

Sergio Arteaga

Senior Graphic Designer.
15+ years of experience · Miami, FL.

linkedin.com/in/**saarteaga**

PROFESSION SENIOR GRAPHIC DESIGNER & ART DIRECTOR AL SUMMARY

Originally from Cuba, I graduated from ISDI in Havana in 2009. My career has taken me across Cuba, Angola, and Uruguay, including a year at Ogilvy Montevideo.

I spent five years as a freelancer delivering branding, web, and advertising projects for clients like Clearfy and Islacel, including the Islacel app. I've also collaborated with software engineers on digital products.

CORE SKILLS

Graphic Design, Art Direction, Brand Identity, Visual Communication, Typography & Layout, Digital & Print Design, Marketing Campaigns, Adobe Creative Suite, Creative Direction, Social Media Design, Web Design

MY CREATIVE JOURNEY

Blindster | Senior UI Designer — Remote, USA | 2022–Present
Developed visual design solutions for a high-traffic e-commerce brand, contributing to promotional campaigns, digital marketing assets, and consistent brand experiences. Collaborated across teams to maintain visual consistency throughout customer-facing digital platforms. See More on LinkedIn

Islacel | Creative Director / Senior UI Designer — Remote | 2012–Present
Directed digital product design and marketing campaigns, building scalable systems that improved conversion and consistency.

Clearfy | Creative Director & Lead Designer — Remote | 2018–2022
Designed UI/UX, landing pages, and digital campaigns, creating scalable systems that improved conversion and usability.

Neo@Ogilvy | Art Director & Digital Designer — Montevideo, Uruguay | 2017
Led art direction for digital and print campaigns.
Designed interfaces and marketing materials for clients including Hyundai and Banco Santander.

UCI | UI Designer & Visual Communicator — Havana, Cuba | 2009–2016
Designed websites, branding, and digital materials for Cuban institutional projects.

Freelance UI Designer & Branding Consultant — Remote | 2009–Present
Designed websites, branding systems, and digital campaigns for international clients.
Delivered UI and visual design projects across B2B, corporate, and e-commerce sectors.

CONTACT & SOCIALS

Portfolio	Behance	Dribbble	Instagram	Elite Mockups
saarteaga.com	@sergioarteaga	@sa_arteaga	@sa_arteaga	elitemockups.com