



resume

Shreehari Aravind, Product Designer

 Available

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My name is Shreehari Aravind, a Product Designer based in Mumbai. I have experience working with various B2B SaaS, B2C companies along with product design agencies. I am currently working at Craze - a HR tech SaaS company where I lead Product Design. I worked as the sole designer here while we scaled to more than 12 products with 5 engineers.

You can see my latest work on - <https://dribbble.com/harryaravind>

You can see my portfolio at - <https://harryaravind.framer.website/>

Work experience

Feb 2024 - May 2026

Founding Product Designer

 **Craze (YC S22)** SaaS company in Mumbai, India

Joined Craze as the Founding Product Designer (YC S22) with Harvard and IIT leadership team. I helped build the core SaaS app and 12 products in 12 months. Managed end of end product cycle of these products

Feb 2021 - Jan 2024

Product Designer

 **Almabase** SaaS company in Bangalore, India

Joined Almabase - a SaaS company that has since grown from \$1 mil ARR to \$2 mil ARR in my tenure. Released various products specifically aimed at improving the ARR and profitability

Feb 2021 - April 2021

Product Designer - Contract

 **Trinkerr** Consumer tech company in Bangalore - India

At Trinkerr I helped building features for Indian traders to trade better in the stock market by following expert traders.

Sep 2021 - December 2021

Product Designer - Contract

 **Houndstooth** Design Agency in Miami/Mumbai, India

I worked with Houndstooth on contract basis and collaborated with multiple international clients include Voyage SMS and Homage

Sep 2021 - December 2021

Product Designer - Contract

 **Voyage SMS** B2B SaaS company in USA

I mainly worked on the design system for the entire product to help cut down the product development time. Shipped the design system and worked on 2 projects using the design system.

Dec 2020 - Jan 2021

Product Designer

 **Urban Kissan** Hydroponics company in Bangalore, India

Contract role with the biggest hydroponics company in India backed by Y Combinator. Worked on website and mobile app.

Jan 2020 - Dec 2020

UI/UX and Product Designer

 **Greenvault Designs** Digital Design Agency in Calicut, India

I joined Greenvault after pandemic forced me to shut my startup. At Greenvault I have had the chance to work with up and coming funded startups. I completed an end-to-end project with Anoop Plastics, a plastics giant in the Middle East.

Jan 2019 - Apr 2020

Co-Founder

 **Tea & Co** B2B Tea Delivery in Mumbai, India

Tea & Co was founded after discovering a pain point for farmers who produced high quality tea but yet made very less money selling them to middle-men. Tea & Co connected farmers with businesses like restaurants, hotels and event companies who needed high quality tea. This ensured farmers with more disposable income than usual. Before COVID Tea & Co delivered to more than 40 businesses on a regular basis and 110 businesses in total.

Sep 2016 - Dec 2018

Product Manager

 **Billeasy** Paperless Billing Company in Mumbai, India

Joined Billeasy as the first employee and worked across all the functions including product management where I helped build the first version of the app. Mostly worked in research and GTM roles before moving on to product marketing.

Skills

Figma

Expert in Interactive components and auto layout

Prototyping

Experienced in complex figma prototyping

Research

Experienced in UX research and UX data analysis

Design Systems

Experienced in creating multiple scalable Design Systems org wide