

Hi!

It's back to school time already, can you believe it?

For our household that means gearing up for football season! I am more of a basketball fan than a football fan, but anytime I get a chance to watch either of my boys do something they love, I am all in for that. Do you have any football players you are following this fall in West Texas? Grandsons or friends or family members? *Reply to this email and tell us who!*

The Lubbock Christian Eagles are near and dear to my heart so I will be 100% dialed into their season. My oldest son will be a junior this year and plays safety and wide receiver and my youngest son is managing this year so we will enjoy the season as a family, which should be fun. If you're interested in following high school football, you should check out [Randy Rosetta's Facebook](#) and [Twitter page](#) at Hub City Preps. He is such a nice guy and provides great local coverage for our sports teams in West Texas!

Happy Fall Yall!



Dr. Julia Habib
Audiologist, Owner

Happy Worki-Versary! 🎉

We have a lot to celebrate this month with 3 Cornerstone Anniversaries!



Monique (left) has worked at Cornerstone Audiology for 9 years! She is responsible for insurance billing and does a great job keeping the details in line at our office. We are so grateful for all of her behind the scenes work. Monique loves watching sports and keeps us laughing in staff meetings!

Maddie (center) has worked at Cornerstone Audiology for one year! Maddie works to check out patients and make sure everyone leaves with a future appointment! She loves to go to concerts and brings a much appreciated level of organization to our team!

Patricia (right) has worked at Cornerstone Audiology for 2 years! She is the face you will see when you arrive at our office and has such a gift with people. She also keeps us laughing in staff meeting each week, Patricia is a lot of fun! Patricia goes back and forth between Spanish and English with ease, which never ceases to amaze me!

Thanks to these 3 for all they bring to the team! We are grateful for their genuine care for our patients and for everyone on our team!

Open Enrollment for Medicare *What You Need to Know*

Did you know that open enrollment for Medicare is coming up in October?

During this time each year, Medicare participants must decide what kind of plan they will pursue, and the options can be very overwhelming. Before we explain, as a patient of Cornerstone Audiology, it is our goal that you understand the difference between hearing care and hearing aids. So many times, we have seen patients miss this at the beginning of their journey and pursue a hearing aid as a solution to their problem instead of seeking out a team of professionals to partner with. Hearing care is much more than a hearing aid. Careful diagnostic testing, recommending appropriate technology for your specific hearing loss, programming the device as well as long-term service of the device create a successful hearing aid patient and a life-long partner with our team at Cornerstone Audiology.

When choosing a Medicare plan, we want to make sure our patients understand that hearing aid discount plans are often a disappointment in a patient's journey toward better hearing.

Patients are much more successful when fit with a basic or economy hearing device that includes services within our office than if they pursued a discounted more advanced device with no service included at a different location.

If you have questions and want more information about the plan you are pursuing and how it pertains to hearing, please reply to this email and we may give you a general idea of our experience.

Our team has the patient's best interest at heart and want you to experience a hearing solution that is more than what you hoped for, not less.

“Our Patients are Loving This” 🥰

Our team is always on the lookout to try new hearing technology in order to offer the best options to our patients!

We recently received training from our friends at Signia and are now offering their **Silk Charge and Go non-custom in the ear hearing devices**.

These hearing aids go down into your ear (not behind the ear), are typically invisible, don't require an earmold impression to customize them, and are rechargeable!



Our patients are LOVING this hearing solution ❤️

They come in 3 different price points. [Reply to this email](#) if you're interested in trying them and we will get you scheduled!

Visiting Cornerstone Audiology

Check your calendar! We want to make sure you have your next appointment scheduled at Cornerstone Audiology! [Need to schedule online? Click here!](#)

Alternatively, call us at [806-687-4327](tel:806-687-4327)

We can't wait to see you!
Have a great month.

📍 **Lubbock:** 5738 82nd Street | [806-687-4327](tel:806-687-4327)
📍 **Snyder:** 3219 College Avenue | [325-284-3221](tel:325-284-3221)

