HARI NARAYAN

UX / UI Designer

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PROFILE

A Communication Designer with a strong academic foundation in user research and strategy. Passionate about solving complex problems by creating universal, accessible experiences. My portfolio features inclusive UX solutions, including an accessible mall navigation system and a communication concept designed specifically for users with disabilities, Brand Identity design, Editorial on sustainability and currently focuses deep on systems thinking and UX patterns.

PROFESSIONAL EXPERIENCE

Founding Product Design Intern 06/2026 – 08/2026
BizScaler Bangalore, India

EDUCATION

Visual Communication Design (exchange) 09/2026 – Present
Ming Chi University Of Technology New Taipei, Taiwan
15 Credits completed from Masters degree courses under multiple departments

B.Des Communication Design 2023 – 2027
Presidency University Bangalore, India
CGPA: 7.84

SKILLS

- UX Research
- Product Strategy
- User interview
- User Testing
- Observational Research
- Vibe coding
- Affinity Mapping
- Systems thinking
- User Experience design
- Product thinking
- Design Systems
- Branding / Brand Strategy

PROJECTS

NODA - MVP
A new communication system that involves redesigning the sender-receiver communication system to make it inclusive, universal and accessible for people with communication disabilities reducing inequalities

MIMO - MVP
A mobile platform that restores safe, dignified, and autonomous mobility to aging citizens without invasive surveillance or expensive hardware overhauls through multiple touchpoints

Mall of Asia - Navigation Redesign
Redesigned the spatial navigation system for a massive commercial space to make wayfinding effortless. Prioritized accessibility and inclusive design principles, specifically ensuring the system accommodates different user groups.

NAVSCALE - Brand Identity
It is a hypothetical design agency. Created a complete brand identity, strategy and positioning of the brand Successfully balanced the business objectives of the brand and also made sure that it is user-centric.

System Log - Editorial Design
Designed a complete editorial publication on what actions should be performed to achieve the Sustainable Development Goals Explored different layouts grids and printing mediums for the book

Submitrack - Prototype
It is a Student Assignment Management Platform that is user centric Conducted entire user research, product strategy, wireframes, MVP. user testing