

ROSI SOLANO

Product Designer

EXPERIENCE

Senior Product Designer – ActiveViam

Oct 2021 - Present • Paris & New York

Sole Product Designer embedded within a front-end engineering team, leading product design for an enterprise analytics platform used by global financial institutions.

- Led redesign of **Atoti UI** (v5.1–5.3), improving navigation, drilldowns, and dark mode for an enterprise platform used by 33 financial institutions including HSBC, BBVA, Santander, and Commerzbank.
- Designed a **Cube Builder**, a no-code data modeling tool that enabled FP&A analysts to build and manage models independently.
- Led design of AI-powered features, including chat, explainability, and root-cause analysis tools for financial analysts.
- Scaled and governed the Ant Design system through reusable components, documented patterns, and close collaboration with engineers via GitHub.

Product Designer (Contract) – Columbia University

Nov 2019 – Dec 2020 • New York

- Led end-to-end design of **I-FASTN**, a bilingual mobile app supporting Hispanic family caregivers navigating dementia care.
- Conducted heuristic evaluations and usability testing with 20 caregivers, improving navigation and accessibility across English and Spanish experiences.
- **Prototype was showcased** at the New York Academy of Medicine Urban Health Informatics Exhibit and recognized in the Journal of Gerontological Nursing (2023).

UI Designer – Gramercy Tech

Sep 2018 – Aug 2019 • New York

- Redesigned an Android application through research, usability testing, and iterative prototyping.
- Delivered wireframes, user flows, and high-fidelity designs for clients including Bloomberg, UPS, ESPN, and X Games.

UI/UX Designer (Contract) – MoCaFi Bank.

Jun 2018 – Aug 2018 • New York

Conducted research and designed a high-fidelity fintech prototype aligned with user needs and business goals.

rosi-solano.com

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New York

Product Design

UX Strategy • Interaction Design • Information Architecture • Wireframing • Prototyping • User Research • Usability Testing • Accessibility

Specialties

Enterprise SaaS • AI product design • Design systems • Data visualization • Complex workflows • B2B products • Cross-functional collaboration

Collaboration

Agile • Cross-functional teams • Developer handoff • Stakeholder workshops • Design critiques • Product strategy

Design Tools

Figma • Framer • GitHub • Jira • Miro • Storybook • Adobe Creative Suite • Jitter • Claude • ChatGPT • Lovable

Languages

Spanish (Native)
English (Fluent)
French (Beginner)

Education

B.A. Graphic Design
Minor in Spanish
Arkansas Tech University

UX Design Immersive Certificate
General Assembly