

# PATRICK SEIBERT

*My goal is to expand my experience in the graphic design community, focusing on the eSports industry.*

## SKILLS AND ABILITIES

### Graphic Design

- *Experience with Graphic Design for over six years*
- *Experience with Adobe Illustrator, Adobe InDesign and Adobe After Effects for over four years*
- *Experience with Adobe Photoshop for over two years*
- *Experience with Blender for almost 1 year*
- *Finalist in Cabrini University Art + Effect Competition 2022*
- *Attended Hunterdon County Polytech Vocational School for two years for graphic design*

### Esports Production Management

- *Programmed OBS and community interactions for Kean\_eSports Twitch livestreams*
- *Helped research and source new equipment*
- *Monitored Kean\_eSports Twitch statistics*
- *Managed video board for Kean\_eSports livestreams*
- *Helped to solve and diagnose general technical difficulties with Kean eSports Arena*
- *Programmed community interactions for Kean\_eSports Twitch livestreams*

### Leadership

- *Helped coordinate casters and schedule for Kean\_eSports Twitch livestreams*
- *Created advertising and branding for Kean eSports Arena and Kean\_eSports Twitch Channel*
- *Designed new templates for Kean\_eSports social media*
- *Currently working on developing a culture for the Kean eSports program*

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## B.S. GRAPHIC DESIGN

Kean University. Union, NJ

- *Completed Visual Form I, Visual Technique I, Computers in Graphic Design I, Studio Skills, Typography I, Introduction to Design and Visual Culture*
- *Researched and wrote a paper on the topic of Video Games and Mental Health*

## DESIGN AND BRAND MANAGEMENT

Kean eSports Program

- *Created the branding of all aspects of the esports program, including designing merchandise and advertisements*
- *Responsible for the graphic design of the video production, including intro and outro as well as overlays*