

Quality training leading to a **brighter** future.

Combined with a network of businesses
who share faith and values.



**IWI TAPU
BUSINESS**

Forward thinking that matters.

About Us:

Iwi Tapu Business Network was established in 2020 with the vision to empower Kingdom business. Our vision is that as successful business owners we have the power to shape, influence and effect our community, local governance and national politics. We provide a network of like-minded business owners and provide the training required in business and leadership.

Our Values

- We uphold Kingdom business ethics.
- We are integral and accountable in all our business endeavors.
- We treat our friends and family with the highest value.
- We express ITBN with professionalism.
- We support our communities, in and outside of church.
- We give without the expectation to receive.
- We are here to build lifelong relationships within the ITBN community.



Governance:

Iwi Tapu Business Network is a not-for-profit group that comes under Iwi Tapu Trust.

Pastoral oversight – Elder Jamie Warren

As a business owner and senior church leader, Elder Jamie offers a unique pastoral perspective and gives counsel on a governance level for any direction required for ITBN.

Group Directorship – Alexandra Donaghy

Originally born in the UK, Alex is the founder of the Reputation + Marketing model that has contributed to the successful growth of many clients. Alex is dedicated to guiding brands and empowering businesses to realise their full growth potential through the fusion of sales and marketing strategies. With a track record spanning over thirty years, Alexandra has honed her expertise in strategic planning and executing activations, making significant contributions across diverse industries and brands, ranging from SMEs to non-profit organizations and large corporate enterprises, operating in both B2B and B2C sectors.

Group Life Coach – Glen Donaghy

New Zealand born, (Tainui Tribe), Glen has over 30 years in the public social sector, as well as leadership positions for NFP organisations. Glen's empathetic approach when coaching leaders ensures his client's value their one-on-one coaching sessions, leaving them with insights full of life and business skills to build their teams.

Admin – Anastasia Campion

What members say:

"Being part of the Iwi Tapu Business Network has been incredibly rewarding"

"Iwi Tapu Business Network has given me confidence to get out there"

"My personal income (coming from my business) has tripled since joining Iwi Tapu Business Network"

"Joining Iwi Tapu Business Network has been one of the best investments we have made in our business"

"It's like Man Up or Legacy but for business!"



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MASTERCLASS

Learning Together

Our Masterclass sessions are a genius way of learning together to ensure everyone walks away with a solution or answer to any business question or pain point.

We hold two types of masterclass with Glen and Alex Donaghy.

1. In-Person Masterclasses – are held around NZ whenever possible. Groups can vary from 2 people to 30 people. We prefer smaller groups to ensure everyone can walk away with something to implement into their business.
2. Monthly virtual masterclasses



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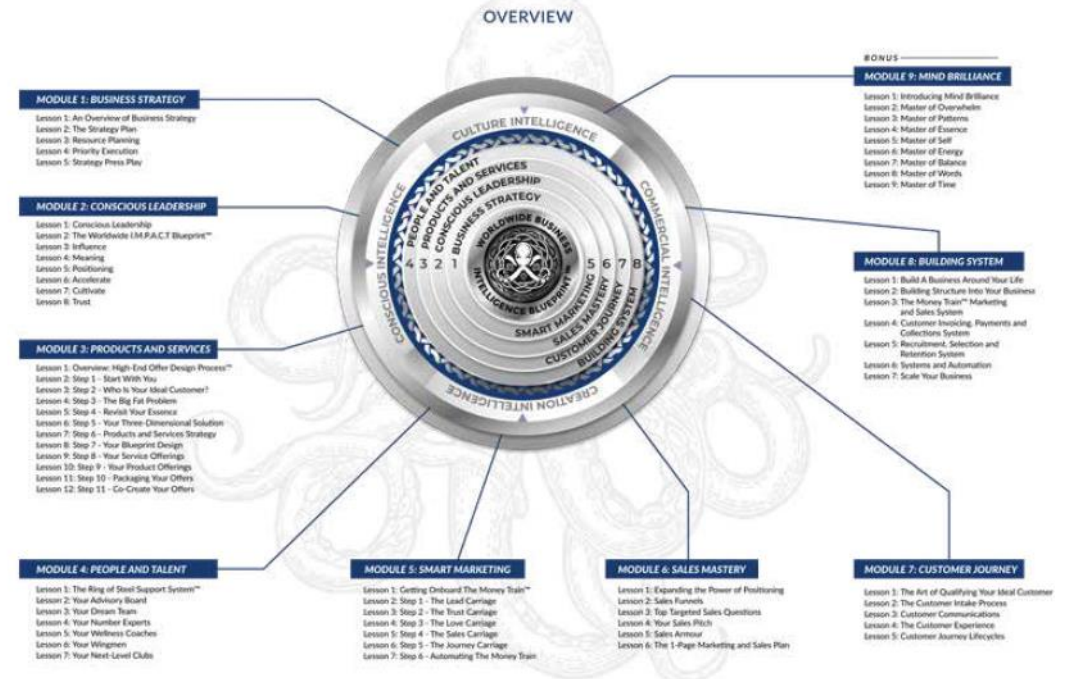


Business Entrepreneur Training 12-month training programme

Worldwide Business Intelligence brings you 9 intelligent pathways towards business prosperity, freedom and purpose through:

- Conscious Leadership
- Business Strategy
- Products and Service
- People and Talent
- Smart Marketing
- Sales Mastery
- Customer Journey
- Building Systems
- Mind Brilliance

THE OCTOPUS CONTENT MAP™



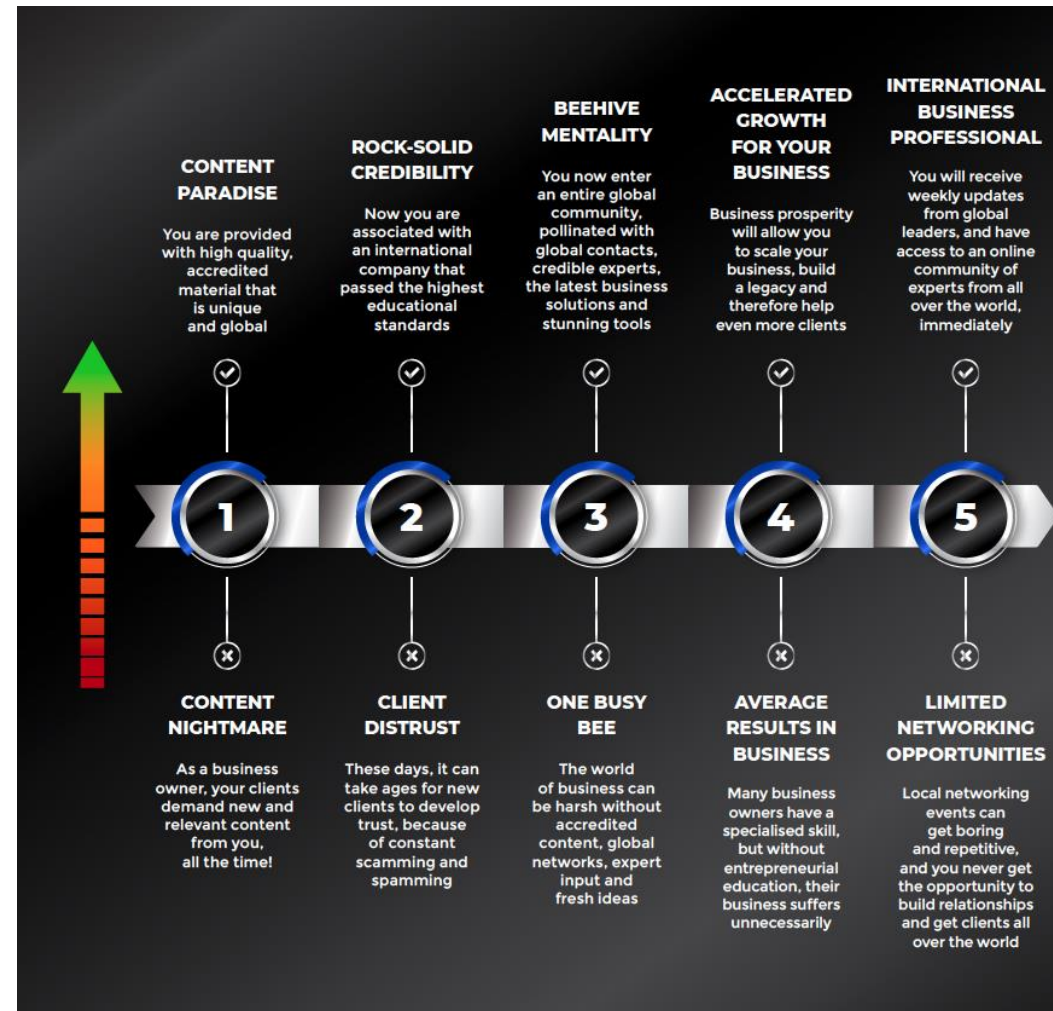
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Business Entrepreneur Training 12-month training programme

This programme has been certified with:





Business Entrepreneur Training 12-month training programme

WINGMAN STRATEGIES **SHIPWRECK PREVENTION CHECKLIST** **SUPER 10 SALES PITCH DECK** **4GS PRIORITIES SYSTEM** **PREMIUM POSITIONING FORMULA** **TYPES OF Influencers**

SOCIAL PROOF CHECKLIST **RING OF STEEL SUPPORT SYSTEM** **DIGITAL Footprint CHECKER** **WORLD NETWORKING MAP** **THE MONEY TRAIN** **10 SALES QUESTIONS**

3-DIMENSIONAL Deal-Making **CLEAR COMMUNICATION CULTIVATOR** **LEADERSHIP ACCELERATOR** **MASTER OF Energy BLUEPRINT** **NICHE ASSESSMENT** **CREATE 100 Active Leads FOR YOUR LIST**

GREATER SENSE OF SELF PLAN **LOVE STRATEGIES for your BUSINESS** **5 WAYS to Gain Potential CLIENT TRUST** **HOW TO LEVERAGE LINKEDIN** **SALES READINESS ARMOR** **HOW TO RUN A FOCUS GROUP**

EXIT STRATEGY DASHBOARD **TRIED-AND-TESTED Traffic DRIVERS** **SAMPLE BUSINESS PROPOSALS** **DISRUPTIVE Recruitment PROCESS** **WORLDWIDE I.M.P.A.C.T BLUEPRINT** **HIGH-END OFFER DESIGN**

For more information, please visit: <https://www.worldwidebusinessintelligence.com/>

REACHLX Leadership Development

LEADER EXPERIENCE PLATFORM

Equipping leaders with the tools and techniques to excel at every step of the leadership journey over a 12-month (plus) period.

Combining over a decade of rigorous research and product development with automation, the REACH LX Platform provides leaders with evidence-based, data-led tools that are designed to be picked up and used by leaders of all levels. Which means that with REACH, your leaders are equipped to solve their biggest leadership challenges so they can excel at every step of leadership.

Leaders are equipped with tools and techniques to excel when they are:

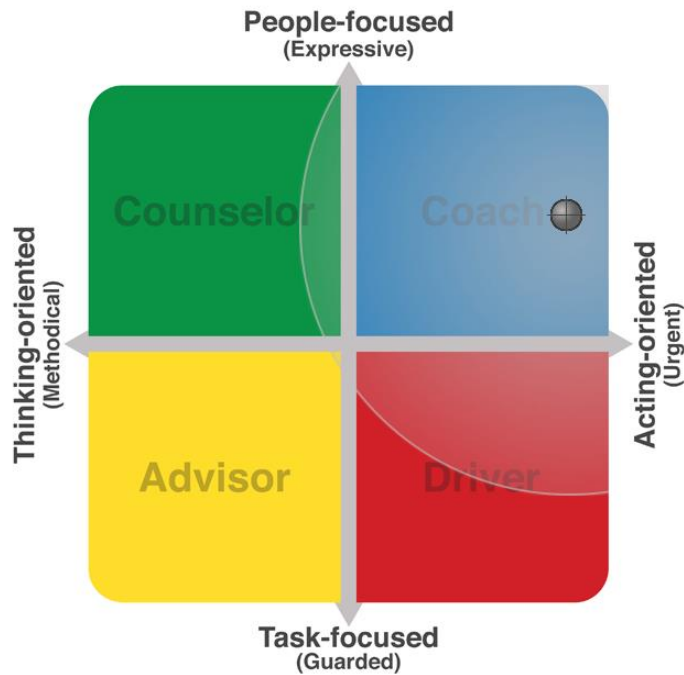
- **Building Teams** By selecting, securing and assimilating top talent.
- **Developing Culture** – To create an environment where people 'can' and 'want' to do their best work.
- **Developing Self** - By learning to listen with a growth mindset and accessing curated learning.
- **Developing and retaining team members** - With targeted coaching and diverse learning opportunities.
- **Leading, managing and motivating** - Different people and teams and in different contexts.
- **Using strengths-based management** - To build project teams, delegate effectively and succession plan using a strengths-based management approach.



Leadership Development

It all starts with the Reach Psychometric profiling tool which forms the basis for the ongoing leadership development.

Reach uses an Augmented Intelligence approach combining the power of one-on-one coaching with AI scientific data led analytics to create a holistic and robust leadership training module.



For more information, please visit: <https://lxplatform.io/>



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ITBN Youth

We believe that supporting our youth in their business dreams and leadership development is one of the best expressions of 'Forward thinking that matters'.

As such, we have designed a package, encouraging businesses to include a sponsorship in their monthly subscription.

Students will be notified when a sponsorship has become available. They are then invited to submit their application to be considered for the sponsorship. ITBN will work with the Sponsor to agree on who the recipient will be.

This is an exciting step towards supporting the next generation of faith-led business owners.



How do I sign up?

Simply go to our website:
www.iwitapubusiness.com

We'll see you there!



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