

# Nick Cuda

## Product Design Leader

### SUMMARY

Los Angeles-based product design leader with a proven track record of driving initiatives that generate millions in revenue.

I use research, analytics, and AI to turn challenging problems into seamless experiences that people love to use.

### CORE SKILLS

A/B testing | AI augmentation | Claude Code | Cross-functional leadership | Data-informed design | Experimentation | Figma MCP | Leadership | Mentoring | Rapid Prototyping | Systems thinking | UX Research

### EDUCATION

#### Drexel University

Bachelor of Science, Graphic Design

### CONTACT

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### EXPERIENCE

#### Head of Product Design | Remento | 04/2026 - Present

- Integrated Claude Code with Figma's MCP, cutting the time from ideation to functional, fully-responsive prototypes from days to hours.
- Designed a new storyteller welcome experience, surfacing educational & informational context and reducing first-time-use friction.
- Implemented product design principles to drive cross-functional alignment and consistency throughout the product.
- Established product design principles that drive cross-functional alignment between design, eng, and product.

#### Senior Product Designer, Contract | Remento | 02/2026 - 04/2026

- Fixed critical bugs across core app areas, improving project organization and reliability for hosts (project owners).
- Held weekly office hours for customer calls to uncover areas of friction and opportunity within the product.

#### Senior Product Designer, Contract | Paramount+ | 01/2025-07/2025

- Led the design of a 0-1 short-form feature for TV's, establishing new product design principles and increasing content discovery by 10%.
- Enhanced the flow of switching user profiles, reducing steps by 50%.

#### Senior Product Designer | Intuit Mailchimp | 04/2021-09/2024

- Redesigned the pricing page, resulting in a 13% lift in paid bookings and a projected revenue increase of \$4 million.
- Led the in-app homepage redesign, resulting in a ≈28% lift in driving KPI's tied to customer upgrades and retention.
- Leveraged machine learning algorithms and generative AI to improve personalized recommendations, reducing churn by 15%.

#### Senior Product Designer, Contract | Altruist | 09/2021-02/2022

- Led an overhaul of internal tools for customer support agents, consolidating software and reducing task completion time by 34%.

#### Product Designer | Inspire Clean Energy | 02/2019-03/2021

- Led the 0-1 design of a native mobile virtual utility app that connected users with clean energy and reduced their carbon footprint.

#### UI/UX Designer | Faraday Future | 03/2018-12/2018

#### UI/UX Designer | Legend3D | 08/2017-03/2018

#### Visual Designer | EPAM Systems | 07/2014-07/2017