

Irene Davidov

UX/UI Designer

My portfolio: <https://irinedavidov.framer.website> 

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Ottawa, Canada

EXPERIENCE

2021- 2024

Malam Team | Senior Product Designer

- Led the design of innovative UX/UI solutions for diverse clients, including SaaS products, mobile apps, responsive web designs, and dashboards.
- Managed the entire design process, including UX research, wireframing, UI design, prototyping and developer handoff.
- Guided the design process while mentoring designers, ensuring consistency and delivering high-quality outputs across projects.
- Collaborated closely with project and product managers as well as developers to ensure seamless implementation of designs, consistently meeting tight deadlines and exceeding client expectations.

2018- 2021

Aspire Global (Neo Games) | UX/UI and Marketing Designer

- Designed websites and app interfaces with a focus on marketing strategy, user engagement, and intuitive navigation for a seamless experience.
- Designed marketing assets, including promotional campaigns, landing pages, banners, newsletters, and social media graphics, ensuring brand consistency across all platforms.
- Created responsive designs tailored for web and mobile, enhancing usability and user experience.
- Adapted to fast-paced workflows, managing multiple projects simultaneously and meeting tight deadlines.

2017- 2018

Sigawi & Sigawi | Graphic Designer

- Designed websites, landing pages, and branding materials such as logos and visual identities for a variety of clients across industries.
- Created marketing materials, including posters, brochures, billboards, packaging, and more.
- Managed multiple projects simultaneously, delivering high-quality, on-brand designs while meeting tight deadlines.

2016- 2017

Israel Today | Graphic Designer

Created graphic designs for newspaper, performed image editing and manipulation as well as image adjustment for web and mobile.

EDUCATION

2021

UX/UI Course

Tapuach Association & Microsoft

2021

UX/UI Course

Sagi Schreiber Studio 6B

2011-2015

B.A in Communication

2012-2014

Visual Communication and Media Design Practical Engineering

Sapir College

TOOLS

Figma

XD

Photoshop

Illustrator

Indesign

Premiere Pro

After Effects

Wix

Framer

HTML/CSS

AWARDS

IT Awards by People & Computers 2022

Dashboard for the Israeli Parliament Session Manager

IT Excellence Awards 2024

Rizone – A Personal Digital Area for Every Resident