

Emily J. Jennett

emily@jennett.com | (650) 279-3925 | emily.jennett.com | [linkedin.com/in/ejennett](https://www.linkedin.com/in/ejennett)

Education

ArtCenter College of Design, M.S. in Interaction Design (*Remote, Part-time*)

2026 - 2027

University of Michigan, B.S. in User Experience Design

2022 - 2026

Experience

University of Michigan – Teaching Assistant

Aug 2025 - Apr 2026

- Built a UI component library and design system adopted by a 120-student course, establishing shared standards and variants students used to produce production-ready wireframes.
- Led weekly labs alongside a team of 3 TAs, restructuring curriculum around current design-system and prototyping practices used in industry.
- Delivered 90+ 1:1 design critiques focused on accessibility and usability, coaching students through their redesigns of U-M GPT, the university's AI platform.

Liquidstreams LLC – User Experience Design Intern

Jun 2025 - Aug 2025

- Designed PivotScan Watchlist, a high-fidelity feature enabling traders to save, track, and act on investments in a single platform; contributed to a 35% increase in user engagement in the quarter following launch.
- Ran 10+ usability sessions across the user journey to surface friction points, translating findings into iterative UI changes presented directly to the Head of Development.
- Partnered with engineering to review front-end code and deliver detailed UI specs and component documentation, ensuring pixel-accurate implementation across the platform.

IBM – Design Apprentice

Jun 2024 - Aug 2024

- Selected from 10,000+ applicants (top 5%) for an intensive 8-week apprenticeship in end-to-end user-centered design, from journey mapping to Figma prototyping; earned IBM Design Thinking certification.
- Redesigned the 'My Porsche' mobile app as a self-directed capstone, improving visual consistency through a refined component pattern and card-stacking system, and concepting an in-app configurator to replace external redirects.

Projects

Michigan Women's Hospital (Sponsored Studio)

Aug 2025 - Apr 2026

- Interviewed 15+ clerical staff on-site at Von Voigtlander Women's Hospital to identify workflow bottlenecks and usability gaps in the SharePoint intranet.
- Rebuilt the intranet's information architecture and interface with a 5-person team; hospital administration approved the research-backed recommendations and selected the prototypes for pilot testing.

Stellantis (Sponsored Studio)

Aug 2025 - Dec 2025

- Designed JeepView, a high-fidelity AR interface concept for an embedded in-vehicle display, addressing an estimated \$4K/year self-repair opportunity for the Gladiator's DIY-focused owners.
- Redesigned the Gladiator's embedded display into an opt-in, severity-based notification system after usability testing surfaced a passenger-privacy concern, a shift the Stellantis UX team cited for its user-business alignment.

Ariat (Sponsored Studio)

Jan 2025 - Apr 2025

- Led rebrand of Ariat's logo and visual identity, conducting competitor analysis across retail brands to develop a simplified, modern symbol and color palette that modernized the brand for digital-first customers.
- Designed mobile app interaction models and wireframes, researching shopping behaviors to determine optimal product-display and navigation patterns; presented to Ariat's UX team and prototypes selected for further development.

Skills

Research – User Research, User Testing, Accessibility, Journey Mapping

Design – Figma, Framer, Miro, Adobe Suite (Illustrator, Photoshop, InDesign), System Thinking, End-to-end Design Process, Visual Hierarchy, Design Systems, AI-assisted Prototyping, Agentic Workflows, HTML, CSS, JavaScript, Claude Code