

WORK EXPERIENCE

Apple Inc. | Content Development Co-op (Sep '24 - Mar '25) · Cupertino, CA

- Shaped the visual direction of global communications reaching 3,000+ employees under the VP of Product Operations, driving the design and production of content supporting technical meetings and internal initiatives.
- Increased event attendance and project participation by up to 300% through digital marketing campaigns, event branding, and keynote presentations for C-level audiences.
- Improved design efficiency and consistency by developing a scalable brand identity system for new tools, platforms, and future initiatives, enabling contract designers to work more effectively.

Volz Company | Contract Designer (Apr '26 - Present) · Remote

- Establish cohesive visual identities for residential properties, developing style guides tailored to new target demographics and translating the brand across environmental graphics, marketing collateral, and print materials.

Antoinette Westphal College of Media Arts & Design | Philadelphia, PA

Summer Program Teacher's Assistant (Jul '26)

- Co-led a weeklong graphic design program for high school students, fostering design thinking and creative exploration through critiques and visits to professional design studios.

Marketing & Communications Intern (Apr '25 - Oct '25)

- Developed a new college-wide visual style guide and advertising campaign, producing promotional materials for prospective students and advertising creative for TheWrap while collaborating with executive leadership, the Dean's Office, and external contractors to build a cohesive brand across web and print.

Adobe Express | Student Ambassador (Jun '25 - Jun '26) · Remote

- Curated brand-aligned UGC to educate the Drexel community on Adobe Express, highlighting its commitment to art accessibility and ethical artificial intelligence use.

YMCA of Metropolitan Chicago | Art & Science Instructor (May '23 - Aug '23) · Chicago, IL

- Developed and facilitated week-long specialty camp curricula for groups of 15–30 elementary students, fostering creativity, curiosity, and hands-on exploration.

EDUCATION

Drexel University | B.S. Graphic Design, Pennoni Honors College | Summa Cum Laude, GPA: 4.0

ADDITIONAL EXPERIENCE

Drexel University Campus Activities Board (Marketing Director '24 - '26, Designer '23 - '24), **Drexel Art Organization** (President '24 - '26, Secretary '23 - '24), **AIGA Drexel Chapter** (Secretary '24 - '26), **University Concert Board** (Lead Designer '25, Designer '24), **Fidelity Center for Applied Technology Project** (Head of Video Production '23), **TEDxDrexelU** (Graphics Chair '23)

HONORS/AWARDS

Drexel University Highest Academic Achievement Award – awarded to the student with highest cumulative GPA ('26), Drexel University Westphal College Commencement Speaker ('26), GDUSA Students To Watch Nominated Student ('26), Westphal Portfolio Scholarship Recipient ('22 - '26), Adobe Creative Retreat Selected Attendee ('25)

SKILLS

Design Software: Adobe Creative Cloud (After Effects, Illustrator, InDesign, Photoshop, Premiere Pro), Figma, Framer
Additional Software: Jira, Miro, Trello, Slack, Notion
Languages: English (Fluent), Spanish (Conversational), Korean (Conversational)