



JHULLY LOPES - SENIOR UI/UX DESIGNER

Portfolio: www.jhullydesign.com · LinkedIn: www.linkedin.com/in/jhullylopes
jhullyst@web.de · Bad Schönborn – Landkreis Karlsruhe

Bachelor's in Graphic Design (2015), with **6 years** of experience as a **UI/UX Designer** creating intuitive, user-centric digital solutions for **B2B** and **B2C** sectors. Experienced in optimizing workflows, enhancing user experiences, and leveraging data-driven design. Skilled in Agile methodologies, design systems, and AI-powered tools. Fluent in **Portuguese** and **English**, with upper intermediate **German** (B2 Beruf).

EXPERIENCE

UI/UX Designer

Körber pharma (InspectifAI) · B2B AI-powered visual inspection for the Pharma industry.
Karlsruhe, Germany · Aug 2021 – Jul 2024

- Conducted **user research** and **usability testing**, streamlining decision-making.
- Collaborated with stakeholders and **Scrum** teams, ensuring **Agile** best practices.
- Built and maintained **design systems**, **wireframes**, and **prototypes**, enhancing UI consistency.
- Optimized workflows in an **AI-powered system**, cutting batch data analysis time from 20h to 8h weekly (60% efficiency gain) as reported in user surveys.

UI & Graphic Designer

KRUU GmbH · B2C focus on the events sector
Heilbronn, Germany · Feb 2020 – Jul 2021

- Designed “Affiliate Program App” and “The Wedding Planner,” driving client growth.
- Redesigned Photo Booth **software** UI, boosting user satisfaction by 25% based on user reviews.
- Created marketing visuals that increased brand engagement by 40%, as tracked via Google Analytics through social media referral traffic and interactions.

Layout & Graphic Designer

Tiradentes University (Brazil) · B2B · High Education · EdTech
Aracaju, Brazil · May 2018 – Oct 2019

- Designed **web layouts** for educational content and materials.
- **Diagrammed 100+ educational books** annually, ensuring clarity and visual appeal.
- Developed and maintained consistent design standards across various educational platforms.
- Collaborated with **marketing** teams to align educational content with **branding** and outreach strategies.

Generalist Designer (UI/UX/Graphic designer)

Freelancer, Worldwide · Remote - since Jun 2012

- Designed end-to-end **UX/UI solutions** for **B2B & B2C** projects in SaaS and e-commerce.
- Collaborated in **remote** agile teams, optimizing **workflows** and design handoff processes.
- Designed interactive prototypes & high-impact **branding** to improve digital presence.



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EDUCATION

- **Google Digital Marketing & E-commerce Professional Certificate**
Coursera | Expected Completion: Jun 2025 | ongoing
- **Google UX Design Advanced**
Coursera | Completed: Sep 2023 | [Certificate](#)
- **Figma UI UX Design Advanced**
Udemy | Completed: Sep 2023 | [Certificate](#)
- **After Effects Motion Graphics & Data Visualization**
Udemy | Completed: Jun 2023 | [Certificate](#)
- **User Experience Nano Degree course**
Udemy | Completed: Mar 2021 | [Certificate](#)
- **Bachelor Graphic Design**
Universidade Tiradentes (BR) | Graduated: Jul 2015 | [Diploma](#)



SKILLS

Technical Tools

Figma · Framer · Adobe XD · Illustrator · Adobe Premier · Canva · Photoshop · Sketch · Miro · Zeplin

User Interface & User Experience Designer & Research

Wireframing · Prototyping · User Research · Design Systems · Accessibility (WCAG) · Heuristic Evaluation · Usability test (Moderated/Unmoderated, A/B Testing) · Information Architecture · Interaction Design.

Visual & Graphic Design

Adobe Creative Suite · Branding · Motion Graphics · Photography · Video Editing.

Agile & Collaboration

Scrum · Stakeholder Communication · Jira · Confluence · Problem-Solving · Sprint Planning · Backlog Grooming · User Stories · Kanban · Retrospectives.



LANGUAGES

Portuguese (Native) · English (Fluent) · German (Upper Intermediate – B2 Beruf)

Jhully Lopes

Bad Schönborn, April 2nd, 2025