Samantha M. Niedbalski

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Skills

User-Centered Design

User Interface Design

Wireframing

Prototyping

Information Architecture

User Flows

Accessibility

Visual Hierarchy & Layout

Interaction Design

Design Critique & Iteration

Design Systems & Consistency

Cross-Functional Collaboration

Stakeholder Feedback

Visual Communication

Software

Figma

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

Microsoft Office

Basic HTML

Work Experience

Perfect Communications
Moorestown, NJ
October 2025 – Present

Pre-Press Technician

Evaluate design assets for usability, accessibility, consistency, and production readiness.
Identify and resolve design issues while collaborating with production teams to incorporate feedback.
Standardize workflows and documentation to improve efficiency and consistency.

MARCH Rutgers Camden
Camden, NJ
August 2024 – May 2025

Design Student Employee

Designed digital and print communications using user-centered design and accessibility principles.
Gathered stakeholder feedback and translated complex information into clear, intuitive solutions.
Managed projects from concept through delivery while incorporating feedback and balancing project requirements.

Rutgers Camden Print Lab
Camden, NJ

Electronic Arts Intern

Developed digital and print assets aligned with visual standards, accessibility, and project requirements.
Participated in design critiques and incorporated feedback to refine solutions.
Conducted quality assurance reviews and maintained organized design documentation.

Projects

UX/UI
Currency Converter
September 2026 – Present

Conducting user surveys and interviews to understand how people use existing currency-conversion tools.
Creating journey maps to identify user needs, pain points, and opportunities to improve the conversion experience.
Developing low- and high-fidelity wireframes and interactive prototypes in Figma.

Print Design/Research
Paradox of Progress
August 2024 – May 2025

Research and conducted interviews with civilians to aid in the production of the research paper.
Work on layout, typography, and photo touch ups to create a cohesive layout in Adobe Suite
Worked with pressmen to organize timeline and finalize look of the book

Education

Rutgers University
Camden, NJ

Bachelor of Fine Arts
Magna Cum Laude