

Tahir Pawaskar

Product Designer

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Profile

Product Designer specializing in **Design system & SaaS**. As a founding designer, I own the product **end-to end** for a cloud-based platform. My **developer** background helps me design with engineering in mind, enabling **faster handoffs** and **cleaner builds**. Looking to grow in product-led teams that value craft and scalability.

EXPERIENCE

Founding Product Designer - Truly North

Jul 2026 - Present

- Built Galaxy UI from **scratch** 60+ components, **99/100** token architecture, **95%** consistency score
- Designed **5 embeddable** SDK surfaces (Feature Board, Roadmap, Changelog, Suggest Modal, What's New) pluggable into **any website** via a **single JS call**
- Architected **3-mode** identity system Anonymous, Verified SSO, and Mobile SDK across Flutter, Swift, and Shopify
- Designed analytics dashboard surfacing **conversion** rate, **engagement** trends, power users, and **geographic** reach
- Built **integrations UI** for 12+ tools including Slack, GitHub, Jira, Linear, Zapier, and Okta SSO

UX/UI Designer - SYLUS.AI

May - Jul 2026

- Designed **end-to-end** AI post **creation flow** brief → tone & format → image gen → platform select → publish/schedule across a **4-step** screens
- Built **AI-assisted** caption editor with live preview, hashtag selection, and **multi-platform toggle** (LinkedIn, Instagram, X, Threads, Facebook)
- Created a **design token system** for colour, typography, and spacing ensuring **consistency** and **maintainability** across the product

UX/UI Designer intern - Future Interns

Mar - May 2026

- Delivered 3 products in 3 months, a **marketing website**, booking app, and **CRM dashboard** each designed to **stakeholder presentation** standard
- Mapped **user journeys** before touching Figma designed flows around real **drop-off** points and **frictional** areas
- Structured the **CRM** around how **sales** teams actually work filters, lead columns, sidebar nav

UX/UI Designer Intern - Vision Design Agency

Jan - Feb 2026

- Designed and **shipped multiple** live **landing pages** for client businesses, each built around a single **conversion** goal
- Delivered **Framer prototypes** so clients could **experience** the product before **development**
- Iterated** on designs through **client feedback** and **revision cycles**, refining until **sign-off**

EDUCATION

Diploma in UX/UI Design - Silica & Edit Institute

July 2025 to January 2026

Bachelor of Commerce - MS College Of Law

June 2022 to May 2025

PROJECTS

TRULY NORTH PLATFORM

Sole designer **shipping** a **full** SaaS product **5** embeddable surfaces, **12+** integrations, and a reusable **design system**

SYLUS.AI

End-to-end UX for an AI **social media** SaaS post creation pipeline, design tokens, and multi-platform publish flow

SYNTRIX DESIGN SYSTEM

Multi-brand design system with **109+** reusable components built for **consistency** across platforms

JUSTGO FIX

Mobile app and super **admin dashboard** redesign and **audit** for a **live startup**

KINETIC CRM

Solo end-to-end product design **research** to launch-ready hi-fi screens for a **lead tracking** CRM

RESPONSIVE LANDING PAGES

Multiple live **conversion** pages designed around a single goal per page for service businesses

SKILLS

Design Skill:	Colours · Typography · wireframe · prototyping · Design system · UI design · Responsive design
Research:	Research · User Interviews · Usability Testing · Competitive Analysis · Market Research
Tech Stack:	HTML · CSS · JavaScript · GitHub · VS Code
Soft Skill:	Cross-functional Collaboration · Stakeholder Management
AI Tools:	Claude · Codex · ChatGPT · Perplexity · Figma Make, Anti-Gravity CLI, Cursor