

RAJESH SIBURIAN

PRODUCT DESIGNER

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SUMMARY

Product Designer with 5+ years shipping 0-to-1 products across fintech, health, logistics, and government. Delivered 12 products across 10 countries, working cross-functionally with engineering, product, and business teams. Recognized by Dribbble as a top product designer globally.

EXPERIENCE

Delibix, Remote, Indonesia

Senior Product Designer (November 2025 - Present)

- Led 3 design projects for international clients with 100% on-time delivery, achieving repeat engagements. Studio recognized by Dribbble among top product design companies globally.
- Led UX for 2 internal products, including Asivest and a Pertamina LPG business unit, delivering all within scope and timeline.

One Week Wonders Hybrid, Indonesia

Senior UX Designer (March 2021 - October 2025)

- Shipped 7 products from 0 to 1 across fintech, logistics, and enterprise, reaching 1M+ combined users across 5 countries.
- Architected a 200+ component design system used by 7 designers across 2 squads, cutting design production time by 55% and enabling the team to absorb 3 additional projects per quarter without adding headcount.

Monday Merch, Remote, Netherlands

Product Designer (January 2023 - February 2024)

- Designed Monday Merch's client dashboard from 0 to 1, a €500K-backed SaaS platform serving clients including Meta, Uber, and Netflix, increasing checkout conversion by 18% and cutting abandonment by 24% by building flows around how B2B procurement buyers think rather than the backend taxonomy.
- Built a unified design system for website and dashboard, accelerating design consistency by 45%.

Lacak.io, Remote, Indonesia

Product Designer (December 2021 - November 2022)

- Designed national-scale government platforms from 0 to 1 for Ministry of Finance logistics reporting, serving 100+ daily users from first-time smartphone users to trained operators.
- Reduced National Police dispatcher task time by 35% from 11 to 7 minutes per dispatch and cut support tickets by 42% in 90 days by restructuring workflows around how dispatchers make decisions rather than how the database was organized.

Tiket.com, Jakarta, Indonesia

UX Designer Intern (July 2019 - August 2019)

- Selected by CPO of Tiket.com after winning national product competition (100+ applicants). Designed core flows for Tiket Explore, serving 10M+ users.

SKILLS

UX Design · Interaction Design · Visual Design · Micro-interactions · High-fidelity Prototyping · Design Systems
User Research · Usability Testing · A/B Testing · Information Architecture · Cross-functional Collaboration ·
Figma · Framer · Adobe Creative Suite · Figma Make

EDUCATION

BINUS University, Jakarta, Indonesia

November 2021 - November 2023

Bachelor of Management, Major in Management

Universitas Gadjah Mada, Yogyakarta, Indonesia

August 2017 - August 2020

Associate of Applied Science, Major in Computer Information Systems

ACHIEVEMENTS

Dribbble Select 2026 · Selected by Framer to represent Indonesia at Singapore Conference 2024. 1st Runner-up, Business Innovation by Gojek x BINUS (June 2019) · 2nd Winner, Hackathon by Gojek x Tiket.com x BINUS (July 2019). Most Outstanding Student, TEDI SV UGM (December 2019).