

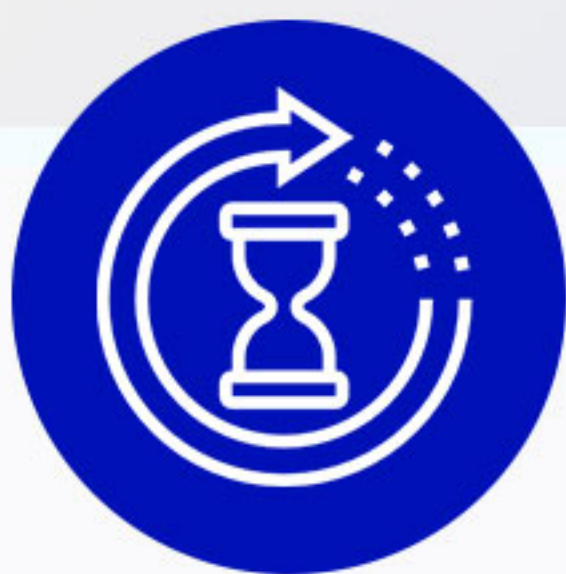
**INTERNATIONAL
MBA
PROGRAM
(iMBA)**



HISTORY OF **ESLSCA**

-  Founded in 1949, **ESLSCA**, a private and independent institution of higher education, boasts a worldwide network exceeding 15,000 alumni, currently holding vital positions in France and worldwide.
-  The **MBA program** was launched in 1979.
-  **ESLSCA** is a member of AACSB, EFMD, BGA, NBIS, AABS, UN PRME, ACCA and IMA.
-  **ESLSCA University** is a pioneer in the field of graduate studies since 1997, offering a wide range of graduate programs: Doctorate in Business Administration (DBA); Master of Business Administration (**MBA**) and Graduate Diplomas.

INTERNATIONAL MBA PROGRAM (iMBA)



2 YEAR PROGRAM

Intakes: 2 intakes per year
(January & July)



PROGRAM FEATURES

ESLSCA's iMBA program is designed for maximum flexibility, featuring both online and on-campus courses.



PROGRAM OBJECTIVES

- This program introduces candidates to the global business environment, equips them with effective cross-cultural management techniques, and fosters the development of a strong international professional network.
- This program equips candidates with the knowledge and skills to pursue global career paths, opening doors to a wide variety of international opportunities.
- The iMBA program is designed to balance the demands of work and personal life.
- The iMBA program is ideal for professionals and executives seeking a career shift, allowing them to pursue their graduate studies without putting their careers on hold.
- The iMBA program combines the elements of traditional in-class/ oncampus learning with state-of-the-art, interactive virtual learning techniques.
- The iMBA program delivers the same rigorous curriculum as the conventional MBA and is taught by internationally recognized faculty members.
- The iMBA program is tailored to the needs of professionals residing abroad, allowing them to pursue their studies from any location while receiving the full MBA experience.
- With a strong emphasis on analytics and leadership development, the program equips candidates to become versatile global professionals and effective business leaders.



● PROGRAM OVERVIEW

- The program focuses on experiential and integrated learning that requires students to actively engage with creativity, energy and enthusiasm.
- The curriculum revolves around the core courses that represent the pillars of solid knowledge in the main disciplines, to be followed by elective courses.
- The elective courses target areas of special interest, widen students' perspectives and prepare them for future career goals and challenges.

16 Courses (48 credit hours)

- 12 Online courses: Friday and Saturday / every other week (Duration of each course: 8 weeks).
- 3 In-class / On-campus courses in Egypt (Duration of each course: 5 consecutive days).
- Online Management Consulting course with the graduation presentation on-campus.

● ACCREDITATION:

In order to qualify for an additional equivalency certificate from the Egyptian Supreme Council of Universities (ESCU), the following documents must be submitted:

- Original birth certificate (computerized).
- Graduates of private/foreign universities must present an Equivalency Decision for their undergraduate certificate issued from their university or the ESCU.



COURSE CATALOGUE

Core Courses/ In-Class:

- 1-Accounting for Managers
- 2- Economics for Managers
- 3- Financial Management

Credit Hours

3
3
3

Core Courses/ Online:

- 4- Contemporary Management
- 5-Human Resource Management
- 6- Marketing Management
- 7- Business Research Methods for Managers
- 8- Entrepreneurship & Venture Capital
- 9- Strategic Management
- 10- Operation & Supply Chain Management
- 11-Design Thinking & Agile
- 12- Management Consulting and CI

3
3
3
3
3
3
3
3
3



Customization of Elective courses (Select 2 packages - 4 elective courses)

Select one package from below

1- Global Management

International Business
Quality Management & Performance Excellence

2- Global Marketing

Integrated Marketing Communication
Service Marketing

3- Human Resources

Human Resource Analytics
Leadership and Change Management

4- Finance, Banking, & Risk Management

Credit and Retail Risk Analysis
Investment and Portfolio Management

5- Healthcare Management

Healthcare Improvement & Quality
Facilities Management in the Healthcare Organizations

6- Digital Transformation Management

Business Analytics & Big Data
Digital & IT Strategy Management

6

3

3

3

3

3

3

3

3

3

3

3

3

Select one package from below

1- Global Management

Business Analysis
International Finance

2- Global Marketing

Luxury Products & Brand Management
Digital Marketing

3- Human Resources

Performance Appraisal and Compensation
Talent Acquisition and Management

4- Fintech and Blockchain

Fintech: An Overview
Blockchain for Business: Ecosystems' Perspective

5- Healthcare Management

Healthcare Leadership & Team Building
Healthcare Procurement & Supply Chain Management

6- Digital Transformation Management

Economics of Knowledge Management Framework
Digital Business Model & Architecture Management

6

3

3

3

3

3

3

3

3

3

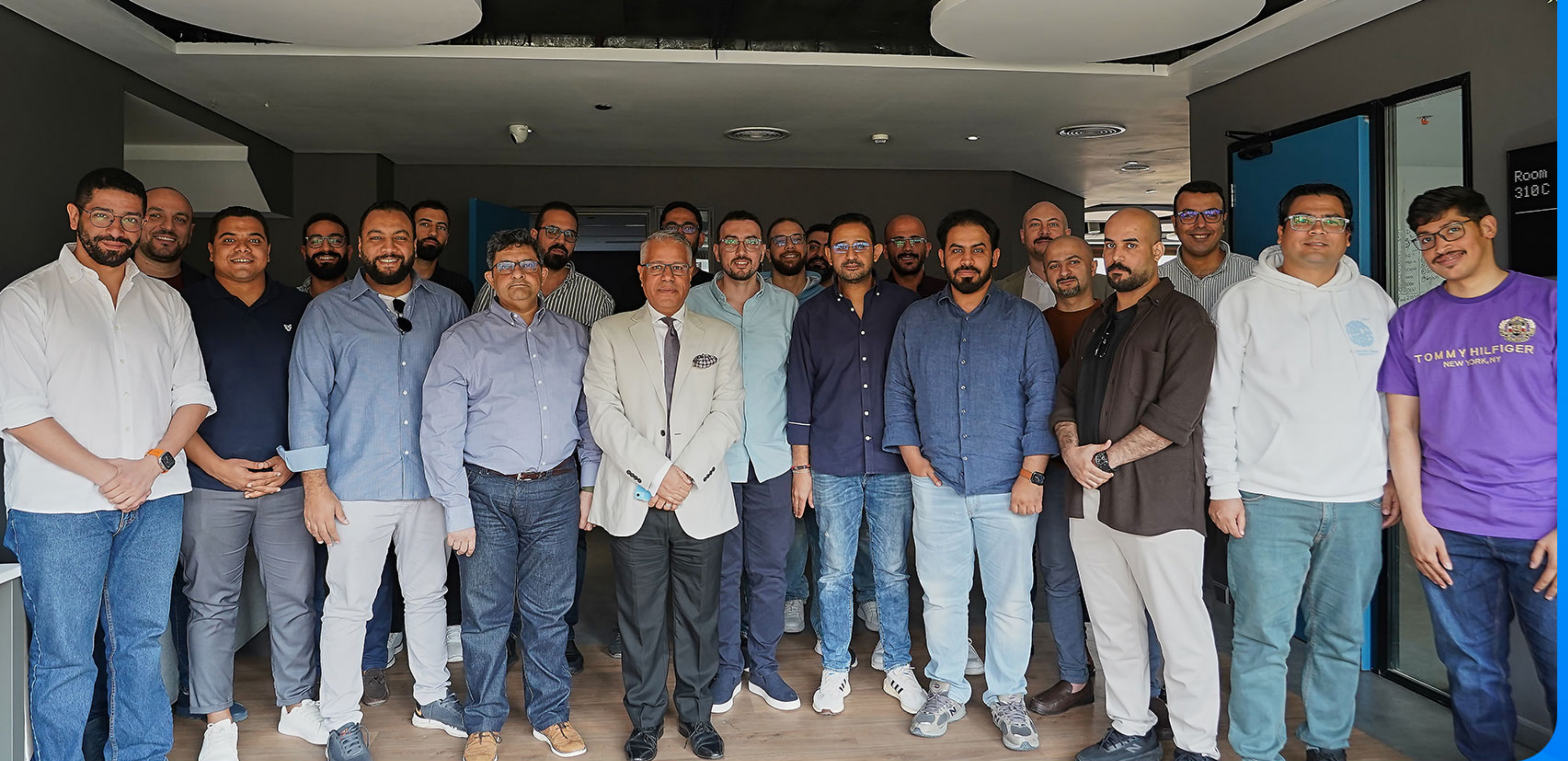
3

3

3

Notes:

- Students register in two packages of elective courses (4 courses) from the above.
- Elective courses will be offered subject to a minimum number of student registrations.



● ADMISSION REQUIREMENTS

- Copy of passport.
- 2 personal photos.
- Original bachelor's degree certificate or original transcript (in English) from an accredited university.
- Updated resume.
- **English Proficiency:**
 - TOEFL (ITP) with a minimum score of 500
 - TOEFL (IBT) with a minimum score between 59- 60
 - British Council's IELTS with a minimum score of 5
 - ESLSCA English Admission Test with a minimum score of 3.
- GMAT is a plus (not required).

MBA candidates are experienced professionals from diverse sectors who display a high level of maturity and intellectual curiosity. Candidates should have excellent written and oral communication skills and should be open to cultural diversity. Special attention will be paid to a candidate's motivation for an international career. Appropriate performance is a must reflecting the above-mentioned qualities during the personal interview to finalize the admission process.

FINANCIALS

Application Fees

€ 100
(non-refundable)

Tuition Fees

€ 2,500 / semester
(4 semesters)
Total: €10,000

Academic Writing

€ 100 (Mandatory)

Graduation Fees:

To be announced before the graduation ceremony.

REFUND POLICY:

**Before
the first day
of classes**

**10%
deduction**

**After
the first
class**

**25%
deduction**

**After
the second
class**

**50%
deduction**

**After
the third
class**

**No
refund**

IMPORTANT NOTES:

- > A 10% penalty applies to any overdue balance after missing the payment deadline (five working days from registration).
- > Exceeding the deadline without an approved postponement request will incur the penalty fee, except in cases of force majeure (with supporting documentation).
- > Dropping an academic year or semester will incur a readmission fee (contact Student Accounting for details).
- > Credit balances will automatically apply to future semester fees.
- > Refunds are only processed for complete withdrawal from the University or at graduation.
- > Students who withdraw from a course and retake it later will pay the updated course fees regardless of any balance from the dropped course.



ESLSCA
University

CONTACT US

PYRAMIDS HEIGHTS CAMPUS

KM. 22 CAIRO ALEXANDRIA DESERT ROAD, GIZA, EGYPT

HELIOPOLIS CAMPUS

51 ABD EL MONEIM HAFEZ, HELIOPOLIS, CAIRO, EGYPT

DOKKI CAMPUS

17 EL-SAD EL-AALY ST., FINNEY SQ., DOKKI, GIZA

ALEXANDRIA CAMPUS

376 ABOU QUER ST. MOSTAFA KAMEL, ALEXANDRIA, EGYPT

FRANCE

11 RUE DE CAMBRAI, 75019, PARIS.

MOROCCO

AVENUE AL MILIA, SECTEUR 9, RUE MAZIATA



19298