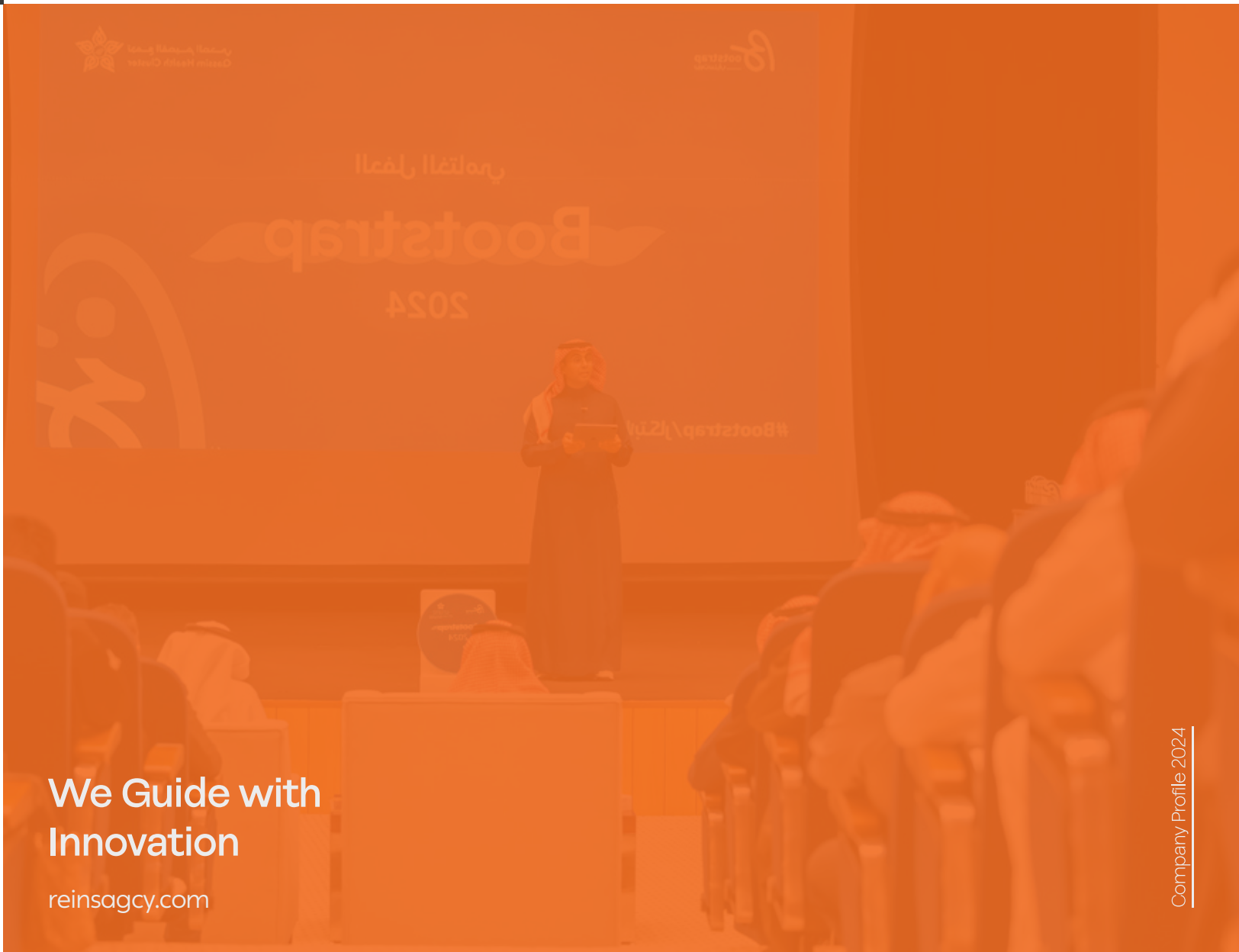


reins



We Guide with
Innovation

reinsagcy.com

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About Us

Reins is an organization that provides consultancy services in innovation qualification, management, and governance for organizations. We work to enable innovation by building, operating, supporting, and developing the innovation environment and technology transfer, alongside project management across various business sectors. This includes business incubators, innovation labs, and high-value innovation marathons. We also offer workshops in innovation and entrepreneurship, committed to recognized scientific methodologies and best practices proven worldwide.

We hold the Gold Accreditation from Innovation 360 Group in Applied Innovation Management, the Design Thinking Methodology from MIT, the Business and Service Innovation Design Methodology from IDEO, and most recently, the [National Commercial Innovation System Fellowship] from the Research, Development, and Innovation Authority and Monsha'at.



Management of ideas and innovations



Creating opportunities for faster growth.



Creating a supportive and inspiring environment for innovation.



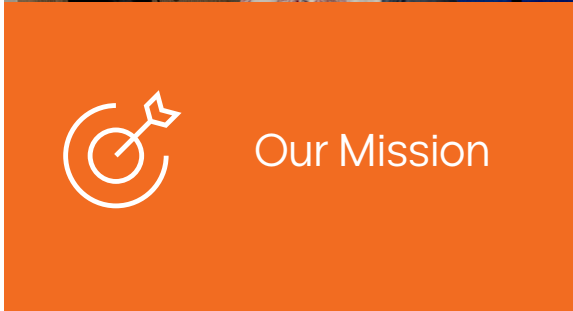
We help achieve the vision and results for organizations.



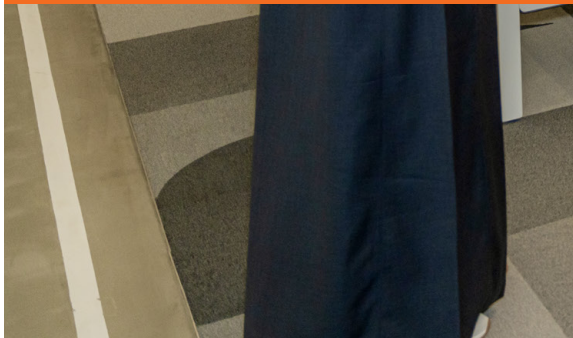
Simplifying innovative solutions.



Inspiring towards valuable and impactful innovations.

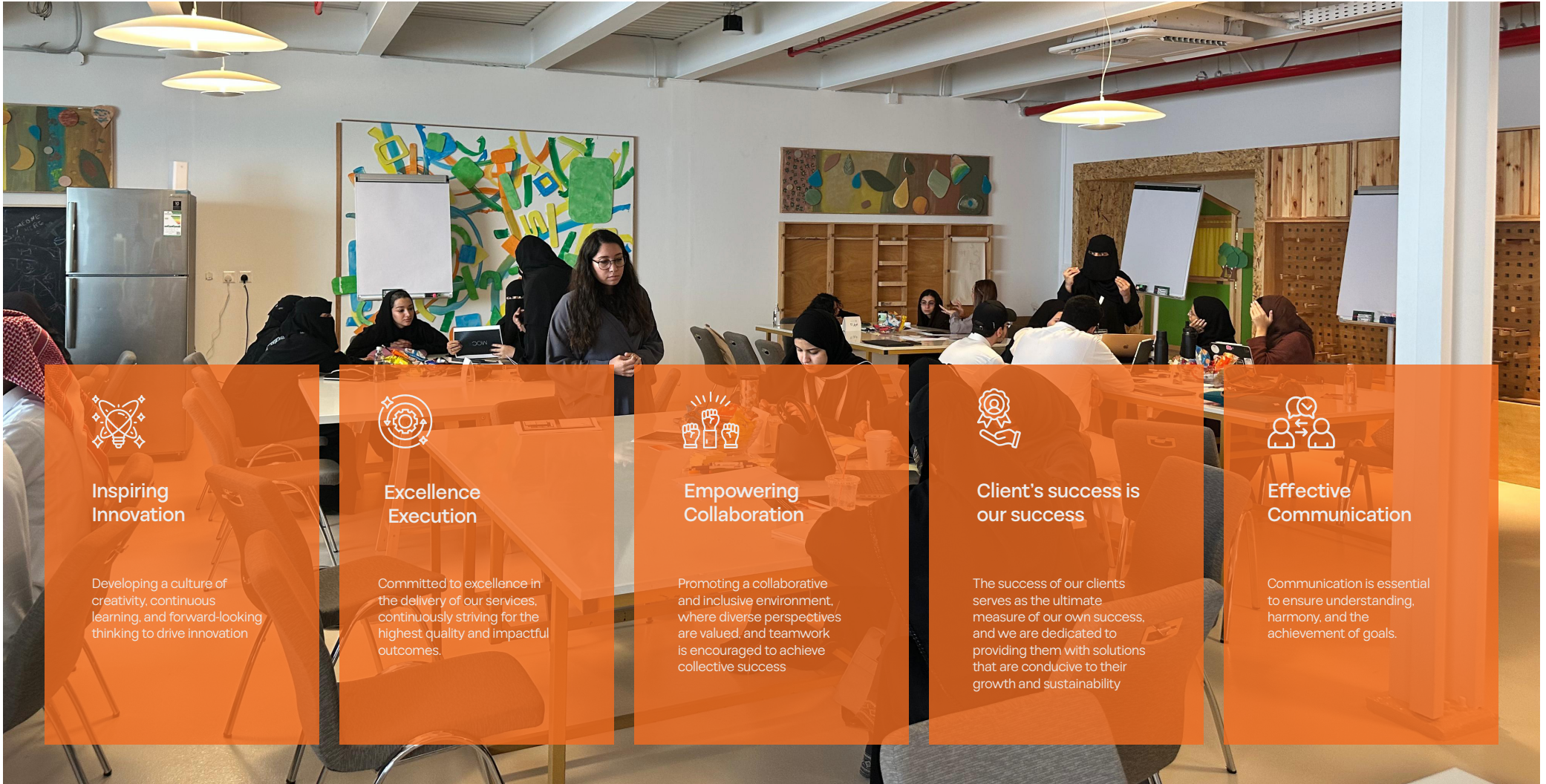


Our mission is to empower our clients to achieve innovation and excellence by providing specialized consulting and innovative solutions that contribute to their sustainable growth and competitive advantage.





Our Values



Inspiring Innovation

Developing a culture of creativity, continuous learning, and forward-looking thinking to drive innovation



Excellence Execution

Committed to excellence in the delivery of our services, continuously striving for the highest quality and impactful outcomes.



Empowering Collaboration

Promoting a collaborative and inclusive environment, where diverse perspectives are valued, and teamwork is encouraged to achieve collective success



Client's success is our success

The success of our clients serves as the ultimate measure of our own success, and we are dedicated to providing them with solutions that are conducive to their growth and sustainability



Effective Communication

Communication is essential to ensure understanding, harmony, and the achievement of goals.



Our Clients



BiAC – Saudi Investment Fund

- 120+ Consultations
- Judging Entrepreneurial
- Projects in 5 Programs



Ministry of media

- Mediathon Offering specialized workshops and consultations in building presentations.



Saudi Authority for Intellectual Property

- Innovation Bootcamp



Ministry of Energy“

- Energy Innovation Hackathon at Social Entrepreneurship Accelerator



Monsha'at (SME Authority)

- 370 Consultations
- 35 Workshops
- 5 Innovative Business Hackathons
- Management of University Startups Business
- Incubator



Al-Anoud Foundation

- Management and Organization of the Second Community
- Innovation Lab



Prince Majid Society for Development

- E-commerce Innovation Hackathon



Ministry of Innovation and Higher Education, Sultanate of Oman

- Renewable Energy Innovation
- Renewable Energy Association
- Workshop



Ministry of Industry and Mineral Resources.

- Providing services and consultations through the ministry's platform for entrepreneurs and innovators



Camel Club.

- Entrepreneurial Workshops for the Camel Accelerator.



Our Clients



Ministry of National Guard

- Workshops in Executive Innovation Will



Prince Mohammed bin Salman Foundation - Misk

- Design Thinking Bootcamp - MISK
- Entrepreneurship
- Providing 50 consultations in social innovation - Athar Youth Council



King Abdulaziz Public Library

- The First Innovation Hackathon



Educational Institutions

- Imam Muhammad ibn Saud University: Design
- Thinking Workshop (x2)
- King Faisal University: Design
- Thinking Hackathon
- Qassim University: Design Thinking Hackathon
- Princess Nourah University: 3 Design Thinking Workshops



The Royal Institute of Traditional Arts

- Entrepreneurship Project Judging at the Royal Commission for Traditional Arts



Health Holding

- Innovation Strategies
- Fekrathon Hackathon
- Ministry of Health Holding Bootstrapping
- 70+workshop in Innovation and Entrepreneurship
- Innovation Lab
- Bootstrap Hackathon



Ministry of Water and Environment

- Water Technologies Innovation Hackathon
- Agricultural Sustainability bootcamp



Ministry of Tourism

- +200 Consulting
- Tourism Pioneers Hackathon 1 2 3
- Tourism Pioneers Camp
- Your Tourism Consultant Program
- in 9 Cities



Ministry of Communications and Information Technology

- Emerging Tech Projects Hackathon
- Hardware Accelerator
- Innovative Tech Projects Hackathon



Ministry of Culture

- Accelerating publishing and translation work
- Innovation in Architecture and Design Arts



Key Highlights



60+

Workshops and Hackathons

40+ 15

Incubators and Accelerators

05

Innovation Labs

200+

An innovative business model for entrepreneurial projects.



Founders



Talal Alosaimi

COO

He has extensive practical experience in the field of applied innovation and entrepreneurial business growth in various government and private entities, a feature that has allowed him to gain practical knowledge and understand the different aspects and levels of the sector and the challenges faced by stakeholders.

He organized over 180 workshops and training camps between 2018 and 2023, covering topics such as design thinking, idea generation, innovation strategies, entrepreneurial business model design, presentation skills, and creative storytelling.

Throughout his career, he has assisted more than 225 startups in developing their innovative businesses, with areas of interest including business evaluation, building and developing enterprises, high-impact innovation, and innovation policy, all aimed at achieving development goals and sustainability.

He holds a global green belt in innovation management from a group innovation 360 IMGB™

  [Contact me](#)



Saad Alosaimi

CPO

A professional with over 9 years of experience in managing complex programs and projects, achieving results within specified budgets and timelines.

Proven expertise in translating requirements into actionable plans, and skilled in deploying technological solutions to meet the needs of evolving organizations.

Effective in communication, bridging technology and people, and adept at interacting with senior management.

Holds certifications .PMP, MBA, IMGB™

  [Contact me](#)



Certified Applied Innovation Management Programs Offered in collaboration with Innovation 360

Global Certification Packages in Innovation Management and Strategy Development In partnership with Innovation 360



Innovation Level Assessment Service for Government and Private Entities

aims to identify specific gaps and challenges, uncover areas of need and opportunity, and prioritize them based on their importance to ensure business growth and development.



Challenge and Idea Management Services

We offer our Challenge and Idea Bank Management service tailored to the real needs of organizations.



Our Services



Innovation Consulting Services

Through our Innovation IQ Test and Gap Analysis, we inspire, lead, and provide steadfast support to elevate the innovation process.



Innovation Management

Managing and Operating Programs to Enhance the Innovation Ecosystem:

- Business Incubators
- Innovation Labs
- Virtual Hackathons
- Virtual Training Clinics
- Specialized Training Programs



Innovathon Services

Exclusive services for managing high-quality innovation marathons, aimed at fostering advanced, professional innovation teams that work in complete harmony to develop ideas collaboratively.



Designing Innovative Identities for Events and Activities Along with a comprehensive Guidebook.

Designing Innovative Presentations

And training participating teams to present professionally in front of internal committees or investors.

Developing Event and Program Brochures

For innovation and entrepreneurship tailored to government entities.



Comprehensive Services for ISO 56000 Innovation Standards Accreditation

Our services include:

- Readiness Assessment
- Internal Auditing
- Preparation for Launch
- Facilitating the Accreditation Process



Innovator Journey Services

From the idea inception stage to implementation and expansion.



Design and Modeling Services

Design and Modeling Services that Exceed Expectations

Our priority is effective communication, recognizing its importance as a cornerstone for success in achieving your innovation goals. We deliver tailored solutions that align with your vision and drive impactful results.



Our Services



Entrepreneurship Incubation Services

- Reins Incubation Services Empower Entrepreneurship
- As a provider of growth-focused solutions for organizations,
- we enhance the skills and knowledge of professionals, ensuring impactful results through our commitment to client success.



Accelerator Partner Services

With Reins' accelerator partners, we empower you to achieve tangible success and elevate your business through our role as an executive partner. Our clients' success is our success, and we are dedicated to providing strategic solutions that contribute to growth and sustainability.



Designing and Building Innovative Business Models

Transform your business through Reins' expertise in designing and developing innovative business models. With our values that promote collaboration and inspire innovation, we offer solutions that contribute to long-term success.



Our Certifications

Fellowship Certification for Organizations from Monsha'at



Accreditation

هيئة تنمية البحث
والتطوير والابتكار
Research Development
and Innovation Authority



منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises Development Authority

The Exclusive Gold Partner and
Accredited Partner of Innovation 360
Global in Innovation Management

INNOVATI°N
360
Certified
Gold Partner





Our Approaches



1871 Chicago Methodology in Providing Co-Working Spaces and Stimulating Innovative Ideas



WeWork's Experience in Managing Innovation Labs and Incubators
Providing a supportive and flexible environment for business and innovation to build business incubators based on interaction and knowledge exchange.



Techstars Methodology in Designing and Building Business Incubators



McKinsey's Methodology for Learning and Change through Experimentation



MIT's Design Thinking Methodology for Services and Products



Innovative Project Management in Esports



National Fellowship Methodology for the Commercial Innovation System from Monsha'at



MassChallenge methodology for managing open innovation opportunities to support non-financial compensation and enhance the overall competitiveness of entrepreneurial projects



University Startup Program



Mediathon



مسرعة أعمال النشر



Applied Innovation Leader Course Capil



Innovation in Health System Meeting - The Stage



Second Social Innovation Hackathon - Al-Anood Charity Foundation



- Storytelling
Health Holding



Bootstrap Camp



Arabic Language Technology
Hackathon Ministry of Culture



Innovative Industrial and
Mining Products Program



Injaz Hackathon for Enhancing
Productivity in the Public and Private
Sectors Using Artificial Intelligence

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Naqth Technology Information
Systems (Reins | رينز)

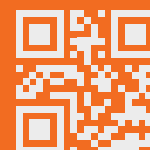
☎ 800 124 0566

☎ +966 55 050 4431

✉ Hello@reinsagcy.com

📍 Alwan Center King Abdulaziz Road,
Riyadh Saudi Arabia

المركز السعودي للأعمال
Saudi Business Center 



reinsagcy.com