

# Yasin Shaikh

<https://www.YasinShaikh.com>  

## Contact

- Dallas/Ft.Worth, Texas (Coppell)
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- (469)427-2363

## Skills

### Research

- User Interviews
- Affinity Mapping
- User Personas
- Heuristic Evaluation

### Design

- Sketching
- Wireframes
- Prototyping

Take a look at my online portfolio for full list.

## Tools

- Figma/Figma Jam
- Miro
- Asana

Take a look at my online portfolio for full list.

## UX Projects

- Doctap
- PostUp

Take a look at my case studies on my online portfolio [website](#)

## Personal Statement

Hi, I am Yasin - I am a UX/UI Designer based in Dallas, Texas. Here is a quick introduction of myself.

I am a freelance UX/UI designer who creates designs that are pleasing, accessible, and inclusive. I prioritize the user's needs and preferences, making my designs user-focused and intuitive. I stay updated with the latest industry trends and approach each project with a fresh perspective. My goal is to create designs that are both functional and beautiful, exceeding my clients' expectations.

## History of Employment

### Springboard - UXUI Design Mentor/Case Project Reviewer

Highlight of a Few Responsibilities:

- Offer personal guidance in 1 hr/video calls discussing projects, roadblocks & solutions
- Review students portfolios, achievements and give constructive feedback
- Taught and gave feedback on different part of the design process

### DesignPlus - UXUI Designer

Highlight of a Few Responsibilities:

- Illustrate design ideas using storyboards, process flows and sitemaps
- Design graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Create original graphic designs (e.g. images, sketches and tables)
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colors and images

### Houston Foodbank - UXUI Designer (Intern)

- I worked with two other UX designers to research a mobile app. Our goal was to make an experience that aligned with user needs.

## Education

### Maryland Institute College of Arts

Masters in Product Management - 2024

### University of Maryland

BS Immersive Media - 2022

### University of Houston

BS Psychology - 2017

## Certifications

### UXUI Design Certified

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