



Jenny JungHyun Park

Product / Graphic designer

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JennyJHP.com

EDUCATION

Seoul National University of Science and Technology

Jan 2016 - Feb 2022

Bachelor of Design,
Design and Communications

DESIGN SKILLS

UX/UI (Interaction) design,
Graphic design, Wireframing,
Journey mapping, Editorial
design, Content design,
Illustration, Typography

TOOLS

Adobe

Illustrator	Figma
InDesign	Zeplin
Photoshop	Clipstudio
Xd	

I also can use...

Adobe Premier Pro
Protopie

EXPERIENCE

Buddydoc (Buddylabs)

UX/UI, Graphic designer

Jul 2022 - Jul 2023, Full-time

- **Made a new wireframe, redesigned and shipped end-to-end web, app using Adobe Xd, Zeplin**
- **Conducted user research, and made images for advertisement, both in digital and printout**

As a sole designer in a startup, I redesigned and launched the mobile app Buddydoc collaborating closely with the development team and marketing team for both IOS and Android. I created a wireframe and flow for the new features, made various images for flyers and social media to promote and launch the service in Korea as well. It has now reached 1K+ downloads and over 500 active users after its first release on March 2023. I also contributed to making IR sheet, sorting out and managing details to make it look clear and concise.

Haksan Culture Company

Digital content editor

Dec 2019 - Jan 2021, Contract

I contribute as a content editor in the web content department, proofreading and editing for webtoons, also converting published comics into e-books. Additionally, I have worked on editing images for blogs and social media and created promotional banners on webtoon platforms. After receiving positive feedback for my skills of editing and the ability to handle a large volume of work simultaneously, I continued to work as a freelancer even after my contract ended, and was able to complete editing for more than 5 e-books.