SR. PRODUCT DESIGNER

❖ 2025 ✖ 03001806180 ❖ WEBSITE ❖ PRODUCT ❖ BRANDING ❖ ajwad.imtaar@gmail.com ✖ 2025 ❖

Location
Lahore, Pakistan

Portfolio
www.ajwadimtaar.com

Behance
be.net/ajwadimtaar

Phone No.
+92 300 180 6 180

Email Address
ajwad.imtaar@gmail.com

Sr. Product Designer
April '24 - Present

Systems Limited
Lahore, Pakistan

Working on a product for PartnerLinq.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

Product Designer
Dec '23 - April '24

Alfain
Lahore, Pakistan

Working on different clients to make them the best designs for the website, web apps and mobile apps.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

Sr. Product Designer
Feb '23 - Nov '23

Webaverse
Yishun, Singapore

Working in Webaverse a startup that have product by the name moemate, which is a chatting webapp. In it user can create their own character with characteristics of their choice. User can also set different AI voices.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

UX UI Designer / Visual Designer
Jul '21 - Jan '23

Friday Media Group
London, United Kingdom

I have worked on designing the UX process and UI designs of Spidersnet. Client dealing and delivering the best user-experienced products.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframe digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

UX UI Designer
Jul '19 - Jun '21

Shopdev
Dubai, United Arab Emirates

I have worked on different variations of products. I have designed from the UX process of VSMs, mobile apps, tablet apps, and web apps, and designed different UI. I lead many projects as a UX UI designer and was responsible for site navigation design and visual execution.

Responsibilities :

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- Designed UI & UX
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- Information Architecture

UX UI Designer
Mar '17 - May '19

CureMD
New York, United States of America

Working in CureMD I was in the marketing department where my core responsibilities were to make visuals and animations for the market of US. I have also worked on the design enhancement of EHR system to make it more user-friendly and interactive.

Responsibilities :

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Animator / UX UI Designer
Jun '16 - Jan '17

University of Management and Technology
Lahore, Pakistan

I was leading the design team, and my responsibility was to create attractive newsletters so that the person who glances once is forced to look into every page and read the details. Design events logos and animate interactive clips which were played during the event.

Responsibilities :

- Designed brochures
- Designed logo
- Designed Newsletters
- Animation (Social Media Posts & Logo

Google UX Design 2023
Coursera

Intermediate 2010
Pakistani International School
Al Khobar, Saudi Arabia

Computer Science Honors 2023
University of Management and Technology
Lahore, Pakistan

Matriculation 2008
Pakistani International School
Al Khobar, Saudi Arabia

SKILLS

Personas | User Flows | UX Audit | Client Dealing | Wireframing | Prototyping

VISUALS

Website Design | Mobile & Web Design | Style Guide | Branding | Design System | Product Desiging

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