



YouGov / Control AI Survey Results

FIELDWORK DATES: 16TH - 17TH JANUARY 2025

**Prepared by YouGov plc
On behalf of Control AI**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered members of the YouGov Plc GB panel of 185,000+ individuals who have agreed to take part in surveys. An email was sent to panellists selected at random from the base sample according to the sample definition, inviting them to take part in the survey and providing a link to the survey. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). YouGov Plc normally achieves a response rate of between 35% and 50% to surveys however this does vary dependent upon the subject matter, complexity and length of the questionnaire. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)20 7 012 6000 or email enquiries@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2,344 adults. Fieldwork was undertaken between 16th - 17th January 2025. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed. Please note, multiple press releases will require longer.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Sample Size: 2344 Adults in the UK
Fieldwork: 16th - 17th January 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Weighted Sample	2344	408	581	211	246	830	834	1137	1207	246	968	581	548	1336	1008	1962	122	195	66	539	373	270	781	
Unweighted Sample	2344	330	690	240	299	964	911	1096	1248	127	900	609	708	1454	890	1933	128	207	76	537	398	206	792	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18 - 19 Oct '23	16 - 17 Jan '25																						
How important do you think the issue of Artificial Intelligence (AI) is in public policy?																								
Extremely important	23	26	25	31	34	22	31	25	29	23	22	24	29	27	29	22	25	31	24	36	27	23	30	24
Somewhat important	43	42	47	46	44	36	44	39	41	43	51	44	38	38	45	37	42	42	44	34	37	46	39	44
TOTAL IMPORTANT	66	68	72	77	78	58	75	64	70	66	73	68	67	65	74	59	67	73	68	70	64	69	69	68
Not very important	12	11	13	7	8	18	10	14	13	10	12	11	10	12	10	12	11	8	13	9	13	11	7	12
Not at all important	4	7	6	4	3	10	5	8	8	5	5	6	7	7	4	10	6	8	6	7	7	5	6	7
TOTAL NOT IMPORTANT	16	18	19	11	11	28	15	22	21	15	17	17	17	19	14	22	17	16	19	16	20	16	13	19
Don't know	18	15	9	12	11	13	10	15	10	19	11	15	15	15	11	19	15	11	13	14	17	16	18	13
Do you agree or disagree that the following should be important goals of AI (artificial intelligence) policy?																								
Slowing down the increase in AI capability																								
Strongly agree	26	26	27	23	19	30	21	31	22	29	22	23	28	30	22	31	25	33	29	30	25	28	24	24
Somewhat agree	31	31	38	32	34	29	32	31	30	32	34	27	30	36	31	31	32	27	26	21	33	28	30	33
TOTAL AGREE	57	57	65	55	53	59	53	62	52	61	56	50	58	66	53	62	57	60	55	51	58	56	54	57
Somewhat disagree	18	17	16	21	23	14	22	13	22	13	20	20	17	12	21	13	17	14	18	22	15	19	18	18
Strongly disagree	6	7	7	7	7	9	8	6	11	3	8	9	5	5	10	4	7	8	7	8	6	6	8	8
TOTAL DISAGREE	24	24	23	28	30	23	30	19	33	16	28	29	22	17	31	17	24	22	25	30	21	25	26	26
Not sure	19	19	13	16	16	19	16	19	15	23	16	20	20	17	17	22	19	18	20	19	22	19	19	17
Treating AI as an incredibly powerful and dangerous technology																								
Strongly agree	41	39	40	38	39	46	37	43	37	42	36	37	43	41	37	43	39	45	39	39	42	38	38	38
Somewhat agree	31	37	40	38	40	30	39	37	39	35	38	39	32	38	38	35	37	31	45	32	33	36	41	38
TOTAL AGREE	72	76	80	76	79	76	76	80	76	77	74	76	75	79	75	78	76	76	84	71	75	74	79	76
Somewhat disagree	11	9	8	12	10	11	12	7	12	7	14	9	9	8	12	7	10	13	5	4	9	12	8	10
Strongly disagree	4	3	3	3	3	4	3	3	4	2	2	3	4	3	4	2	3	4	3	8	2	3	4	3
TOTAL DISAGREE	15	12	11	15	13	15	15	10	16	9	16	12	13	11	16	9	13	17	8	12	11	15	12	13
Not sure	13	11	9	10	7	10	9	11	8	14	10	11	12	11	9	13	11	6	8	16	14	12	10	10
Preventing AI from quickly reaching superhuman capabilities																								
Strongly agree	49	44	50	45	42	47	43	51	39	49	32	37	49	55	42	46	43	44	48	53	45	44	39	43
Somewhat agree	25	29	32	29	27	26	29	26	30	27	36	28	28	27	29	28	29	28	28	13	29	29	29	30
TOTAL AGREE	74	73	82	74	69	73	72	77	69	76	68	65	77	82	71	74	72	72	76	66	74	73	68	73
Somewhat disagree	9	9	7	10	13	6	12	5	13	6	13	12	7	5	10	8	9	8	8	15	6	8	14	10
Strongly disagree	4	4	2	5	4	6	4	4	6	2	5	5	3	2	6	2	4	6	1	6	3	4	4	4
TOTAL DISAGREE	13	13	9	15	17	12	16	9	19	8	18	17	10	7	16	10	13	14	9	21	9	12	18	14
Not sure	14	14	9	11	14	14	12	14	12	16	13	17	14	11	13	16	14	14	15	13	16	15	13	13
Generally speaking, would you support or oppose the following?																								
Prohibiting the development of superintelligent ('smarter-than-human') artificial intelligence (AI) systems																								
Strongly support	x	36	41	34	32	42	34	41	33	40	33	30	41	44	35	39	36	36	39	42	39	36	34	34
Somewhat support	x	24	25	27	25	20	26	23	24	24	26	24	25	23	25	23	24	25	24	22	26	21	24	24
TOTAL SUPPORT	x	60	66	61	57	62	60	64	57	64	59	54	66	67	60	62	60	61	63	64	65	57	58	58
Somewhat oppose	x	14	12	16	20	13	15	12	18	10	21	14	12	12	15	12	14	16	13	10	12	13	13	17
Strongly oppose	x	5	5	6	3	8	5	5	7	4	4	6	5	5	5	5	5	5	5	12	5	4	9	5
TOTAL OPPOSE	x	19	17	22	23	21	20	17	25	14	25	20	17	17	20	17	19	21	18	22	17	17	22	22
Don't know	x	20	17	18	19	17	20	18	18	23	15	26	17	17	20	21	21	19	19	14	19	26	20	21
Prohibiting the development of artificial intelligence (AI) systems that can escape their environment																								

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
The pace of artificial intelligence (AI) development is currently at the right level	x	27	31	29	31	26	31	25	34	21	31	28	28	24	31	23	27	25	28	33	25	27	27	29
The pace of artificial intelligence (AI) development should be sped up	x	4	4	6	3	7	5	4	7	1	3	5	3	4	5	2	4	4	3	2	4	4	6	4
Don't know	x	17	10	15	17	13	15	15	15	18	20	19	15	14	15	19	17	13	15	15	16	18	14	19
Thinking about the continued development of artificial intelligence (AI), which of these statements comes closest to your view?																								
We should continue to develop artificial intelligence (AI) if it can improve human welfare, even if there is a small chance of catastrophic risk to human civilization	37	27	27	35	28	23	31	23	37	18	34	31	23	21	32	21	28	23	27	25	23	27	27	31
We should NOT continue to develop artificial intelligence (AI) if there is a small chance of catastrophic risk to human civilization, even if that means we miss out on the chance to improve human welfare	40	53	60	48	48	61	50	60	48	57	40	46	60	62	50	57	52	57	58	55	56	52	53	48
Don't know	23	20	13	17	24	16	19	17	15	25	26	22	17	16	18	22	20	20	15	19	20	21	20	20
The governmental UK Artificial Intelligence (AI) Safety Institute currently provides guidance and conducts research on AI safety. Should technology companies be required to submit their most powerful Artificial Intelligence (AI) models to the UK AI Safety Institute for safety testing?																								
Companies should be required to submit their most powerful AI models for testing	x	82	88	86	86	80	86	83	82	82	78	78	85	87	85	78	82	80	85	84	83	80	84	81
Companies should NOT be required to submit their most powerful AI models for testing	x	5	3	4	5	7	4	4	6	4	7	6	5	2	4	5	5	5	3	4	5	5	5	5
Don't know	x	13	9	9	9	13	10	13	12	14	15	16	11	10	11	16	13	15	12	12	12	15	11	14
You previously said companies should be required to submit their most powerful AI models for testing. If after safety testing the institute considers there to be a severe risk, what authority should the institute have?																								
<i>[Asked only to those who said companies should be required to submit AI models for testing; n=1972]</i>																								
The institute should be able to prevent deployment until identified severe risks are addressed	x	89	90	91	89	88	90	91	89	88	81	86	92	93	89	89	88	87	93	83	91	84	84	90
The institute should issue advice about how to address those risks	x	8	7	7	8	11	8	6	8	8	9	10	7	5	8	8	8	9	5	17	7	11	9	7
Don't know	x	3	3	2	3	2	2	2	3	4	10	4	1	2	3	3	4	4	2	0	2	5	7	3
The UK Artificial Intelligence (AI) Safety Institute currently provides guidance and conducts research on AI safety. Do you think the UK Artificial Intelligence (AI) Safety Institute should or should not be given regulatory powers to enforce artificial intelligence (AI) safety standards?																								
It should be given regulatory powers	x	74	83	80	79	71	79	76	78	71	73	69	77	80	76	71	74	78	74	66	76	71	71	75
It should NOT be given regulatory powers	x	9	5	7	10	14	7	8	9	8	11	10	8	7	10	8	9	8	9	18	8	9	11	8
Don't know	x	17	12	13	11	15	13	17	13	21	16	21	15	13	14	21	17	14	16	16	16	20	18	17
Do you think companies should or should not be required to obtain a license from the government before doing the following...																								
Develop powerful artificial intelligence (AI) models																								
Should be required to obtain a license before doing this	x	71	76	72	73	68	70	76	67	74	55	67	77	79	69	73	70	74	71	71	73	70	67	71

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Should NOT be required to obtain a license before doing this	x	14	14	15	17	16	15	11	19	9	24	15	11	10	17	10	14	15	14	14	14	13	11	15
Don't know	x	15	9	13	10	16	14	13	14	17	21	18	12	11	14	17	16	12	15	15	13	18	22	14
Run powerful artificial intelligence (AI) models																								
Should be required to obtain a license before doing this	x	74	81	78	76	71	75	80	70	79	59	69	81	83	73	76	74	85	72	79	76	72	72	74
Should NOT be required to obtain a license before doing this	x	11	9	10	13	13	11	8	16	6	21	12	8	6	13	7	11	6	13	7	11	10	9	12
Don't know	x	15	10	12	11	15	14	12	14	16	20	19	11	11	14	16	15	9	14	14	13	18	19	15
Deploy powerful artificial intelligence (AI) models																								
Should be required to obtain a license before doing this	x	80	86	84	85	78	82	83	78	81	68	76	85	88	80	80	79	86	82	82	81	76	77	80
Should NOT be required to obtain a license before doing this	x	6	5	4	5	8	4	5	8	3	11	6	5	3	7	4	6	4	3	5	7	7	5	6
Don't know	x	14	9	12	11	14	13	12	13	15	21	18	10	10	13	16	15	10	15	12	12	18	18	14
How much, if at all, would you support or oppose the creation of an artificial intelligence (AI) regulator?																								
Strongly support	x	50	55	56	59	47	58	52	49	50	31	43	59	59	52	47	50	46	48	54	54	44	48	51
Somewhat support	x	29	30	27	29	30	29	25	33	26	39	33	24	23	31	27	28	34	36	29	27	32	27	28
TOTAL SUPPORT	x	79	85	83	88	77	87	77	82	76	70	76	83	82	83	74	78	80	84	83	81	76	75	79
Somewhat oppose	x	5	5	5	5	7	3	7	4	6	6	6	4	5	5	5	5	8	3	6	4	5	7	5
Strongly oppose	x	5	4	4	2	7	2	5	5	5	4	5	6	5	3	8	5	4	5	6	4	6	6	5
TOTAL OPPOSE	x	10	9	9	7	14	5	12	9	11	10	11	10	8	13	10	12	8	12	8	11	13	10	
Don't know	x	11	6	8	5	9	7	11	9	14	20	13	7	8	10	13	12	8	7	5	12	13	13	12
You previously said you would support the creation of an artificial intelligence (AI) regulator. How much, if at all, would you support or oppose the AI regulator having the following powers?																								
<i>[Asked only to those who support the creation of an artificial intelligence (AI) regulator; n=1911]</i>																								
Set and enforce artificial intelligence (AI) model development restrictions																								
Strongly support	x	56	60	57	53	56	56	61	51	62	48	48	66	63	55	59	56	62	49	67	62	48	59	56
Somewhat support	x	31	28	31	33	27	31	28	35	27	37	37	25	26	32	30	31	23	39	23	26	39	27	32
TOTAL SUPPORT	x	87	88	88	86	83	87	89	86	89	85	85	91	89	87	89	87	85	88	90	88	87	86	88
Somewhat oppose	x	5	5	5	6	9	5	5	7	3	9	5	4	4	5	4	5	6	5	1	4	3	6	6
Strongly oppose	x	0	0	1	1	0	1	0	1	0	0	1	0	0	1	0	1	0	0	0	1	0	1	0
TOTAL OPPOSE	x	5	5	6	7	9	6	5	8	3	9	6	4	6	4	6	6	5	1	5	3	7	6	
Don't know	x	7	6	6	7	8	8	6	7	8	5	9	6	6	8	6	7	9	7	10	7	9	7	6
Carry out audits to check if companies are violating restrictions																								
Strongly support	x	74	74	76	73	75	76	75	72	76	68	67	80	81	75	73	74	77	73	78	77	68	73	74
Somewhat support	x	22	22	20	24	20	21	22	23	21	25	27	17	17	21	23	22	19	23	18	18	29	19	23
TOTAL SUPPORT	x	96	96	96	97	95	97	97	95	97	93	94	97	98	96	96	96	96	96	96	95	97	92	97
Somewhat oppose	x	1	1	1	0	1	1	1	1	1	2	1	0	1	1	1	1	2	0	0	1	0	3	0
Strongly oppose	x	0	0	1	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0
TOTAL OPPOSE	x	1	1	2	0	1	1	1	1	1	4	1	0	1	1	1	2	0	0	1	0	4	0	
Don't know	x	3	3	2	2	3	2	2	4	2	3	5	2	1	3	3	3	2	4	4	4	4	4	2
Require companies to submit proposals for approval before training powerful AI models																								
Strongly support	x	61	65	63	55	60	61	67	56	66	45	53	69	71	59	63	61	62	62	70	64	57	63	59
Somewhat support	x	29	26	28	33	25	30	25	32	26	37	34	25	24	30	29	29	29	32	24	25	33	25	32
TOTAL SUPPORT	x	90	91	91	88	85	91	92	88	92	82	87	94	95	89	92	90	91	94	94	89	90	88	91
Somewhat oppose	x	4	3	4	4	6	3	3	5	3	10	5	2	2	5	2	4	2	3	2	5	3	6	4
Strongly oppose	x	1	1	1	2	1	1	0	1	0	5	1	0	0	1	1	1	0	0	0	1	0	2	2
TOTAL OPPOSE	x	5	4	5	6	7	4	3	6	3	15	6	2	2	6	3	5	2	3	2	6	3	8	6
Don't know	x	5	4	4	5	7	5	4	5	5	3	8	4	3	5	5	5	6	4	4	5	7	4	4
Monitoring data center usage for artificial intelligence (AI) training																								
Strongly support	x	56	59	56	55	58	54	63	53	59	43	47	63	68	54	59	55	57	57	70	57	54	57	55
Somewhat support	x	32	30	32	33	30	34	29	34	29	39	37	28	24	33	29	32	34	31	22	30	36	27	33

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TOTAL SUPPORT	x	88	89	88	88	88	88	92	87	88	82	84	91	92	87	88	87	91	88	92	87	90	84	88
Somewhat oppose	x	4	4	4	5	4	4	2	5	3	8	4	3	3	4	4	4	4	4	2	4	2	7	4
Strongly oppose	x	1	0	1	1	0	1	0	1	1	4	1	0	0	2	0	1	0	0	0	2	0	2	1
TOTAL OPPOSE	x	5	4	5	6	4	5	2	6	4	12	5	3	3	6	4	5	4	4	2	6	2	9	5
Don't know	x	8	6	7	6	8	8	6	7	8	6	11	6	5	7	8	8	5	8	7	8	8	7	7
Ordering the shut down of unsafe artificial intelligence (AI) systems																								
Strongly support	x	76	79	77	74	81	78	80	73	79	65	67	86	84	77	74	75	76	79	78	78	71	72	77
Somewhat support	x	19	17	18	20	13	18	16	21	16	28	25	12	12	19	18	19	18	17	17	17	24	19	18
TOTAL SUPPORT	x	95	96	95	94	94	96	96	94	95	93	92	98	96	96	92	94	94	96	95	95	95	91	95
Somewhat oppose	x	2	1	3	2	0	1	1	1	2	6	2	0	1	1	2	2	2	1	0	2	1	4	1
Strongly oppose	x	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
TOTAL OPPOSE	x	2	2	3	2	0	2	1	1	2	6	2	0	2	1	2	2	2	1	0	2	1	5	1
Don't know	x	4	3	3	3	5	3	3	4	3	1	6	2	2	3	5	4	5	3	4	4	4	4	3
Take enforcement action on companies and individuals that breach safety requirements																								
Strongly support	x	76	80	79	78	75	80	79	74	78	59	69	83	86	77	75	76	75	74	79	78	71	77	77
Somewhat support	x	19	17	15	18	17	18	17	20	18	28	24	14	12	18	19	19	23	21	16	16	21	16	20
TOTAL SUPPORT	x	95	97	94	96	92	98	96	94	96	87	93	97	98	95	94	95	98	95	95	94	92	93	97
Somewhat oppose	x	1	0	3	2	1	1	1	2	1	7	1	0	1	1	2	2	0	0	0	2	2	3	1
Strongly oppose	x	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL OPPOSE	x	1	0	3	2	1	1	1	2	1	7	1	0	1	1	2	2	0	0	0	2	2	3	1
Don't know	x	4	3	3	2	7	2	3	5	3	6	6	2	1	4	4	4	2	5	6	4	6	4	2
There is currently a debate about whether regulation should have the goal of delaying super intelligence. Super intelligent AI is AI that vastly exceeds the capabilities of humans. Supporters of regulation to delay super intelligence say that the AI labs are actively pursuing superhuman AI that is more powerful than humans. They claim that such AI is very dangerous with unknown consequences. It could lead to catastrophic risks to humanity. They say super intelligence hasn't been proven safe and we aren't ready. Opponents of regulation to delay super intelligence say that super intelligence is a long time away, if it will ever arrive. They claim it's fearmongering to worry about this. Additionally, they claim that when superintelligence does arrive, it will be beneficial for humanity, for example being able to advance research to cure diseases.																								
What do you think? Should regulation take the active goal of preventing AI superintelligence?																								
Yes, regulation should aim to actively prevent AI superintelligence	60	55	59	56	52	55	53	59	49	61	51	52	59	59	54	57	55	57	58	65	58	53	57	52
No, regulation shouldn't aim to actively prevent AI superintelligence	18	20	20	22	26	22	23	18	30	11	23	22	19	16	23	16	20	19	21	20	17	19	17	23
Don't know	22	25	21	22	22	22	24	23	21	28	26	26	23	24	23	27	26	24	21	14	24	28	26	25

YouGov / Control AI Survey Results

Sample Size: 2344 Adults in the UK
Fieldwork: 16th - 17th January 2025

Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England			
	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	

Some policymakers have suggested that the creators of AI models should be liable for harms caused by the models they release. Supporters of this policy say tech companies will take too many risks and release unsafe technologies unless they are held responsible for the damages from the technologies they create. They say companies have a strong financial incentive to downplay and conceal the risks. Opponents say that the user causing the harm should be liable, not the creator of the technology. For example, Dell isn't liable for a hacker using their laptop for illegal hacking. Holding the creators of technology liable would slow down innovation and investment and seriously harm the competitiveness of the AI industry.
What do you think? Should AI companies be held liable for the harms from the technologies they create?

Yes, AI companies should be liable for harms from technologies they create	79	82	82	84	79	84	83	84	84	79	80	80	82	85	82	81	81	88	85	78	84	79	78	81
No, AI companies should not be liable for harms from technologies they create	5	4	5	4	2	5	4	4	5	4	6	6	4	2	5	4	4	2	3	9	3	5	7	4
Don't know	16	14	12	12	19	11	13	12	11	17	14	15	14	13	13	15	15	9	12	13	13	16	15	15

Some policymakers have suggested that the government should monitor the usage of what are known as "large computer clusters," which are data centres filled with computer chips used to train AI models like ChatGPT. Supporters of this policy say that large compute clusters can be used to create powerful and dangerous AI models, for example to automate hacking or to design new bioweapons. They say that monitoring usage is a key first step to appropriate oversight of the industry and that early monitoring reduces the risk of over-regulation. Opponents of this policy say that monitoring compute clusters would put an excessive burden on companies and that it could harm the competitiveness of companies. Further, they say monitoring of compute is just the first step to more onerous regulations.
What do you think? Should we monitor the usage of large compute clusters?

Yes, the government should monitor the usage of large compute clusters	70	76	79	83	77	72	79	80	75	77	66	71	80	84	76	76	75	80	81	76	78	73	75	74
No, the government should let companies do what they want with computer clusters	9	7	6	5	5	10	6	6	10	3	11	9	5	3	8	4	7	5	4	9	8	6	7	7
Don't know	22	17	15	12	17	18	15	15	15	20	24	20	15	13	16	20	18	15	16	16	15	21	17	19

To what extent, if at all, would you support or oppose the following...

An international treaty that would make artificial intelligence (AI) safety requirements legally binding for all participating countries

Strongly support	x	53	60	58	54	49	58	56	53	53	43	46	61	61	54	51	52	59	56	68	55	47	48	54
Somewhat support	x	26	25	27	31	25	29	25	29	24	32	28	22	25	28	24	27	21	26	17	26	29	26	27
TOTAL SUPPORT	x	79	85	85	85	74	87	81	82	77	75	74	83	86	82	75	79	80	82	85	81	76	74	81
Somewhat oppose	x	3	3	3	2	5	2	3	3	2	7	3	2	2	2	3	3	3	2	1	2	3	5	3
Strongly oppose	x	2	1	3	0	6	1	3	3	2	2	3	3	2	2	3	2	1	4	4	3	2	1	2
TOTAL OPPOSE	x	5	4	6	2	11	3	6	6	4	9	6	5	4	4	6	5	4	6	5	5	5	6	5
Don't know	x	15	10	10	13	15	10	14	12	18	17	20	12	10	13	18	16	16	12	10	14	18	20	15

YouGov / Control AI Survey Results

Sample Size: 2344 Adults in the UK
Fieldwork: 16th - 17th January 2025

	Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country				Region in England				
		Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Creating a single international research laboratory, which has the sole permission to develop the most advanced artificial intelligence (AI) systems																								
Strongly support	x	16	16	19	19	18	16	18	19	14	15	15	18	17	17	16	16	18	17	20	16	14	16	17
Somewhat support	x	26	28	28	28	27	29	25	28	24	24	26	29	25	26	26	27	15	28	24	27	26	24	27
TOTAL SUPPORT	x	42	44	47	47	45	45	43	47	38	39	41	47	42	43	42	43	33	45	44	43	40	40	44
Somewhat oppose	x	18	20	21	17	17	21	17	19	17	19	17	15	21	19	16	17	22	20	15	14	21	16	18
Strongly oppose	x	12	11	10	9	16	9	13	14	10	13	12	13	11	11	13	12	14	10	16	14	10	12	11
TOTAL OPPOSE	x	30	31	31	26	33	30	30	33	27	32	29	28	32	30	29	29	36	30	31	28	31	28	29
Don't know		28	25	22	27	23	25	26	20	35	29	30	25	27	27	30	28	31	24	26	28	29	31	27
To what extent would you support or oppose the introduction of an international treaty to ban any 'smarter-than-human' artificial intelligence (AI)?																								
Strongly support	35	33	40	31	27	33	30	39	30	35	18	27	40	43	30	37	32	34	39	48	37	28	31	30
Somewhat support	25	27	26	29	28	24	29	24	26	27	29	27	26	25	29	24	27	23	26	23	27	31	28	25
TOTAL SUPPORT	60	60	66	60	55	57	59	63	56	62	47	54	66	68	59	61	59	57	65	71	64	59	59	55
Somewhat oppose	11	12	11	14	14	12	13	10	16	8	16	13	10	9	13	10	12	11	10	5	10	10	10	15
Strongly oppose	5	6	5	5	6	9	6	5	9	3	9	7	5	4	6	6	6	12	3	10	5	5	5	7
TOTAL OPPOSE	16	18	16	19	20	21	19	15	25	11	25	20	15	13	19	16	18	23	13	15	15	15	15	22
Don't know	24	23	18	20	25	21	23	21	19	27	28	27	19	20	23	23	24	21	21	14	20	26	26	25
To what extent would you support or oppose the introduction of a global watchdog to regulate the use of artificial intelligence (AI)?																								
Strongly support	50	47	48	52	49	44	51	48	43	50	31	41	55	55	46	48	46	48	48	61	54	39	44	45
Somewhat support	28	31	36	35	32	27	34	31	34	29	33	36	27	27	33	29	31	34	34	19	28	38	30	31
TOTAL SUPPORT	78	78	84	87	81	71	85	79	77	79	64	77	82	82	79	77	77	82	82	80	82	77	74	76
Somewhat oppose	5	5	3	3	4	9	4	4	6	3	9	5	4	3	5	4	5	2	4	8	3	4	5	5
Strongly oppose	3	3	1	2	2	8	2	3	5	2	7	3	3	3	3	3	3	6	3	2	3	3	3	4
TOTAL OPPOSE	8	8	4	5	6	17	6	7	11	5	16	8	7	6	8	7	8	8	7	10	6	7	8	9
Don't know	14	14	12	8	13	12	9	14	12	16	20	15	11	11	12	16	14	10	11	11	12	15	18	14
Thinking about potential risks from artificial intelligence (AI), some people have argued that AI poses an extinction level risk to humanity. Imagining that this was the case, what do you think would be the better approach towards managing this risk?																								
It would be better if countries attempted to co-operate and work together	x	80	86	86	86	70	88	80	83	78	75	77	83	85	84	75	79	88	83	89	80	75	79	81
It would be better if countries all sought to manage their risks independently	x	7	6	5	3	15	3	9	7	7	9	6	7	6	5	9	7	2	4	4	9	9	5	7
Don't know	x	13	8	9	11	14	9	12	10	15	15	16	10	9	11	16	13	9	13	7	12	16	15	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.