, we will ride around Siargao, visiting communities and disadvantaged areas across the island. At each stop, we will:

- Distribute food and essential supplies to families
- Share meals with local communities
- Listen to stories and learn about local traditions
- Document the people and places that make Siargao extraordinary
- Explore opportunities for future support and collaboration

This is not a race around the island. It's a journey of generosity, curiosity, and shared humanity.

MORE THAN A BOODLE FIGHT

At every barangay, we will set up a Booodle Fight table. A shared table where families, children, neighbours, and visitors come together to eat side by side. In Filipino culture, a Booodle Fight represents equality, generosity, and community. No hierarchy. No barriers. Just people sharing food and connection.

REDEFINING TOURISM THROUGH PARTICIPATION

This mission asks a simple question: What if tourism wasn't only about consuming experiences? What if it was about participating in the communities we visit? What if riding around the island also meant: Giving. Sharing. Listening. Learning. Creating opportunities.

THE FIRST CHAPTER OF CONNECTION IS CIRCULAR

The 14-Day Siargao Mission is the first chapter of Connection Is Circular. A journey that brings together:

- Adventure through the Siargao Loop.
- Community through Booodle Fight.
- Storytelling through film.
- And generosity through shared experiences.

Because sometimes the most meaningful journeys are measured not by distance—but by the connections we make along the way.

COMMUNITY IMPACT FUND & ITS PROJECTS (AND WHERE THE MONEY GOES)



Not every dollar goes to immediate relief. A portion of funds raised is reinvested into long-term projects that strengthen communities beyond the mission.

ALTERNATIVE EDUCATION

Expand access to learning, creativity and future opportunities for children and young adults.

Initial Focus: Experiences, community workshops, creative learning, entrepreneurship and life skills programmes.

WASTE & SUSTAINABILITY

Build a circular materials ecosystem that transforms waste into valuable community assets for social architecture and art exhibition programmes.

Initial Focus: Repurposing construction and demolition waste into furniture for homes, community spaces and future Table Talks experiences. Future phases will expand into paper and plastic recycling initiatives.

COMMUNITY PARTNERSHIPS

Support and collaborate with local organisations already creating meaningful impact.

Initial Focus: Co-designing projects that respond to the needs of each community visited during the mission.

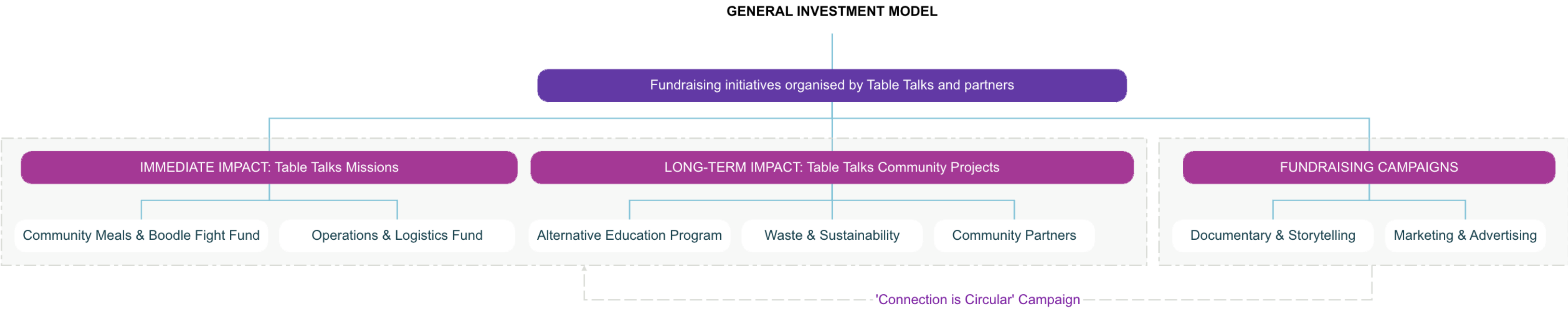
FUTURE PROJECTS

Long-Term Vision: Every mission helps identify new opportunities for impact. Rather than delivering one-off support, we aim to invest in projects that continue creating value long after the mission has ended. The goal is simple:

- Communities become stronger.
- Local skills are developed.
- Waste becomes opportunity.
- Every project contributes back into the cycle.

Connection Is Circular.

GENERAL INVESTMENT MODEL & OVERVIEW OF
COMMUNITY IMPACT PROJECTS



MADE BY MANY INVESTMENT MODEL

Immediate Impact Fund	Table Talks Missions	35%	Fixed allocation %
Community Impact Fund	Alternative education programs; waste and sustainability projects; NFP community partners; local community	25%	Fixed allocation % from overall fundraise. Members and stakeholders vote every quarter on which Community Project to direct funds.
Mission Growth & Storytelling	Hero documentary and mission episodes following the journey; advertising and branding budget.	40%	Fixed allocation % from overall fundraise in stage 1 growth. Once growth traction has been reviewed by the board on November 2027, allocation % will be reassessed and reinvested accordingly to the approved approach.
COMMUNITY IMPACT FUND (25%)			
Alternative Education	Workshops, student experiences, kid's immersive cultural experiences, career programs, etc.	35%	Members, stakeholders and board members vote on future alternative programs aligned with long-term goals and objectives. Fund allocation % is subject to change.
Waste & Sustainability Programs	Development and production of product collections; funds to artists and makers	25%	Fund allocation % is subject to change.
NFP Community Partners / Local Community	Support NFP partners' programs; support local Filipino communities and families	40%	Members, stakeholders, and board members vote on which NFP partner programs align with long-term goals and objectives. Fund allocation % is subject to change.



Alternative Education Programmes

Creating opportunities for children and young adults to learn through real-world experiences that build confidence, creativity and entrepreneurial thinking.

Initial projects include:

- Entrepreneurship programmes that empower students to fund their own educational experiences.
- Community-based learning through local businesses and mentors.
- Educational missions and cultural immersion experiences across Siargao.
- Future workshops in leadership, creativity, business and life skills.



Waste & Sustainability

Transforming local waste into valuable products while creating opportunities for artists, makers and local industries to collaborate.

Initial projects include:

- Repurposing construction and demolition waste into furniture for homes and community spaces.
- Collaborations between local artists, designers and construction companies.
- Public furniture and social spaces built from reclaimed materials.
- Future initiatives exploring paper and plastic recycling.



Community Partnerships

Supporting local organisations and community leaders already creating meaningful impact across Siargao.

Initial projects include:

- TARGETS: Local communities and families (sari-sari, carenderia, producers, farmers, etc.)
- Fundraising campaigns for local non-profit organisations.
- Collaborative community projects and events.
- Capacity building through storytelling, marketing and partnerships.
- Supporting education, food systems and community development initiatives alongside local organisations such as Espoir School of Life and Lokal Academy.

WE INVEST IN COMMUNITIES OVERTIME —

MISSION INVESTMENTS & ROADMAP

The roadmap below are our fundraising targets throughout 2026-27. These funds go directly to our supporting NFP partner.

MISSION 0 - July 2026	“FISHERMAN’S TABLE” — Siargao Food & Wine Festival - Aug 2026	MISSION 1 - Sep 2026	MISSION 2 - Oct 2026	MISSION 3 - Dec 2026	MISSION 4 - Early 2027	MISSION 5 - Mid 2027
Pilot test weekly missions around General Luna for content production to support fundraising initiatives. Launch Australia crowdfunding campaign. CURRENT STATUS: • <u>Mission</u>: Siargao Community Initiative • <u>Funds raised</u>: \$125 • <u>Funds distributed</u>: \$125 • <u>Families supported</u>: 6 • <u>Community meals</u>: 1 • <u>Status</u>: Prepping for documenting	A collaboration with a leading local hospitality partners in hositng a fundraiser event in General Luna. <u>Target raise</u>: ₱100,000	Official pilot mission in General Luna with hospitality partners, volunteers, and local suppliers for 1 day. <u>Target number of families</u>: 20 <u>Immediate Impact</u> - Missions: ₱40,000 <u>Mission Growth & Storytelling</u>: ₱40,000 • Next mission: ₱20,000 <u>Next fundraiser experience</u>: <i>Melbourne Early Diners’ Experience & Siargao Beach Dinner Experience</i> <u>Next mission target</u>: ₱300,000	A 3-day mission across General Luna’s surrounding areas — Dapa, Santa Fe, Del Carmen. <u>Target number of families</u>: 60 <u>Immediate Impact</u> - Missions: 35% <u>Community Impact</u> - Projects: 25% <u>Mission Growth & Storytelling</u>: 40% COMMUNITY IMPACT • <u>Alternative Education Program</u> • Student entrepreneurship income: Funds for transport to Siargao • Next mission funds target: Funds the next mission and the student’s participation • <u>Waste and sustainability</u> - construction and demolition waste <u>Next mission target</u>: ₱1,000,000	A 2-week mission across the whole island. A community-led initiative where members choose and select 10 barangays to visit across the island for the 2-week Siargao Loop mission. <u>Target number of families</u>: 200 <u>Immediate Impact</u> - Missions: 35% <u>Community Impact</u> - Projects: 25% <u>Mission Growth & Storytelling</u>: 40% COMMUNITY IMPACT • <u>Community Partners</u> (TBC) • Espoir School of Life • Lokal Academy <i>Note</i>: These are not the final community partners. Our members vote to select which community partners to fund. <u>Next mission target</u>: ₱TBC	• A 3-week mission across the whole Mindanao region	• A 4-week mission across the whole country.

OUR COMMITMENTS

Our commitment is to ensure every contribution creates both immediate support for local communities and long-term investment in opportunities that strengthen people, places and local economies. Through transparent reporting, local partnerships and purposeful storytelling, we aim to build a self-sustaining model where every experience creates lasting impact.

Resilience and Development

Exposing young Filipinos to diverse cultural perspectives, ideas, and ways of living through alternative education and meaningful experiences that encourage critical thinking, personal growth, and new approaches to life beyond limiting traditions and habits.

Circular Economy

Supporting sustainability by actively participating in zero-waste initiatives, reducing unnecessary consumption, and promoting a more circular economy that values reuse, community sharing, and responsible living.

Access and Resources

Providing young Filipinos with access to accommodation, safe spaces, and a supportive community where they can learn, collaborate, and flourish both personally and professionally.

Support Local

Supporting small local businesses—including ukay-ukay shops, sari-sari stores, and independent entrepreneurs—by promoting them as an essential part of Filipino culture, helping preserve their identity, and creating opportunities for them to grow and sell more sustainably.

Filipino Talents

Supporting local artists, musicians, makers, and creatives by providing platforms for exposure, showcasing their work through our experiences and storytelling, and helping connect them with wider audiences both locally and internationally.

Education about Connection

Creating meaningful, purpose-driven experiences that connect people through shared action and mutual respect.

Connection is Circular

Ensuring all support is community-led and delivered with dignity, inclusivity, and long-term impact in mind.

HOW PEOPLE PARTICIPATE

NEWSLETTER	Follow the mission through emails, journals and documentary updates.	General public	Mission Growth & Storytelling	
TABLE TALKS' 'WITHOUT LIMITS' COMMUNITY, EXPERIENCES & ADVENTURES	Community weekly gatherings, monthly experiences and adventures hosted by Table Talks, empowering intentional travel, consumption and connections.	General public	Community meals and missions Mission Growth & Storytelling	
CONNECTION IS CIRCULAR GATHERINGS	Community and fundraising gatherings globally.	General public Industry partners	Community meals and missions Community projects	Projects — alternative education, waste and sustainability, community partners Local impact — carenderia, sari-sari stores
CONTENT	Hero documentary and mission episodes following the Siargao journey.	Global audience	Mission Growth & Storytelling	
COMMUNITY COLLABORATIONS	Purpose-led experiences delivered within existing communities, organisations and networks, bringing people together through culture, storytelling and shared impact.	Existing communities	Community meals and missions Community projects	Projects — alternative education, waste and sustainability, community partners Local impact — carenderia, sari-sari stores
MISSION EXPERIENCES	Join curated missions, volunteer trips and community experiences across Australia, Siargao and APAC.	Members and supporters	Mission operations	
CORPORATE TEAM BUILDING	Purpose-driven team building programs where companies participate in real missions, combining impact, culture and connection.	Corporate partners	Community meals & missions Community projects Mission operations	Projects — alternative education, waste and sustainability, community partners Local impact — carenderia, sari-sari stores
PRODUCTS & INVESTMENTS	Products made by local artists and Table Talks aligned with our 'social architecture' concept — creating spaces for communities to flourish.	General public Global audience Corporate partners Local government	Community projects	Projects — alternative education, waste and sustainability, community partners Local impact — carenderia, sari-sari stores
PUBLIC IMPACT LEDGER	A transparent, publicly accessible system that tracks funds raised, allocation and real-world outcomes across all regions.	Everyone	Mission Growth & Storytelling Community meals and missions Community projects Mission operations	For trust and accountability — delivered through 'follow the journey' campaign and founder-led content



Equitas | Asset | Management

AUSTRALIA-SIARGAO ROLLOUT

ABOUT TABLE TALKS AUSTRALIA

Table Talks is the storytelling and experience platform of Made by Many. Through shared meals, cultural research, editorials and immersive experiences, we connect people to the stories, traditions and communities behind the food they share. Every experience is designed to create meaningful participation rather than passive consumption.

OUR MISSION

We believe the strongest communities are built through participation. Our work begins by listening—spending time with fishermen, farmers, producers and home cooks to document local knowledge, preserve culture and strengthen community connections. These stories become experiences, documentaries and collaborations that help fund future community missions, creating a continuous cycle of participation and impact.

WHERE WE BEGIN

Our first chapter starts in Siargao, where we're developing a model that brings together food, hospitality, storytelling and community-led impact. The insights, relationships and learnings from this work will inform future chapters and partnerships, demonstrating how culture can become a catalyst for long-term social, economic and community value.

AUSTRALIA-SIARGAO ROLLOUT

Australia serves as the strategic expansion and amplification market for the Siargao Community Initiative, acting as a key channel for audience growth, media exposure, future experience expansion, and partnership development. The stories, cultural insights, and impact created through the Siargao programmes will become the foundation for Melbourne dining pilots, Table Talks Australia experiences, and future collaborations with brands, sponsors, and cultural partners, creating a bridge between Siargao and Australia through shared experiences, storytelling, and community.

OKRs (Objectives and Key Results)

- Raise ₱100K by the first week of September
- 3x corporate sponsors secured
- Secure 20 attendees for the Early Diners pilot event in Melbourne
- Secure a minimum of 35 attendees for Fisherman’s Table experience in Siargao
- Complete Mission 3 by the end of 2026

CORE APPROACH

- Documentary-style long form and short form content
- Authentic’ social media podcast content
- Influencer and partner collaborations
- Zero waste / sustainable print media
- Brand activations - ‘The Tables We Set
- Press release, articles and blogs

TEAM STRUCTURE

Founder (business development, market entry & fundraising)
Head of Growth (Australia marketing and social media)
Experience designer and operator (Australia)
Culinary Partner (Australia operating partner)

SIARGAO TEAM STRUCTURE

Photographer (open)
Videographer (open)
Social media content creator (open)
Volunteers (TBC)

CONTENT PILLAR

- BTS and ‘build in public’ content
- Culinary process (concept, sourcing, and production)
- Community impact - ‘Redefining Siargao Loop and Philippines Boodle Fight Culture’
- Siargao community and culture - design/space, people, food, and lifestyle
- Experiences and events

PARTNERS & ASSOCIATIONS

Equitas Asset Management Pty Ltd
Creative Australia
Architecture & Design Australia
St. Lorenzo Ruiz Academy of Tagum, Inc.
Swinburne University of Technology

BRANDS TABLE TALKS HAS WORKED WITH



TABLE TALKS SPONSORS



BACKED & SUPPORTED BY | IN ASSOCIATION WITH

FOUNDER BACKGROUND

Samantha Perion is a strategist specialising in go-to-market execution, fundraising, communications and strategic partnerships. Her professional background spans business development, investment relations and social impact, with experience working at the intersection of growth strategy, stakeholder engagement and capital development.

Over the last 2 years of building Table Talks Australia, she has brought together commercial strategy and community impact to design experiences, partnerships, and initiatives that strengthen communities while creating long-term social, cultural, and economic value.

LinkedIn: <https://www.linkedin.com/in/samanthaperion/>



Alex Carvajal · 1st
Empowering Fleets to Transition to Net Zero Through Electrification, Innovation, and Scalable Solutions | | Business Development in Mobility & Energy
Always charging forward, never standing still!
January 4, 2024, Alex was Samantha's client

Working with Samantha was outstanding. She was able to build our business strategy in one afternoon, while at the same time opening new market opportunities for our organisation.



Rhys Henderson  · 1st
Strategic Growth & Transformation Leader | New Venture Builder | Experienced C-Suite | Director & Advisory Boards | Investor
December 5, 2023, Rhys was Samantha's client

Samantha worked with us across digital media marketing, lead generation, and investor relations. Her intuitive approach to tackling tasks, coupled with a self-driven work ethic, is a real asset. She expertly balances autonomy in her work with timely check-ins, ensuring alignment with team goals. Working with Samantha is always a pleasure.



Deleted User 

5/5 · 9 Nov 2025

Simply fabulous. Very slay energy. Very demure. Start-Up Melbourne culture bringing the foodie to the dinner table.

Marshy 

5/5 · 8 Nov 2025

Amazing event. It felt really special. Excellent curation, delicious food, and a playful sense of wonder was felt as the night unfolded.

Robelen Ryan 

5/5 · 7 Nov 2025

The best event I've been to this year! More please!

Evan Rosin 

5/5 · 8 Nov 2025

Such an incredible evening! Food was elite and the quality of conversation was unmatched. Amazing people doing amazing things!!!

Anurag Ganugapati 

5/5 · 7 Nov 2025

Such a great event and great network of people

TABLE TALKS  MADE BY MANY