



# Airport SmartHub Digital Directory



Enhance the guest experience with Acquire's SmartHub Directory and Wayfinder tailored towards Airports. Ensuring the best passenger experience for every traveler at every touchpoint.

## The future of digital directory solutions have arrived

SmartHubs are digital information hubs that play a vital role in enabling transportation facilities and airports an efficient way for passengers to find important flight details, concessions information, and navigate complex spaces.

### Features that enhance the visitor experience:

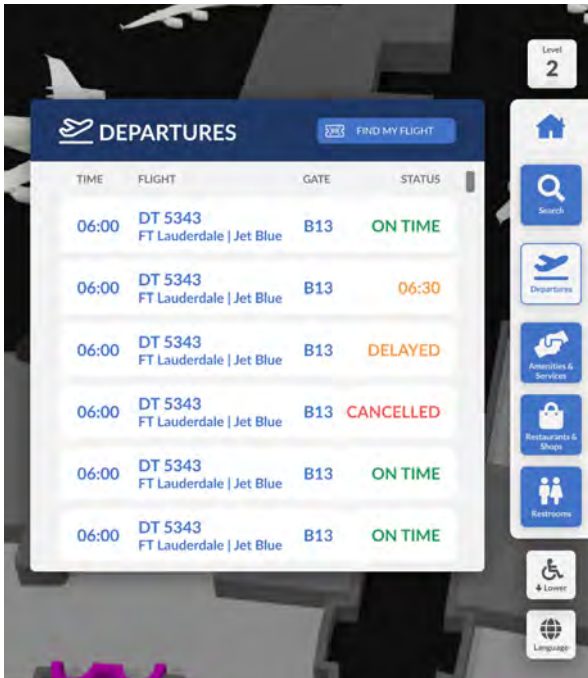
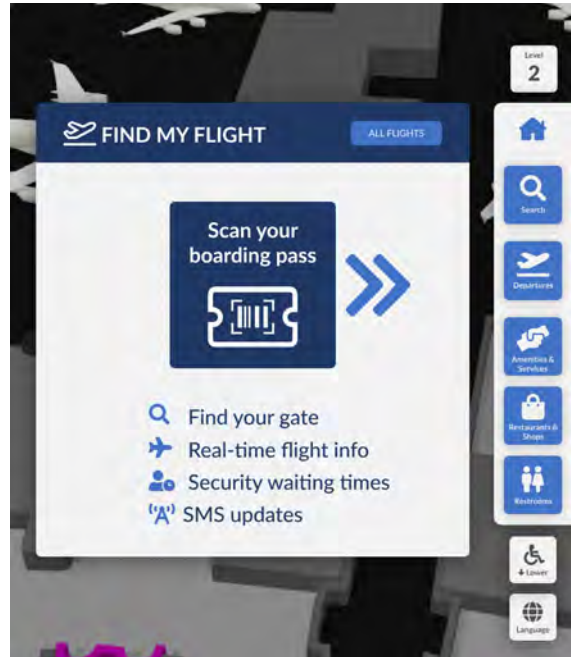
- ✔ Use on a standalone digital directory, within your website, and on-the-go with an HTML mobile directory
- ✔ Ability to remotely upload and playout various forms of content and graphics in real-time
- ✔ Engage travelers with relevant advertisements, content, and concessions information
- ✔ Custom interactive and intelligent mapping designed with flexible options to drive traffic based on closures
- ✔ Synchronization of multiple displays to drive traffic to retail and concessions during flight delays
- ✔ Traveler feedback questionnaire
- ✔ 2-way video remote assistance for improved customer service
- ✔ Multi-language support for international visitors



# Software features that drive interaction and improves the guest experience

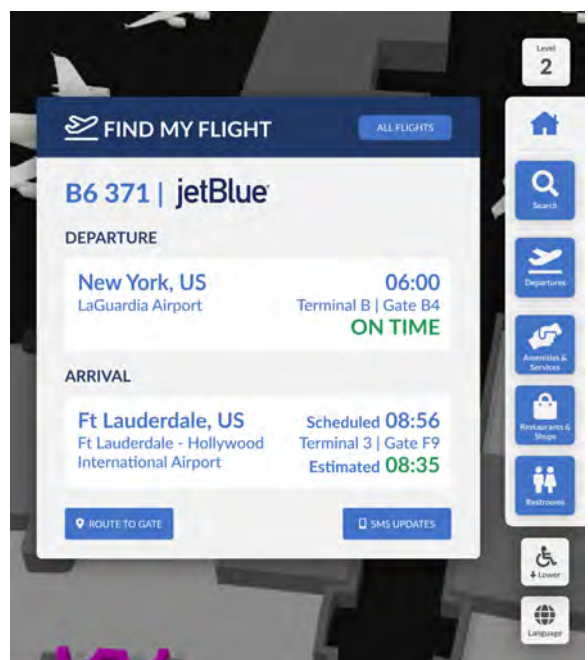
## Boarding Pass Scanner

Hands free option for users to scan a boarding pass to find flight updates, gate numbers, security wait times, and directions to their gate.



## Connect to 3rd Party Systems

Integrate to flight systems and FIDs data to pull real-time updates and travel information.



## Mobile Hand Off

Easily hand off directions and flight data to visitors' mobile devices via QR code, Text, or NFC.

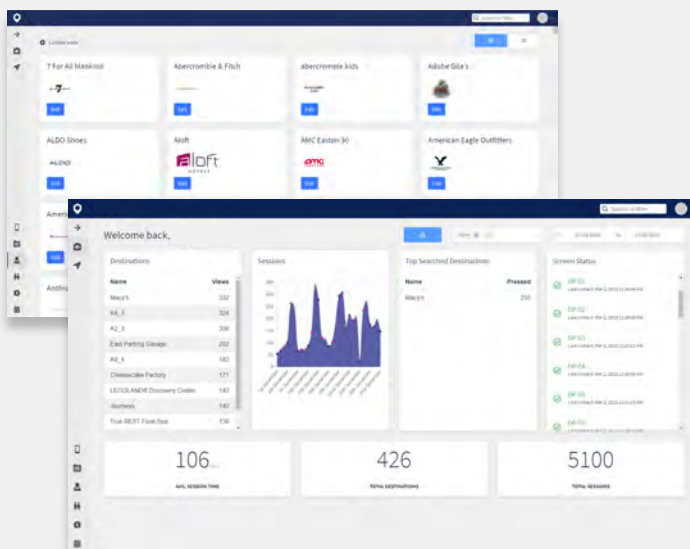


### Custom 2D/3D Mapping

Fully interactive and searchable map options with 24 hour open/close routing



## Manage and update content from anywhere and view **Important analytics that improve your facilities**



- ✔ Remotely update directory listings and content from anywhere in the world with Acquire's cloud-based CMS
- ✔ Schedule payout in advance for upcoming events or initiatives
- ✔ Check online statuses to provide the best up-time in the industry
- ✔ Review a wide range of usage analytics to compare what users are searching for
- ✔ Ability to measure demographics with built-in facial recognition to track age, gender, and ethnicity

# Flexible hardware options to fit your needs

- ✔ Custom enclosures and kiosks to fit your environment
- ✔ Multiple display sizes available
- ✔ Touch and contactless versions
- ✔ Portrait and landscape orientations available
- ✔ Integrate with audience measurement camera, proximity sensors, NFC, scanning devices, and more



When a traveler needs assistance, our SmartHub information points provide a premium experience and a wealth of information at their fingertips, without physical interaction with another human being, and if preferred, without physical contact.

Whether arriving, departing, or meeting a friend or colleague, our Smart hub provides live flight information, 3D routes and interactive maps, help, and assistance to your visitors. Concessions and other revenue generation can be increased, and advertising on the screen can be intelligent so that only open and nearby concessions are promoted to leverage sales.

**Based on over 22 years of digital signage experience, and utilizing our award-winning Wayfinder technology, our Smarthub can be customized with countless options to meet your needs and can be updated yourself using the simple online CMS.**