

EnKoat *Insider*

Where Innovation Meets Sustainability™

Dear <<First Name>>,

Welcome to the **July 2025 edition of EnKoat Insider**. As summer temperatures soar across the Southwest, so does the excitement around IntelliKoat™, with high-profile installations, media buzz, and expanding demand from contractors and distributors alike.

We're excited to share key milestones from this past quarter, including a major data center project, new field applications, and growing recognition of our work in climate resilience. Let's dive in!

Mid-Year Milestones: Stronger Roofs, Smarter Cities

As we reach the halfway point of 2025, our impact is growing faster than ever.

- ✓ **500,000+ sq ft** of rooftops protected with IntelliKoat™
- ✓ Dozens of projects across schools, municipal buildings, residential homes & shade structures
- ✓ Field-tested adhesion & heat reduction results that outperform expectations
- ✓ New contractor partnerships & expanded distribution
- ✓ Real impact stories, from Scottsdale to the City of Chandler

We're grateful for the trust our customers, partners, and communities have placed in EnKoat, and we're just getting started.



Project Spotlights: Roofs That Beat the Heat



1. **Tucson School Campus — 80,000 sq ft:** This spring, we completed a large roof restoration on multiple school buildings, sealing cracks and leaks, applying IntelliKoat's dual-layer system, and finishing the entire job during break to avoid disrupting students and staff.
2. **Phoenix Retail Warehouse — 60,000 sq ft:** Not all aging rooftops need a rip-and-replace. This worn and weathered warehouse roof was given a second life with our IntelliKoat™ system:
 - ◆ *EnBase™*: seals, insulates and forms a thermal barrier
 - ◆ *EnFlex™*: reflects sunlight like sunscreen for your roofThe result? A restored, cooler surface ready to perform for up to 20 more years with zero waste sent to landfills.
3. **Texas Data Center — 100,000+ sq ft:** IntelliKoat™ was applied to the roof *and* metal walls of this data center to tackle extreme heat threatening sensitive equipment. After coating, interior temperatures dropped dramatically from **145°F to 86°F**, with no equipment failures over two months of operation. It's a powerful example of how advanced materials can deliver resilience and real ROI for critical infrastructure.

Recognitions



Venture Scale Program Graduation

EnKoat completed the Venture Scale program hosted by the Arizona Commerce Authority for the winners of the Arizona Innovation Challenge



Winner of the Global Innovation Challenge

EnKoat has been named one of the **2025 Global Innovation Challenge Winners by Venture For ClimateTech (V4C)**, a global nonprofit accelerator supported by **NYSERDA** and administered by **NextCorps** and **SecondMuse**. 

Chosen from nearly 100 startups across 23 countries, this recognition reaffirms our commitment to creating high-performance solutions that tackle climate challenges head-on.



QBE AcceliCITY

EnKoat was named a **Top 100 Semi-Finalist in the QBE AcceliCITY Resilience Challenge by Leading Cities**.

Out of 820+ startups across 71 countries, we're proud to be recognized under the Property Technology category for our work in helping cities build cooler, longer-lasting, and more energy-efficient

infrastructure.



👏 Panel Discussion at E-Mobility and Clean Energy Summit

Our co-founder Dr. Aashay Arora spoke alongside industry leaders from Honeywell, Nikola, and SRP at the E-Mobility and Clean Energy Summit showing how thermal-smart materials are vital to resilient infrastructure.



👏 Dual-Use Accelerator

EnKoat completed the **Fuel Dual-Use Accelerator**, pitching IntelliKoat™ to defense and commercial audiences.

From our on-stage pitch to one-on-one conversations at our table, the energy in the room was electric. We had the chance to share how our resilient coating systems are already making an impact and how they can play a critical role in future-forward infrastructure across both sectors.



Share the Momentum

Know someone who would be interested in EnKoat's journey, projects, and innovation updates?

Help us grow our community of contractors, building owners, sustainability leaders, and climate resilience champions by forwarding this newsletter!

👉 They can sign up using the link below to receive future updates

[Join the EnKoat Newsletter](#)

Meet our Regional Sales Director



WELCOME TO OUR TEAM!



We're thrilled to welcome **Matt Scheipeter**, our new Regional Sales Director in the Midwest US, bringing a wealth of real-world roofing and distribution experience.

And a warm welcome to our three talented summer interns - Avantika, Adithya, and Gauri, who are helping us design, develop, and share EnKoat's story in fresh ways.

"From the field to the boardroom, I've seen what works and what doesn't. IntelliKoat™ is the future, and I'm proud to help drive it forward." - Matt S.



Did You Know?

Not every aging roof needs a full tear-off.

IntelliKoat™ can restore and upgrade existing roofs with:

- No major disruption,
- No added waste,
- 10–20 more years of protection.

Smart, resilient, and field-proven! That's the **IntelliKoat™ advantage.**



Where You'll Find Us



Look for our team at upcoming workshops, contractor meet-ups, and local installations throughout the Southwest. Want a demo? Interested in a quote? **We'd love to talk.**

Stay Connected

Follow us to keep up with the latest projects, tips, and industry insights:



Thanks for being part of our journey — here's to the next half of 2025!
- The EnKoat Team

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