

Quote checklist

Fill in what you have, save, and send it with your boards to hello@timothy-hogan.com.
A partial brief still gets you a ballpark. We fill the gaps on a call.

The job

Brand

Your name

Bid due

Agency or production company

Email / phone

Budget range, if there is one

☐ Single bid ☐ Competitive bid

Who's producing

☐ Agency producer ☐ Production company ☐ Tim brings the full production

Creative

☐ Boards attached ☐ References attached ☐ CG or AI in the boards

☐ Creative still in development: I'd like help with concept, boards or treatment

What matters in the references (the light, the move, the pour...)

Deliverables

Number of final stills

Aspect ratios

Number of spots

Lengths and cutdowns

☐ 16:9 ☐ 9:16 ☐ 1:1 ☐ 4:5 ☐ Stills and motion in one production

Usage

☐ Print ☐ Digital ☐ Paid social ☐ Organic social ☐ Broadcast ☐ OOH ☐ In-store

Territory

Term

Exclusivity

Not decided yet? The two options the client is choosing between

The shoot _____

Shoot window

Finals due

Number of SKUs

Hero samples per SKU

Ships to studio by

- ☐ Studio
- ☐ Location
- ☐ Hand model or talent
- ☐ Food or prop stylist
- ☐ Set build
- ☐ Agency or client attending the shoot
- ☐ Remote viewing

Post-production _____

- ☐ Retouching
- ☐ Color grade
- ☐ Edit
- ☐ VFX or cleanup
- ☐ Sound and music
- ☐ Tim's team handles post
- ☐ Agency or client post house

Delivery formats (TIFF, ProRes, etc.)

Rounds of revisions

Anything else _____