

FAIZ RAZI

Frontend Engineer | JavaScript, React & CMS Platforms

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PROFILE

Frontend-focused Software Engineer with 7+ years of experience building production-grade websites and web applications across enterprise, ecommerce, and CMS platforms. Core strength in JavaScript (ES6+), responsive UI development, and CMS platforms (WordPress, Umbraco, WooCommerce, Elementor), with growing hands-on experience in React and React Native — including shipping a real mobile app with API integration, custom gestures, and theming. Comfortable supporting backend/API work (Ruby on Rails, REST APIs) and cloud deployment (AWS) alongside frontend delivery. Proven track record integrating third-party systems (CRM, payment gateways), leading small dev teams, and shipping features end-to-end in Agile, cross-functional teams.

CORE SKILLS

Frontend (Core Strength): JavaScript (ES6+), HTML5, CSS3, Bootstrap, Tailwind, GSAP, Responsive/UX-driven UI, Cross-browser QA

CMS & Website Platforms: WordPress, Umbraco, WooCommerce, Elementor, WIX, Framer

React & Mobile (Growing): React, Next.js, TypeScript, React Native, Redux, Expo — shipped a working React Native app with REST API integration

Backend & API Support: Ruby on Rails, REST APIs, PostgreSQL, MySQL

Cloud & Tools: AWS (EC2, S3), Git, GitHub, Google Analytics, A/B Testing

Design & Payments: Figma, Adobe XD, Notion, Tap, Moyasar

WORK EXPERIENCE

Software Developer

09/2020 – Present | Riyadh, KSA

Solution Circle (Scsaudi.com) — IT Consultant & Services

- **UI engineering:** designed and implemented responsive UI components using modern frontend standards, improving user engagement by 30%.
- **Conversion optimization:** led optimization of checkout and conversion funnel architecture, improving conversion rates by 25% through UX and performance enhancements.
- **Full stack delivery:** developed and maintained enterprise web applications and e-commerce systems, supporting backend needs (Ruby on Rails) alongside frontend development.
- **Performance:** enhanced application performance, reducing load bottlenecks and improving system reliability in production environments.
- **Analytics:** integrated Google Analytics and A/B testing frameworks to drive data-driven product optimization and user behavior analysis.
- **Team leadership:** informally led a team of 4-5 developers across multiple projects, consistently delivering on time and to client specifications.

Web Developer

09/2019 – 09/2020 | Riyadh, KSA

Syrup Entertainment — Entertainment Company

- **Migration:** led migration of a legacy system to a modern CMS-based architecture, improving scalability and maintainability.
- **Payments:** implemented secure payment gateway integration, enabling seamless online transactions and increasing platform adoption by 100% at launch.
- **Redesigned UI/UX interfaces** in collaboration with design teams, improving usability and customer satisfaction metrics.
- **Developed internal web tools and admin workflows**, enabling non-technical staff to independently manage content.

PROJECTS

- **Archive App** — Cloud storage and file management platform built with Ruby on Rails, HTML, CSS, and Bootstrap. Architected and deployed on AWS (EC2, S3) for scalable, reliable cloud storage. Features multi-tenant account management, nested folder structures, versatile file uploads (audio, video, images, documents, zip), file sharing, storage/file limit tracking, advanced search, and role-based access permissions.

Marafiq — marafiq.com.sa | Eventy — eventy.sa | Mothmerat — mothmeratgroup.com

EDUCATION

Bachelor's Degree in Computer Science

Superior University, Lahore | 2013 – 2017

LANGUAGES

English: Professional working proficiency | Arabic: Conversational