










With over 6 years of experience in graphic design, branding, and creative direction, I deliver consistent, high-quality designs that enhance marketing efforts across digital and print media. I've refreshed brand identities, created multi-platform content, and produced visuals that drive engagement and support key product and marketing initiatives.



Experience

-  **Multidisciplinary Designer at paulavoitane.com** 2023 — Now
Freelance • Copenhagen, Denmark
-  **Visual Content Designer at [EcoTree](#)** 2022 — 2023
Full time • Copenhagen, Denmark
- Designed personalized sales materials and infographics for presentations.
 - Advised and collaborated on brand consistency and refreshed identity.
 - Designed and edited content for web, social media, and clients.
 - Captured and created photos and videos during events and field visits.
-  **Marketing Designer at [Valida Health](#)** 2021 — 2022
Contract • Copenhagen, Denmark
- Designed marketing materials for both digital and print, focusing on COVID-related content.
 - Consulted on marketing strategies to support vaccine initiatives.
 - Created flyers, flag banners, business cards and other material for outreach campaigns.
-  **Marketing Designer at [MRC Healthcare](#)** 2021 — 2022
Contract • Copenhagen, Denmark
- Created content for social media and the website to engage users.
 - Designed infographics that simplified complex medical information.
 - Developed research summaries and visual materials for sales presentations.
-  **Visual Content Designer at [Tardigrade Tactical](#)** 2020 — 2021
Full time • Copenhagen, Denmark
- Translated complex technical data into clear, engaging presentations.
 - Developed branding and merchandising strategies for product promotion.
 - Created product photos, videos, newsletters, and catalog content.
 - Managed website updates and content via Shopify.
-  **Multimedia Designer & Interior Assistant at [SIRIN](#) x Framo** 2017 — 2019
Part time (during studies) • Copenhagen, Denmark
- Captured product photos and updated website content via WordPress.
 - Handled staging and visual merchandising for product displays at the physical store.
 - Supported customers and co-planned product release events.
-  **Multimedia Designer at [Nethart](#)** 2016
Internship • Aarhus, Denmark
- Created visually engaging brochures, icons, and presentation templates to enhance branding and communication materials.

Education

-  BA Degree in Design & Business at KEA Københavns Erhvervsakademi
Copenhagen, Denmark 2017 — 2019
-  AP Degree in Multimedia Design & Communication at Business Academy Aarhus
Aarhus, Denmark 2014 — 2016
-  Professional Degree in Textile & Form Design at Riga School of Design and Art
Riga, Latvia 2010 — 2014

Volunteering

-  Event Assistant at TEDxCopenhagen
Copenhagen, Denmark 2020
-  Logo and SoMe Content Designer at KøbenhavnSnuden / 2nd Paw
Copenhagen, Denmark 2019