

SOLUTION INFORMATION

FASTND INTELLIGENCE

The intelligence layer for electronics sales: design-in insights turned into ranked, evidence-based product recommendations — served into CRM, AI assistants and existing sales tools.

**Starts on
data exports**

**APIs &
MCP server**

**Germany or
on-premise**



THE CHALLENGE

The insights exist — spread across systems, missing in the tools

Two sides of the same problem — in day-to-day sales work and in the data behind it.

END USERS

Sales teams

Manual research

Catalogues, CRM and spreadsheets searched by hand — time lost for customers.

Missed opportunities

Cross-sells, alternatives and EOL replacements found late — or by competitors.

Hidden know-how

Which parts fit which application is known to a few experts — new reps start from zero.

COMPANY

Management & IT

Scattered data

Customers, projects and parts across many systems — names and IDs don't match.

Insights in silos

Insights rarely reach the tools sales teams use — and nobody wants another tool.

No proof of impact

Which design-ins followed a recommendation stays unknown — ROI is a guess.

WHAT FASTND INTELLIGENCE DOES

One intelligence layer — for every front-end

Five building blocks — from raw exports to ranked recommendations.

-  **Data Hub & connectors**
Simple data import via CSV/Excel upload, or real-time data exchange via APIs.
-  **Data management**
Conflict resolution, harmonized parameters, taxonomy levels; quality measures incl. filters and customer clustering.
-  **Unified data model**
Customers, projects, parts, applications and designs — for one manufacturer portfolio or broad distributor line cards.
-  **Recommendation engine**
Proven predictive intelligence at the core, optional LLM enhancements in line with company policy; scoring, reasoning and relevance.
-  **APIs & MCP server**
Standard interfaces for AI models and tools — REST, GraphQL and MCP.

INFRASTRUCTURE

Ready-to-integrate design-in intelligence — augmenting existing sales tools.

Delivered as a building block for the company's own applications.

WHO IT IS FOR

Manufacturers & distributors

In existing systems

Design-in intelligence where sales already works — CRM, ERP and in-house sales tools.

With FASTND WORKSPACE

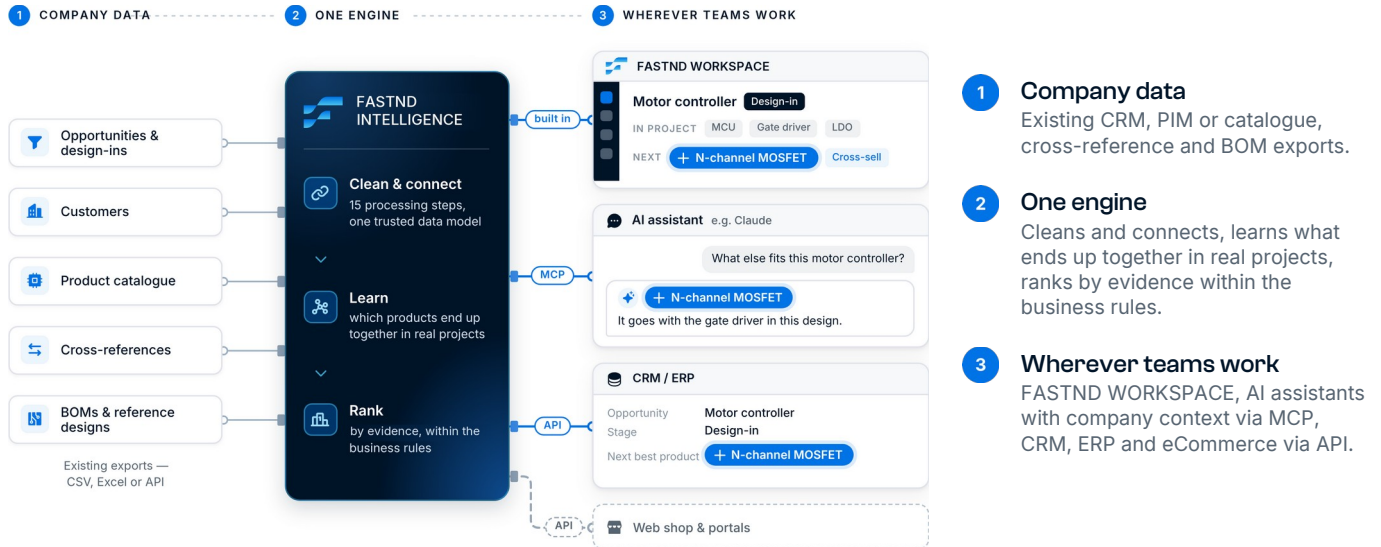
Ready-to-use front-end — start a pilot without any integration.

No data team needed

No investment in own data science, data engineering, database or data modeling.

HOW IT WORKS

One engine connects company data to every tool



KEY FEATURES

Built for enterprise use

DATA FOUNDATION

High-performance database

Real-time access to hundreds of thousands of parts and related product information.

SALES USE CASES

Key use cases

Product and application recommendations, cross-sells, cross-referencing/BOM evaluation, commercial info and parameters.

ENTERPRISE SECURITY

Security & hosting

Hosted in Germany or on-premise; strict tenant isolation; MFA incl. passkeys and fine-grained permissions.

AI INTEGRATION

Company data for any AI

General-purpose AI uses company knowledge — customers, projects, portfolio and rules — via MCP, within each user's permissions.

EXTERNAL DATA (optional)

External parts intelligence

Optional access to external component and engineering intelligence providers — combined with company data.

FASTND ENGINEERING (optional)

AI-ready company data

Consolidation, cleansing, harmonization and new sources such as reference-design BOMs.

GETTING STARTED

Pilot in weeks — then the path that fits

- 1 Start from existing exports**
Existing data exports are mapped, cleaned and linked by FASTND.
- 2 Validated on own history**
Experts review recommendations on real projects and agree the rules.
- 3 Decision based on evidence**
Continue in the channel that proved itself — Path A or Path B.

PATH A · PILOT VIA FASTND WORKSPACE

Validation with real users first

Fastest start, no integration needed — the data work carries over to any front-end later.

PATH B · DIRECT INTEGRATION

Intelligence inside existing tools

Connected to existing systems via API and MCP, scoped with the company's Sales Operations & IT.

CONTACT

Start on data exports — connect any front-end

Pilot in weeks — FASTND ENGINEERING only where data needs work.

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Product page

Status: October 2026.