

TRAN THIEN MINH

• UI/UX Designer



ABOUT

Multidisciplinary designer with nearly 2 years of experience across UI/UX and graphic design. I approach every project by understanding user needs, business goals, and product challenges before exploring design solutions.

Phone	0335 357 021
Email	Thminhhphoto@gmail.com
Location	District 7, HCMC
Portfolio	tranminhh.framer
Behance	behance.net/TrTminh21

EDUCATION

UX Foundation (UXF)

2026

Built a strong foundation in UX Design through User Research, User Flow, Information Architecture, Wireframing, Prototyping, and Usability Testing.

🏆 The Most Hard-Working Student
UXF K51

Design Anthropology School - DAS

06/ 2023 - 01/2024

A multidisciplinary design program covering Graphic Design, Branding, UI/UX Design, and Digital Product Design.

🏆 Honor Student 2025 (UI/UX Design)

REFERENCE

Mr. Trương Hào Kiệt

Founder & CEO at Key Creative
Contact details available upon request.

EXPERIENCE

Key Creative

UI/UX Designer

10/2025 - 08/2026

Designed websites and digital products from discovery to handoff, translating user needs and business requirements into structured, responsive experiences.

- Designed websites and landing pages across B2B, AI, Healthcare, and Corporate industries.
- Built Sitemaps, User Flows, Wireframes, Design Systems, and Responsive UI.
- Worked directly with clients and developers while conducting Design QA during implementation.
- Defined UI direction through Moodboards and Visual Direction.
- Led the design and implementation of 5+ digital projects, including Freshfoco, UNI AI, Abbott, Dermatique, Andros VN, Dr. Xuan Hung, and the Key Creative Website.

Key Creative

Graphic Designer & Project Coordinator

11/2024 - 10/2025

Participated in communication and advertising campaigns for major brands in a startup environment while managing project progress and coordinating with clients.

- Designed 100+ communication assets, including Key Visuals, Motion Graphics, and Digital Assets.
- Managed 3–4 concurrent projects with design teams of 2–3 members.
- Managed and delivered key projects for Perfetti Van Melle, Suntory PepsiCo, and StarCafe.
- Delivered 65 communication assets and 3 recap videos for Perfetti Van Melle’s Learning Weeks campaign.

Mai Creative

Graphic Design Intern

08/2024 - 11/2024

Gained experience with a professional workflow from concept development to execution while improving collaboration and communication skills.

- Designed communication materials and supported video editing for client projects.
- Participated in developing concepts and visual direction for campaigns.
- Assisted with production setup for commercial video shoots.
- Collaborated with the Design and Account teams throughout project execution.

SKILLS & TOOLS

Design

Figma, Photoshop, Illustrator, After Effects, Capcut, Blender (Basic)

UI/UX

Information Architecture, User Flows, Wireframing, Prototyping, Design Systems, Responsive Design, Design QA

Research

Desk research, User Research, User Interviews, Persona, Customer Journey Mapping

Product Thinking

Problem Solving, User-Centered Design, Business Understanding

Collaboration

Client Communication, Project Coordination, Cross-functional Collaboration, Developer Collaboration

AI Tools

ChatGPT, Gemini, Claude