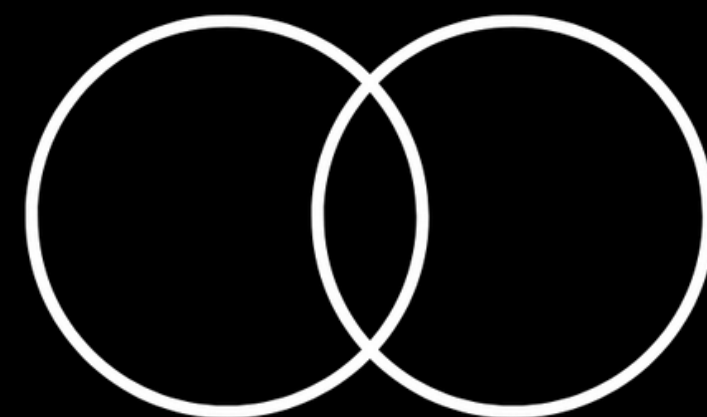


WELCOME TO  
ELERASS



YOU MAY NOT  
HAVE HEARD OF  
US YET...

BUT IT'S TIME  
TO CHANGE  
THAT

# OUR TEAM



**MARLEY  
HUTCHINGS**

CO-FOUNDER



**JAMES  
DOLTON**

CO-FOUNDER



**CALLUM  
YOUNG**

ACCOUNTS MANAGER



**RYAN DE  
HAVILLAND**

CREATIVE  
SOLUTIONS

# OUR STORY

James Dolton

Our Co-Founder James set up one of the most successful Sports Media Pages in the World, PubitySport, whilst being the first employee and pivotal in the growth of Pubity Group from 2016 - September 23. James worked with some of the leading brands in the world to execute numerous successful brand partnerships. At the age of 22, James left Pubity Group to create Elerass.



# OUR STORY

Marley Hutchings

Born into a sporting family Marley was raised in South West London. His vision and passion for creative direction arose from travel and his personal experiences around the world. Marley believes you do what you want and find the right people who share your vision. If he had to put a name to it he is a Creative Entrepreneur exploring all the world has to offer.



OUR OBJECTIVE IS  
TO BRING BRANDS  
CLOSER TO TALENT  
THAN EVER BEFORE

# WHY ELEERASS?

At the core of our approach is innovation. We thrive on pushing the boundaries of what's possible, embracing the latest trends and technologies to craft campaigns that leave a lasting impact. Whether it's pioneering digital experiences, immersive events, or authentic grassroots initiatives, we tailor our strategies to elevate your brand to new heights.

We are a hungry, achieving, young team, who's aim is to create campaigns that will be forever lasting.



## BRAND PARTNERSHIPS

We excel in brokering powerful brand partnerships by strategically connecting athletes with brands, creating mutually beneficial collaborations that resonate authentically with target audiences. Elevate your brand presence through our seamless and impactful athlete partnerships.

## CREATIVE STRATEGY

We specialise in crafting dynamic creative strategies that seamlessly align brands and athletes, ensuring authentic and impactful collaborations. Our approach combines innovative thinking with a deep understanding of both brand identity and athlete persona, resulting in compelling narratives that resonate with audiences and elevate brand visibility.

## CREATIVE CONSULTING

In our creative consulting service, we collaborate closely with clients to offer expert guidance on innovative and impactful creative strategies. We specialize in providing insights, recommendations, and solutions that elevate brand positioning, enhance messaging, and foster unique, engaging content across various platforms. Our goal is to unlock creative potential, ensuring brands stand out and connect effectively with their target audiences.

## TALENT MANAGEMENT

Our talent management service for athletes focuses on strategic consulting and seamless brand partnerships while safeguarding their image. We specialize in aligning athletes with suitable brands, ensuring partnerships are not only lucrative but also preserve and enhance the athlete's personal brand and public image.

# BRANDS WORKED WITH AS INDIVIDUALS

We have had the privilege to work with many of the leading brands in the world, executing impactful campaigns based around their KPI's.



**TURKISH  
AIRLINES**



EST. 1873  
**Heineken**<sup>®</sup>



**UNIVERSAL**



**SONY**



**EFL**

LET'S SHAKE  
THE WORLD  
TOGETHER

