

APR 25

DESIGN ROUND UP

Official Fan Experience Partner of the Philadelphia Eagles

Official Fan Packages

- Party Packages**
 - TickPick Pre-Game Party Package
 - On-Field Flag + Pre-Game Party Package
- Lounge Packages**
 - TickPick Pre-Game + Lounge Package
 - Team Tunnel + Lounge Package

You're Going to the Team Tunnel + FanDuel Lounge Experience

Access to FanDuel Lounge Hours

Instructions FanDuel Lounge Details

Important Team Tunnel Instructions & Details

Official Fan Experience Partner of the Philadelphia Eagles

- Bring the American flag onto the field
- Access to the Eagles Tunnel
- All-inclusive Pre-Game & lounge

Learn More

Official Fan Experience Partner of the Houston Texans

Exclusive VIP and On-Field experiences on TickPick!

Once in a lifetime experiences at NRG Stadium available only from TickPick, the Official Fan Experience Partner of the Houston Texans

- Appearance of Texans Legends
- All-inclusive Suite Access
- Post-game Field Access for photos & more

Learn More

AUTHORIZED MARKETPLACE OF MLB

2:50

Dodgers vs. Rockies

Scan Tickets From the App!

You can now view your tickets directly in the TickPick app and enter the arena using your smartphone.

Go Get It

AUTHORIZED MARKETPLACE OF MLB

No Hidden Fees. More Savings.

Scan Tickets From the App!

View Your Tickets

Klarna

WIN TWO TICKETS CHARLI XCX

in "the row" at Barclays Center

Enter for 100 chances to win two (2) tickets to Charli XCX's 2024 album tour at Barclays Center on May 14th. Grand prize includes all-inclusive food and great views!

Giveaway ends April 26th at 12:00pm EST.

How to Enter: Download the TickPick App, create an account, go to the contest page, and enter your contest ID.

NBA CONFERENCE SEMIFINALS TICKETS

NBA CONFERENCE FINALS TICKETS

NBA FINALS TICKETS

NBA PLAYOFFS TICKETS

2025 NBA PLAYOFFS GAME 1 GET-IN PRICES

PISTONS @ KNICKS	\$369
TIMBERWOLVES @ LAKERS	\$260
MAGIC @ CEBICS	\$169
WARRIORS @ ROCKETS	\$125
MAVS @ GRIZZLES @ THUNDER	\$70
CLIPPERS @ JAGUARS	\$69
HEAT @ MAVS @ CAVALIERS	\$57
BUCKS @ PACERS	\$56

NO HIDDEN FEES ON ORIOLES TICKETS

SAME SEATS, BETTER PRICES.

Buy Tickets Now

GET LAST MIN TICKETS FOR ORIOLES TICKETS

SAME SEATS, BETTER PRICES.

Buy Tickets Now

TickPick (No Fees, Ever) \$95

ORIOLES VS. ROYALS

SEC 60 ROW 7 SEAT 10

Other Sites (After Fees) \$107

NHL SECOND ROUND TICKETS

NHL STANLEY CUP FINALS TICKETS

NHL CONFERENCE FINALS TICKETS

NHL PLAYOFFS TICKETS

NHL FIRST ROUND TICKETS

NHL STANLEY CUP FINALS TICKETS

NHL FIRST ROUND TICKETS

GET LAST MIN TICKETS FOR PADRES TICKETS

SAME SEATS, BETTER PRICES.

Buy Tickets Now

NO HIDDEN FEES ON PADRES TICKETS

SAME SEATS, BETTER PRICES.

Buy Tickets Now

TickPick (No Fees, Ever) \$98

PADRES VS. GIANTS

SEC 107 ROW 17 SEAT 10

Other Sites (After Fees) \$112

TickPick BEST-PRICED TICKETS GUARANTEED.

Sports, concerts & more. No Hidden Fees.

TickPick BEST-PRICED TICKETS GUARANTEED.

Sports, concerts & more. No hidden fees.

TickPick BEST-PRICED TICKETS NO HIDDEN FEES

Sports, concerts & more.

TickPick BEST-PRICED TICKETS NO HIDDEN FEES

Sports, concerts & more.

Official Fan Experience Partner of the New York Jets

Exclusive VIP and On-Field experiences on TickPick!

Once in a lifetime experiences at MetLife available only from TickPick, the Official Fan Experience Partner of the New York Jets

Experience premium suites or a unique opportunity to be on-field next to the Jets with TickPick.

EXCLUSIVE VIP PACKAGES & EXPERIENCES

Experience premium suites or a unique opportunity to be on-field next to the Jets with TickPick.

Experience the Green Room with all-inclusive food & drink

Gain on-field access next to the NY Jets bench

Entry into climate controlled party suite at The TickPick Landing

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Board Meeting MAY 2, 2025

Q1 Marketing Performance: 2025

2025	2024	%
Channel Investment: 7.5M	Channel Investment: 6.18M	+21%
Channel WM %: 4.32%	Channel WM %: 4.82%	-6.5%
CPI: \$3.63	CPI: \$4.15	-11%
New Users: 226k	New Users: 150.7k	+49%
Blended CPI: \$3.07	Blended CPI: \$3.14	-2%
App Installs: 1.03M	App Installs: 927k	+11%
Channel NUWR: 1.25	Channel NUWR: 1.02	+22.5%

Q1 Marketing Performance: 2024

Investing in Influence: Partnership Commitments Through 2020

Turning Partnerships into Profit: Inventory-Based Deal Efficiency

A Look Forward with Partnerships

Expanding our Team Portfolio

Expanding our Measurement

ROLO METRICS

Media Asset Optimization

Social and TV Impact and Engagement

RECAST

Geo-Lift via MPM

SPONSORPAUSE AND CAPTIFY

Pre-Post Survey in Geo

Search Lift in Geo

WHAT'S YOUR RACEHORSE NAME?

FIRST LETTER OF YOUR NAME

A. Golden B. Silver C. Lucky D. Happy E. Phoenix F. Star G. Thunder H. Swift I. Apollo J. Storm K. Gladi L. James M. Rocket N. Golden O. Star P. Lucky Q. Happy R. Phoenix S. Star T. Thunder U. Swift V. Apollo W. Storm X. Gladi Y. James Z. Rocket

BIRTH MONTH

JAN: Grass FEB: Warrior APR: Glory MAY: Thunder JUN: Champ

THE 22 WITH TickPick

What's the first concert you ever went to?

NEW YORK

Dark Horse

2025 NBA PLAYOFFS ROUND 1 HOME GAME 1

WISCONSIN SQUARE GARDEN

TickPick | DARK HORSE

TickPick | LALIGA