

Aditya Kr. Singh

Visual Designer | Brand Strategy

Visual Designer with experience in brand identity and visual communication, with a focus on research, culture, and brand thinking.

- [Mail](#)
- [Portfolio](#)
- [Behance](#)
- [LinkedIn](#)

EXPERIENCE

Pomoco Studio

June 2025 - May 2026

Visual Design Intern

Contributed to research and visual exploration for early-stage brand development, translating creative directions into cohesive identities and communication assets across digital and print.

Virsa- The Festival For Hertage Of Punjab

Oct 2024

Lead Designer | Brand Identity & Visual Systems

Led a team of 6 designers to develop the identity and communication system for a university-wide heritage festival, translating Punjab's cultural visual language into a contemporary brand experience across print, environmental, and motion applications.

PROJECTS

Khazaf Gar · Publication Design · 2026

Publication Design · Photography · Editorial Design

Native Stories

Brand Communication · Packaging · Visual Storytelling

Butter Concepts

Brand Identity · Logo · Stationery · Brand System

RECOGNITION

Creative Gaga | 70th Edition

April 2026

Khazaf Gar Selected And Published · April 2026

EDUCATION

Chitkara Design School, Chandigarh

Sept 2022 - Aug 2026

Bachelor of Design in Visual Communication

Kendriya Vidhyalaya

Higher Secondary (Humanities)

SKILLS

Core Skills

- Cultural Research
- Brand Identity
- Visual Storytelling
- Visual Identity
- Brand Communication
- Brand Research
- Typography
- Visual Communication

Tools

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Microsoft PowerPoint
- Google Workspace

AI TOOLS

Chatgpt | Perplexity | Adobe Firefly | Midjourney