

RIGHT
HYGIENE



India's Biggest
Hygiene Conference

helping shape the industry
since 20 years

8th 'RIGHT' Hygiene

Baby Diapers | Sanitary Napkins
Adult Diapers | Wet Wipes

India goes Global, World goes India

Efficiency | Innovation | Exports



'RIGHT' HYGIENE

2025-2030 : An Era of Transitions In Consumer Behaviour, Product, Process and International Trade

8th - 9th SEP

2026

Andaz by Hyatt
Aerocity, New Delhi | India

Organized by



India goes Global, World goes India

India is no longer just a growth market

Indian absorbent hygiene industry at an **Inflection point**

Consumption + Manufacturing are scaling together

USD **6 Bn+** market
10–12% growth rate

The world is **"Warming up"** to India and **vice-versa**



Manufacture Efficiently

Scaling up

Quality Raw Materials

Reliable Automation



Innovate Locally

Decoding Gen Z Mindset

Addressing Sustainability

Value creation



Export Globally

Global Sentiment Shift

Supply Chain Efficiency

Trust based Partnerships



"For catering to different countries one will have to be flexible and innovative"

Kamal Johari, Managing Director & Founder, Nobel Hygiene

"As the industry grows, efficiency will be the key differentiator. Whether through smarter manufacturing, streamlined supply chains, or strategic partnerships that enhance scale and capability"

Anubhav Poddar, Promoter, Global Nonwovens



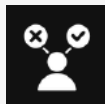
"India's export story is a rising tide—where global demand meets local ingenuity, unlocking unprecedented opportunities for growth"

Alok Birla, Managing Director, Swara Baby Products

Are you are looking to **Jump-Start, Grow, Connect or Innovate?**

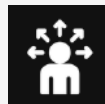
Why Attend...

'Right' Hygiene consistently brings together industry leaders to share key insights & collectively define the future of the absorbent hygiene industry



Access Decision Makers

38% of delegates in 2025 were
Owners/ Directors/ CXO's



Elevate Brand Presence

Strengthen positioning
at a global level



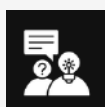
Unlock Growth Opportunities

Discover new markets, partnerships,
products and networks



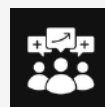
Explore Future Innovations

Stay a step ahead in product,
process and brand innovations



Stay Ahead of Change

Navigate regulations and trends
with expert insights



Decode Consumer Shifts

Understand shifting behaviors to
match market demand

"The organization of the event was great. It's a great opportunity for suppliers, manufacturers and brands in this space to network and exchange industry insights"

*-Shalini Sai Padamata, **P&G India***

PAST SPEAKERS & SPONSORS

SPEAKERS (2025)



SPONSORS (2025)



Who Will You Meet?

The *"entire global value chain"* of absorbent hygiene, "under one roof"



Glance at
2025

455

DELEGATES

230

COMPANIES

50

EXHIBITORS

70

BRANDS

28

COUNTRIES

600+

DELEGATES

300+

COMPANIES

100+

EXHIBITORS

100+

BRANDS

35+

COUNTRIES

2026
Expectations

» Some Voices from 2025 »



Anubhav Poddar

Promoter, Global Nonwovens



Bernd Kunze

CTO, Reifenhäuser Reicofil



Mr. Tarrung Kapur

Senior Economist, Ernst & Young (EY)



Kamal Johari

MD, Nobel Hygiene



Ravi Ramachandran

Founder & CEO, Nua



Sahil Khanna

Director, Romsons



Murat Dogru

GM, EDANA



Debarati Ghosh

Country Head (CGA) - Henkel



Rachel Gibbons

Global V P (PC), H.B. Fuller



Jameson Miguel

CEO, FITESA CNC Thailand



Clara Calain-Tatry

Director, Nordson



Sunil Lewis

Sr. Chief Manager, Piramal Pharma



Alok Birla

MD, Swara Baby



J.K. Gupta

Director & Head -Textiles, BIS



Rajendra Prasad

Head- Strategy, Unicharm

A Format Refined Over 20 Years

The '*RIGHT*' Hygiene Experience

A 2 day Conference and Exhibition - Key Highlights and **New Initiatives** for 2026



Global Panels

Cross-border conversations on innovation market evolution & opportunities



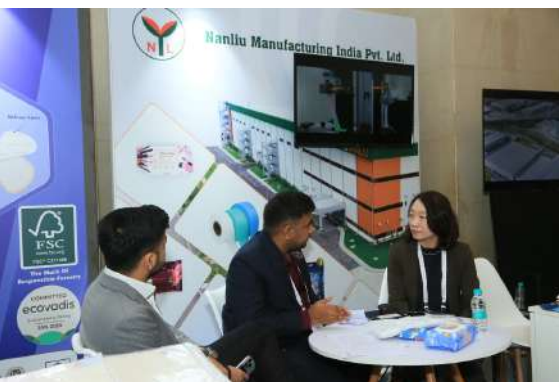
Conference/Keynote Sessions

Insights from leaders shaping the sector



Supermarket & OEM Market

A Display of 100+ end products sold across all retail avenues



Exhibition Showcase

Showcase your latest Innovations with direct customers



Right Hygiene Awards

Recognising excellence across the ecosystem



Meet Your Consumer Zone

Market insights through interactions with real consumers



Cocktail & Networking Evening

Curated networking over a relaxed atmosphere



Interactive Workshops

Engage, collaborate, and learn through deeper discussions with experts



Product Launches

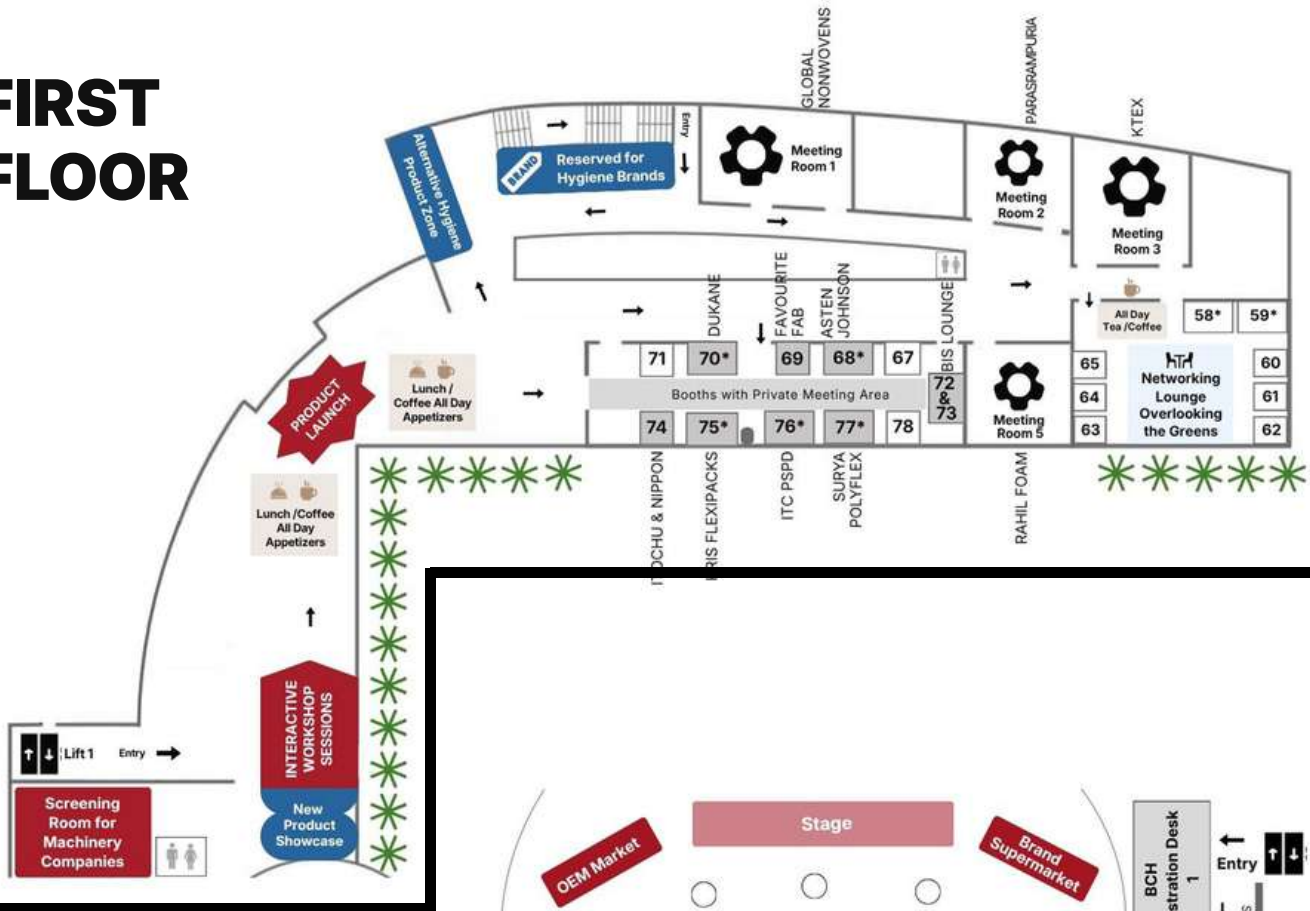
Exclusive launch of your latest innovations for curated audience

"We've been attending for quite a few years now. We've always seen great value in being present due to the huge networking opportunities and staying up to date with the new trends in the Indian market."

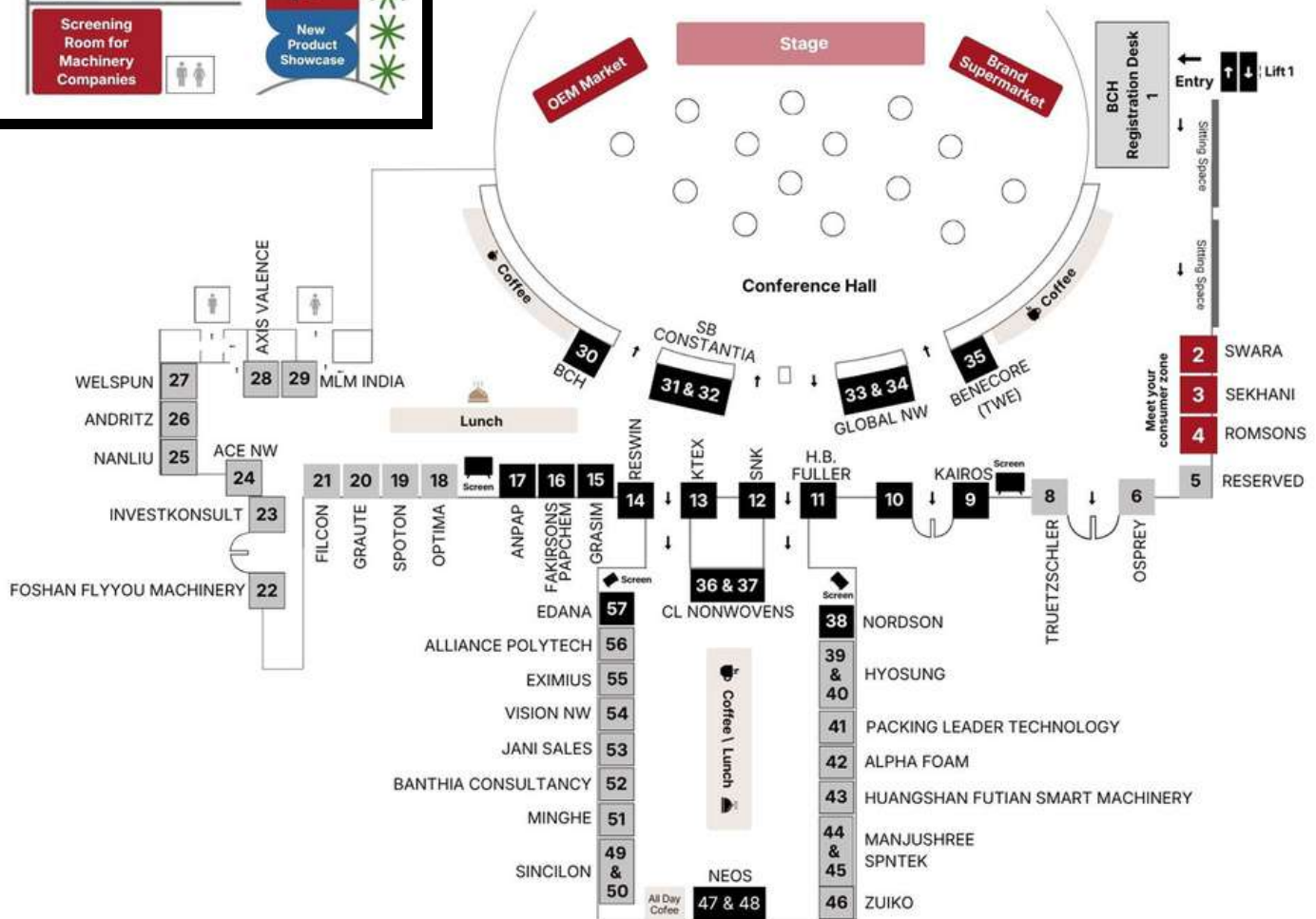
Marco Tuand, Area Sales Engineer, **Cellulose Converting Solutions (CCS)**

Exhibition Layout

FIRST FLOOR



GROUND FLOOR



- Reserved for Sponsors
- Booked
- Available

Registrations

DELEGATE REGISTRATION PRICING*

DELEGATE CATEGORY	EARLY BIRD 1 Till 31 st May 2026	EARLY BIRD 2 Till 30 th June 2026	FEE After 30 th June 2026
Converters, Manufacturers & Brands For companies manufacturing or branding absorbent hygiene products	₹ 26,400 ~USD 285	₹ 29,700 ~USD 320	₹ 33,000 ~USD 355
Raw Materials, Machinery & Others For raw material suppliers, consultants, and other value chain participants	₹ 52,800 ~USD 570	₹ 59,400 ~USD 640	₹ 66,000 ~USD 710

*BCH members will get a 10% discount | 18% GST will be applicable

BOOTH PRICING*

BOOTH OPTIONS	EARLY BIRD 1 Till 31 th May 2026	EARLY BIRD 2 Till 30 th June 2026	FEE After 30 th June 2026	
Classic Booth 5 m ² booth space (7.5 ft x 7 ft)	₹ 2,20,000 ~USD 2,365	₹ 2,47,500 ~USD 2,660	₹ 2,75,000 ~USD 2,960	
	2 tables & 3 chairs Pre-mounted LED Screen 42' inches Lockable cabinet Branding as shown (inclusive of printing and installation)			
Premium Booth 6 m ² booth space (12 ft x 5.5 ft) Only Available on First Floor Limited to 12 Booths	₹ 2,80,000 ~USD 3,010	₹ 3,15,000 ~USD 3390	₹ 3,50,000 ~USD 3,765	
	Includes a Meeting Room 1 Meeting Room 2 tables & 5 chairs Pre-mounted LED Screen 42' inches Branding as shown (inclusive of printing and installation)			

*BCH members will get an additional 10% discount | 18% GST will be applicable

Limited Booths available on first come first serve basis | Companies have the option to combine 2 or more booths



BE A PART OF THE INDIAN ABSORBENT HYGIENE GROWTH STORY

Book Your Interest at :

BCH (BUSINESS CO-ORDINATION HOUSE)

Website: www.righthygiene.com

Email: events@bch.in

Mobile : +91-9953850028, +91-7065513606



Looking to **Learn, Network or Showcase** your innovations?

Join The People Shaping What's Next

EXHIBIT



ATTEND



SUPPORT/ SPONSOR



What You Get?

- ✓ 2-day conference access (all sessions)
- ✓ Exhibition access
- ✓ Access to evening Networking cocktails & Dinner
- ✓ 2-day access to Supermarket & OEM Marketplace
- ✓ Access to interactive workshops and product launches
- ✓ Networking breaks spread over lunches, dinner and coffee breaks
- ✓ Access to Event Presentations

Who Should Attend

- ✓ Manufacturers & Converters of Absorbent hygiene products
- ✓ FMCG Brands & Private Label Brands
- ✓ Raw material suppliers (nonwovens, SAP, adhesives, films and others)
- ✓ Machinery & equipment manufacturers
- ✓ Investors, PE & VC firms
- ✓ Government officials & policymakers
- ✓ Researchers & academicians
- ✓ Wholesalers, distributors & E-commerce retailers

► PAST YEAR'S EXHIBITORS 2025 ►

