

Milovan Erić

milovaneric@proton.me

Telegram [@EraMeister](https://t.me/EraMeister)

portfolio links

erameister.com

dribbble.com/milovaneric

linkedin.com/in/milovaneric

work experience

Jan 2025 — today

Founder at Mylo Labs

- Building in Web3.

Apr 2022 — today
contract position

Product Team Lead at Astra Nova

- Led a team of 7 members in building web platforms and pages for Astra Nova and Deviants NFT.
- Developed landing pages for upcoming NFT launches and marketing campaigns.

Aug 2022 - Aug
2024

Product Design Lead at Palmswap

- Led the initiative to define the visual identity and build the UI kit foundation of DEX (Decentralized Exchange) app for web and mobile platforms.
- Defined and executed a full design lifecycle process to ensure high-quality results.
- Conducted user research and synthesized research findings to identify. Created a design system and defined brand guidelines and applied it widely to UI and products.

Sep 2021 - Jul 2022

Senior Product Designer at Kolex

- Executed the product design from concept ideation based on research to production across multiple digital platforms, from responsive web to native mobile apps.
- Redesigned and improved the user experience for various in-house projects like kolex.io, kolex.gg, kolektiv.gg and cryptees.gg.
- Collaborated with world-class brands like DC by Hro, ESL, ImmutableX, Cartmundi, Tencent, etc.

Apr 2016 - Jun 2022

Freelance UI/UX/Product Designer

- Worked with various private clients and agencies, specializing in gaming and Web3 projects.
- Demonstrated expertise in creating engaging and immersive user experiences.
- Collaborated closely with clients to understand their vision and translate it into visually stunning and user-friendly designs.
- Successfully delivered high-quality projects on time and within budget, building a reputation for creativity and professionalism in the industry.

education

10/2019 — dropped
out

Faculty of Computing, Computer Science, Belgrade

09/2015 — 06/2019

Technical School, Information Technology Program

workflow

languages

serbian (native)

english (C1)

skills

UX design

UI design

design thinking

scrum

user research

team leadership

tools

figma

framer

adobe xd

slack

jira

sketch

notion

trello

asana

elementor

miro / figjam

google analytics

hotjar

coding

html

css

courses

01/2017 — 04/2017

Advanced UX Design, by
University of Michigan