

Work Experience

Senior Product Designer **Transjakarta** **Dec 2024–Present**
Jakarta, Indonesia

TransJakarta, the largest Bus Rapid Transit (BRT) system in Indonesia and Southeast Asia, operates over 13 main corridors and numerous feeder routes with a fleet of more than 4,000 buses, serving around 1,000,000 passengers daily while playing a crucial role in reducing traffic congestion and promoting public transportation in Jakarta.

- Contributed to **1 of 3** squads in TransJakarta’s development team, focusing on integrating the bus operation management system.
- Helped and brainstormed the operation planning system to automate bus timetable generation.
- Developed a driver scheduling system to streamline monthly roster creation for TransJakarta drivers.
- Developed TransJakarta’s design system, enhancing workflow efficiency and design consistency.

Product Designer **VersaFleet** **Sep 2022–Dec 2024**
Singapore (Remote)

Versafleet is a Singapore-based company that provides a transport management system for businesses. We helps to streamline logistics and fleet operations, increase productivity, and reduce costs.

- Helped VersaFleet secure major clients by accommodating their needs in the new Result Task feature.
- Increased client productivity by **87.5%** through the implementation of a saved filter function on the VersaFleet dashboard.
- Designed **20+** new features for both the VersaFleet dashboard and mobile application.

Associate Product Designer **Pintek Indonesia** **Dec 2021–Sep 2022**
Jakarta, Indonesia

Pintek Indonesia is a fintech company that provides an online lending platform for students and educational institutions in Indonesia.

- Collaborated with other product designers to develop a design system that streamlines the design process for future products.
- Designed a back-office system for Anti-Money Laundering to prevent suspicious borrowers and ensure regulatory compliance.

UI/UX Designer **Pitjarus Teknologi** **Oct 2020–Dec 2021**
Bekasi, Indonesia

Pitjarus Teknologi is an Indonesian tech company that provides digital solutions, including their flagship product Pitjarus ERP, an all-in-one business management software that helps SMEs and FMCG companies improve their efficiency

- Designed mobile applications and dashboards for internal users, providing sales and merchandising data to maximize productivity in product distribution.

Education and Certifications

- **Japanese Language Proficiency Test (JLPT) N4**, Jakarta, Indonesia. **2024**
- **UI/UX Design Course**, Indonesia. **2020**
- **B.Sc. Metallurgy and Materials Engineering**, Universitas Indonesia, Indonesia. **2016–2020**

Skill & Languages

- Languages: Indonesian (Native), English (Professional Working), Japanese (Daily Conversation)
- Technologies: Figma, Jira, Whimsical, Framer, Webflow, Miro, Adobe XD
- Other: UI Design, Prototyping, UX Design

Projects & Achievements

- **Landing Page Redesign** in Fairatmos Indonesia - Mar to June 2024
- **UI/UX Design Facilitator** in Binar Academy - Feb to May 2023
- **UI/UX Design Mentor** in Skilvul - Aug to Dec 2022
- **UI/UX Design Facilitator** in Binar Academy - Feb to Jul 2021
- **Marketing Intern** in Glints Indonesia - Feb to May 2020