



Prospectus

AIoT Global Summit: Economic Growth

15 July 2025

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WHO WE ARE



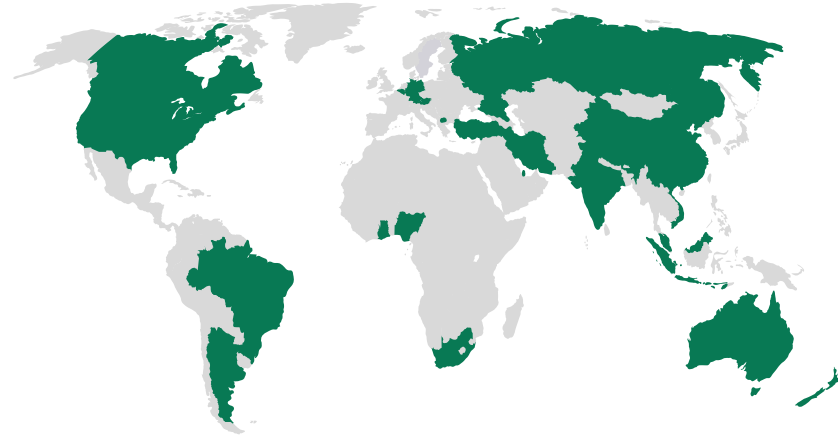
TechTALK is a professional organisation dedicated to fostering meaningful connections, sharing knowledge, and driving innovation within the technology sector. **Since 2018**, we have proudly organised **28 events**, hosted **105 speakers** from **63 organisations**. We create dynamic spaces where industry leaders, innovators, educators, learners, and communities come together to exchange ideas, inspire growth, and shape the future of technology.

What Sets Us Apart?

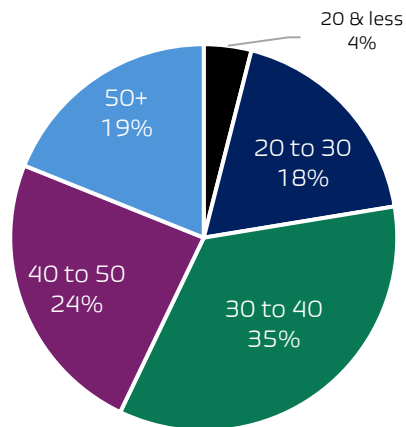
At TechTALK, we are committed to bridging the STEM (Science, Technology, Engineering, and Mathematics) skills gap through our programs. Guided by our vision of “**Empowering people to develop a sustainable technology ecosystem**”, we create an interconnected network of professionals to drive innovation and share cutting-edge trends.

TechTALK HISTORY

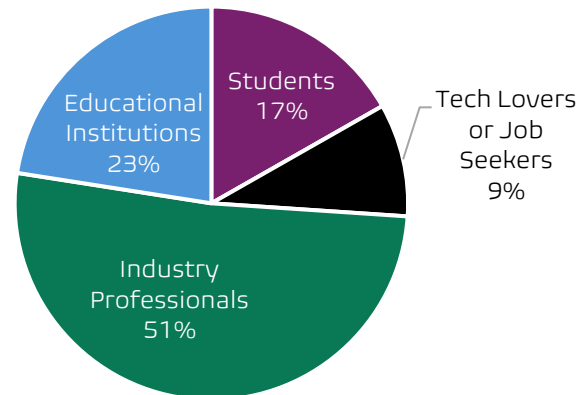
28 Events, 3500+ Registrations
from 22 countries



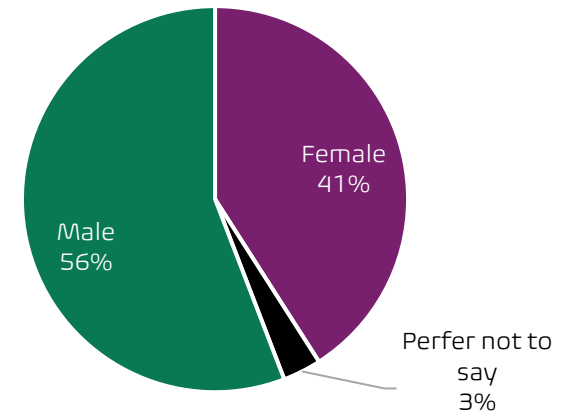
Age Distribution



Job Status

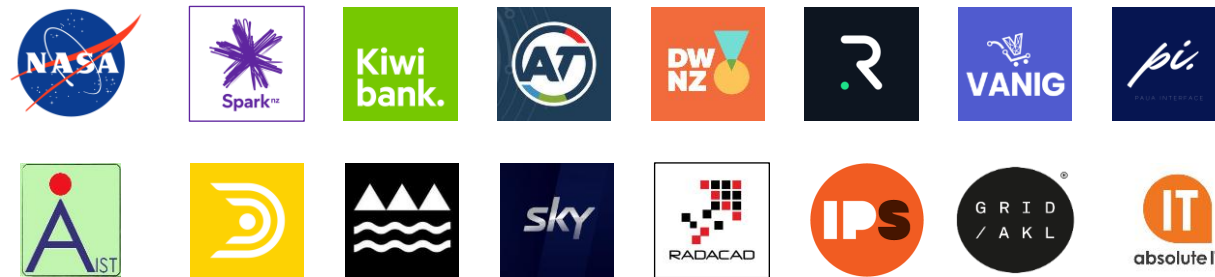


Gender Distribution



PAST SPEAKERS AND SPONSORS:

105 speakers from 63 different organisations





THE SUMMIT

Summit Highlights

- Exclusive Keynotes – Industry-leading experts will share insights on AIoT's role in driving economic growth.
- Diverse Talks – Engage with over 30 talks covering emerging trends, best practices, and real-world applications.
- Virtual Exhibition Area – Explore a dynamic virtual space showcasing the latest innovations, products, and startups.
- Workshops – Participate in interactive sessions designed to enhance practical skills and foster innovation.
- Global Networking – Connect with professionals, researchers, and decision-makers shaping the AIoT landscape.

Summit Details:

- Date: 15 July 2025 (TechTALK 6th Birthday)
- Venue: Online, Zoom

THE THEME

- **Innovation at Scale:** Explore how the convergence of AI and IoT is revolutionizing industries and driving scalable growth.
- **Economic Impact:** Delve into case studies and analyses that illustrate how emerging technologies boost productivity and stimulate economic development.
- **Integration & Collaboration:** Highlight the importance of cross-sector partnerships in leveraging AIoT for sustainable business growth.
- **Future-Forward Strategies:** Focus on cutting-edge research and strategies that pave the way for economic resilience in a digital era.
- **Transformational Leadership:** Emphasize thought leadership and visionary insights that inspire strategic decision-making and policy evolution.



WHY THIS SUMMIT MATTERS

Catalyst for Innovation

A platform to share groundbreaking ideas, foster collaboration, and accelerate AIoT adoption for economic progress.

Bridging Technology & Business

Connects technologists, leaders, and policymakers to turn AIoT advancements into real economic impact.

Empowering Future Growth

Provides learning and insights to help businesses and economies thrive in a digital world.





Opportunities For Engagement

Attending and Networking:

Engage with industry leaders, innovators, and AI enthusiasts while expanding professional network and discovering new opportunities for collaboration.

Keynote Speaking and Brand Amplification:

Showcase your thought leadership by delivering a keynote address, amplifying your brand's visibility, and sharing your insights on cutting-edge AI trends.

Hosting Workshops and Breakout Sessions:

Facilitate interactive workshops to demonstrate expertise and invite clients or customers to share their success stories, building trust and credibility with attendees.

Sponsorship and Showcasing Products Through Exhibition:

Gain exposure by sponsoring the event and showcasing your products or services in the virtual exhibition area, driving awareness and generating leads.

SPONSORSHIP PACKAGES

Sponsorship	# of Sponsors	# Keynote Speaker (45 Min)	# Speaker (25 Min)	Host Breakout Sessions Room (2 Hours)	Virtual Exhibition	# Summit Passes	# Customer/ Guest Passes	Ticket Discount (\$80 pt) **	Exclusive Media Post	Branding on Breakout Sessions	Advertisement Page in the Summit Brochure
Package 1 - Strategic	4	1	4	1	Yes*	5	5	Yes	Yes	Yes	Yes
Package 2 - Diamond	10		1		Yes*	2	3	Yes	Yes	Yes	
Package 3 - Gold	10		1			2	2	Yes	Yes		
Package 4 - Exhibitor	Unlimited				Yes*	2	2	Yes			
Package 5 - Digital Brochures Ads	Unlimited							Yes			Yes

* All virtual exhibition spaces follow the same template, with the option to upgrade to a designer virtual exhibition at an additional cost.

** All sponsors can purchase an unlimited number of tickets at the discounted rate of \$80 per ticket.

Virtual Exhibition

Dedicated Summit Webpage

Each virtual exhibitor receives a personalized page on the summit website and a Metaverse booth to showcase their brand, products, and services.

Multimedia Showcase

Exhibitors can display photos, logos, and a YouTube video to engage visitors and highlight key offerings.

Direct Engagement

Visitors can connect through website links, email, and contact details, ensuring seamless communication.

Lead Generation

A built-in form allows exhibitors to collect visitor information for follow-ups and potential business opportunities.

Customization & Enhancements

Optional upgrades include an interactive chatbot for real-time engagement and a professionally designed exhibitor page at an added cost. Please contact us for more details.



TICKET SALES

Early Bird Individuals

\$115 (excl. GST) (equ. US\$66)

Sales start 1 April 2025

Early Bird Organizations (+10 tickets)

\$95 (excl. GST) each ticket (equ. US\$55)

Sales start 1 April 2025

Normal Pricing

\$175 (excl. GST) (equ. US\$99)

1 May 2025 – Summit Day

Organizations (+10 tickets)

\$145 (excl. GST) each ticket (equ. US\$82)

1 May 2025 – Summit Day

All tickets include event pass, access to breakout sessions and workshops, access to virtual exhibition area, and all recorded talks.

PROPOSAL FOR HOSTING WORKSHOPS AND BREAKOUT SESSIONS

Strategic Sponsors are required to submit a detailed proposal for their two-hour breakout sessions and hosting workshops. These sessions provide a unique opportunity to showcase expertise, engage attendees, and demonstrate the real-world impact of their solutions.

Sponsors can structure their breakout sessions by starting with a brief presentation highlighting their innovation and value proposition, followed by interactive activities such as product demonstrations, guided tutorials, or problem-solving exercises. Incorporating case studies or inviting clients to share their success stories can add credibility and foster trust with participants.

Sponsors should ensure the workshops are highly engaging by including Q&A sessions, small group discussions, or practical tasks that attendees can perform on-site. Additionally, offering downloadable resources or follow-up consultation options will maximize impact and extend the value of the session beyond the event. Proposals should include an outline of the session's objectives, format, and key takeaways for attendees.



Contact

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